

The boots nobody else can make.

SuperSole Red Wings—They'll last longer and feel better than any other boots you can buy.



We make the uppers the way we make all our best boots. With a lot of skill. And with water-repellent leather so good it's worth more than the whole selling price of some boots. Then we stitch a welt all the way around. So they'll fit as well when they're old as when they're new. But what's special is the way we attach the sole. Instead of stitching or gluing it on, we mold it right onto the welt. So the upper and sole become one inseparable unit. And the process gives SuperSoles a skin that wears like iron—while the inside stays as soft as cushion-crepe. Some day, other boots may be made this way. But they still won't fit and feel like Red Wings! Get the feel of SuperSole Red Wings. They're at Red Wing dealers now.

The SuperSole Secret

is Red Wing's exclusive process that permanently molds the welted leather upper and the sole into a single, inseparable unit—and gives the sole its tough outer skin over a cushion-soft inside.

SuperSole Red Wings

Made in U.S.A.

**RED WING
SHOES**



You'll be comfortable with these Red Wing dealers

ALLENSVILLE
Allensville Shoe Shop
Box 7 Star Route

ALLENTOWN
Red Wing Shoe Store
1031 Union Blvd.
215-432-6455

BLOOMSBURG
Esther Furnace Tack Shop
222 Montour Blvd.
717-356-7778

CAMP HILL & HARRISBURG
Red Wing Shoe Stores
2224 Old Gettysburg - 3132 Walnut St.
717-737-1301 - 717-545-0513

CRESSONA
Artlins Shoe Center
Cressona Mall
717-335-2995

DALLASTOWN
Contino Shoe Store
37 W. Main St.
717-244-3105

HONEY BROOK
Brandywine Shoe Shop
Box 156 Rt. 2

HUGHESVILLE
Marks Shoe & Repair
22 South Main
717-584-2616

KUTZTOWN
Waynes Dry Goods
271 273 W. Main St.
215-683-7686

LANCASTER
Reeds Shoes
1720 Columbia Ave
717-299-2475

LEBANON
Martins
20 South Eighth St
717-273-5665

MADISONBURG
Fisher Harness Shoe
Star Route, Box 47

MIFFLINTOWN
Lost Creek Shoe Shop
RD #1 Box 88

MILTON
Leesers Shoe Store
18 Broadway
717-742-8241

QUARRYVILLE
Books Shoe Service
107 E. State St.
717-786-2795

SALLADASBURG
Cohicks Trading Post
Jersey Shore
717-398-0311

SCHUYLKILL HAVEN
Geary's Family Shoes
334 Columbia St.

WILLIAMSPORT
Leesers Shoes
2000 E 3rd St
717-328-0211

YORK
Red Wing Shoe Store
1201 Carlisle Rd
(DELCO PLAZA MALL)
717-845-4966