

# Berks County Maps Summer Promotions

**FLEETWOOD** — The Berks County Dairy Farmers Association is gearing up for two big dairy promotions and invites everyone to get involved.

The first event is a Berks Co. Dairy Night with the Reading Phillies at the Reading Municipal Stadium on Saturday, July 19. Beginning at 6 p.m. the Reading Phillies will be playing the Pittsfield (Mass.) Cubs in a double header.

Between the games the Association will sponsor a Cow Milking Contest and a Milk Drinking Contest.

The final highlight will be the construction of a 50 foot Banana Split in celebration of National Ice Cream Week.

A Berks County Dairy Festival is planned for Sunday, August 3, at the Gring's Mill Recreation Area outside of Reading. The festival is sure to provide lots of fun for all.

Various dairy farm organizations are cooperating to sponsor a cow milking contest, milk drinking contest, tubing contest, ice cream eating contest, dairy recipe contest, cow drawing contest, and displays.

The kick-off at 1:30 p.m. will be a Milk Carton Boat Float Race open

to youth groups and individuals. East Side Dave and the Pine Ridge Mountain Boys will provide a musical concert in the late afternoon and evening.

For more information on either of these promotions, contact Phoebe R. Bitler at 944-0541.

The Berks County Dairy Farmers Association is sponsoring a Dairy Recipe Contest in conjunction with the Dairy Festival on August 3. All Berks County cooks are invited to submit their favorite recipes using the following rules:

To enter the contest, print or type your name, address, zip code, telephone number, and category name on a single sheet of 8½" x 11" paper or on the entry blank found in supermarket dairy cases. Attach your recipe to the paper or entry blank. Send to: Phoebe R. Bitler, R.D. #4, Box 4176, Fleetwood, PA 19522.

All entries must be clearly labeled with the name of one of the following four categories: appetizer/beverage, soup, salad/vegetable, main dish, or dessert.

All entries must feature at least one dairy product as a main ingredient. No imitation dairy products may be used in any recipe

entry. (Eggs are not considered dairy products.) No proof of purchase is necessary.

Entries must be received by midnight June 30, 1986, and they become the property of the Berks County Dairy Farmers Association. Each contestant may submit no more than one recipe for each category.

Recipes will be judged and winners chosen by professionals working in food related areas.

Judging will be based on: effective use of dairy products 40 percent; taste and visual appeal, 30 percent; originality and creativity, 20 percent; and ease of preparation, 10 percent.

For judging purposes, recipe entries will be prepared according to ingredients and directions submitted. No entry should specify a brand name product as an ingredient.

Recipe entries must state the number of servings yielded and approximate preparation time.

Decision of the judges will be final. Recipes not conforming to the rules will not be eligible for judging.

Finalists will be notified by mail by July 16, 1986. Finalists will then be requested to prepare their entry

and bring it to the Berks County Dairy Festival at Gring's Mill Recreation Area on Sunday, August 3, 1986. Winners must consent to the use of their name and/or photograph for publicity purposes by the Berks County Dairy Farmers Association.

The contest is open to all Berks County residents, except those who have professional food

The winner in each of the five recipe categories will receive a \$25 gift certificate for dairy products. The grand champion winner will be awarded an Ice Cream Entertaining Ensemble.

Recipes submitted for this contest must not have been an award winner in any other dairy food related contest.

## Lancaster Co. FmHA Nominees Selected

**LANCASTER** — Election of two Farmers Home Administration Lancaster County committee members will take place on Monday, June 30, 9 a.m., Acting County Supervisor, Bernard C. Linn, Jr. announced recently.

"This is a historic occasion," Bernard C. Linn, Jr. said. "It is the first time that FmHA county committee members have been elected. Until now they have been designated by the agency. The 1985 Farm Bill calls for two elected and one designated member on the committee."

The FmHA county committee assists the county office in determining the eligibility of applicants for certain types of FmHA Loans.

Farmers who live in Lancaster

County, have their principal farming operation within the county or area for which the election is being held, and derive the principal part of their income from farming are eligible to vote.

Nominees for the Lancaster County FmHA county committee are:

Luke F. Brubaker, John H. Hershey and James C. Kreider.

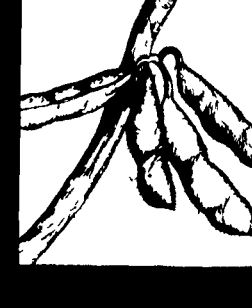
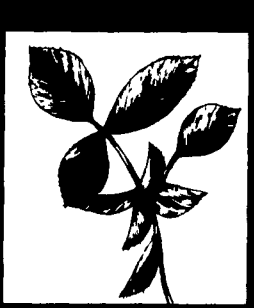
"This time, we will elect two committee members," Linn said. "One will serve for one year and the other will serve two years. In the future, all three members will serve three-year terms on a staggered basis, with one position to be filled each year."

Voting ballots are available from the FmHA county office at 1383 Arcadia Road, Lancaster. Marked ballots must be received at the FmHA office by 9 a.m., June 30.

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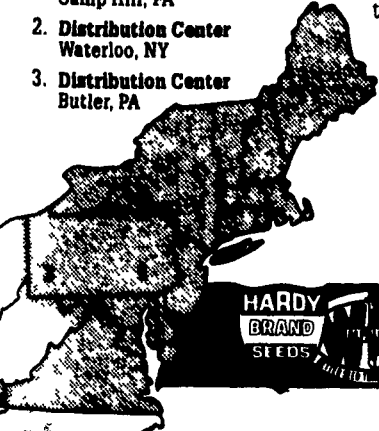
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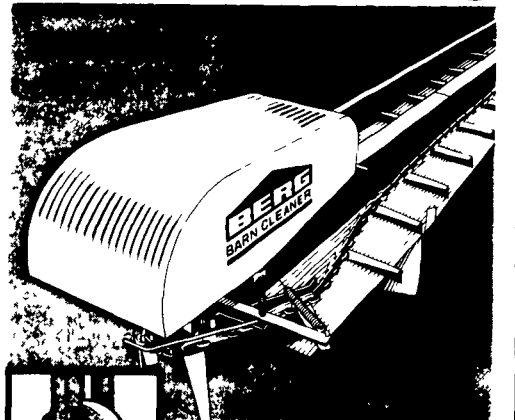
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