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Andy Throws A Pitch For Milk

The Phils lost, but the Middle Atlantic Milk Marketing Association with Andy Stoltzfus on the mound threw a pitch for milk that was definitely a winner for milk promotion.

This all took place last Sunday at Veterans Stadium in Philadelphia. When the Philadelphia Phillies played the Montreal Expos in pre-game entertainment for the gathering baseball fans. Two show-type dairy cows from Caernarvon Farm at Morgantown took the infield around second base for a pull by pull account of where milk comes from. The Phillies

Fanatic and the Pennsylvania Dairy Princess got into the show when some media types and some Phillies managers ran into an utterly outrageous contest to see who had farm backgrounds. Well, not really. The contest was to see who could get the most milk out of the cows. But the farm background in the players showed up, too.

The cows Caernarvon Merit Favorite VG 88 and Bashore Rotate Jody VG 86 only tried to step into the bucket about one time each. And since they were both working on 22,000 pound milk records, that seemed fair to both



Andy Stoltzfus

teams. But when time was called, the winning team had milked nearly twice as much milk.

After milk pitchers were presented to the winning team, the Phillies Fanatic kissed the Dairy Princess (and knocked off her crown). The cows returned to their sidewalk tree outside the stadium. And Stoltzfus and Beth Heald State Dairy Princess moved to a box seat to await the start of the game.

Prior to the game, Phillies third baseman, Mike Schmidt was recognized for his contribution to the Mid-Atlantic dairy industry. Currently he appears in television,

radio, and billboard advertising for MAMMA's "Milk Has Less Than 4% Fat" campaign. A full-page ad featuring Schmidt also appears in "Phillies Today" the official scorecard magazine.

After the National Anthem was played and the starting lineups were announced, they called for Andy to throw out the first ball, which he did. A definite overhand strike that chased ignorance about where milk comes from. For thousands of city folks in the stands and millions of Americans watching TV, yes it was a strike, definitely, for sure.

(See Photo story Page A20)

Holstein Assn. Especially Strong In Export

BY EVERETT NEWSWANGER
Managing Editor

Note: The Pennsylvania Holstein Association with 5,500 members has established itself as one of the top state dairy breed organizations in the nation. Cattle have been exported to 45 foreign countries through this breed association. In addition, the state junior program with 1,800 members will feature a first ever when nearly \$2,000 of premium awards will be made available at the

junior show to be held in conjunction with the Pennsylvania All-American and the Eastern National show this fall. William Nichol, executive secretary, is working on his 27th year with the association and has become internationally-known for his contacts with foreign buyers.

In a visit to the state office in State College this week we talked with Nichol, Kenneth Ramey, Director of Membership and Jeffrey Harding, Director of Sales.

All three men contribute to the day-by-day working of the Holstein Association. And we have combined their answers to our questions in this interview.

Q. Can you give us a little of the history of the association as you remember it?

A. Our office was in the second floor of a building on Beaver Avenue. We had three rooms as our headquarters. That worked quite well until 1963 when the association purchased the tract of land where the office is now located. We now have three acres. And originally from 1963 to 1973 the office was in a model home. But at that time we built the new office building that now gives us a very pleasant facility for our headquarters.

Q. Can you compare earlier membership numbers in relation to how it is now?

And Youth Programs



William Nichol

A. Well in the beginning we had about 3,600 members and, we had approximately the same number of clubs as we have now. We have 50 clubs and one of the first things that was necessary to establish the association was to organize these local holstein clubs. Our responsibility through the '50s and '60s was to keep the clubs active. The membership has grown to a present number of 5,500. That gives us second place in the nation to Wisconsin. We have almost as many registrations as Wisconsin

even though they have quite a few more cows. We are happy with our position though we would like to see more cows registered.

Q. Can you describe a bit of the difference in service to the numbers now in comparison to 25 years ago?

A. Well we've especially increased our activity in the sales field. In the early '70s we made a decision to build the organization and become a more effective force in both domestic and export sales. We increased our staff to accommodate this. So we've been especially active in the export business and have been instrumental in exporting cattle to 45 different foreign nations.

Q. Would you elaborate a little more on what you do for your members in sales? How do you bring the buyer and the seller together?

A. The export sales success has been due largely to the support of our local sales representatives who are appointed or elected by our local holstein clubs. When we have

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Liberty Jersey Sires

GINGER MYERS

Adams County Correspondent

STATE COLLEGE — Are you a Jersey breeder in Pennsylvania, Ohio, New York or other surrounding states? Are your cows registered or sire identified and your herd on official test? If so, then Liberty Jersey Sires wants you for a member.

Liberty Jersey Sires (LJS) is an organized cooperative of owners of Jersey cattle in these states whose primary objective is to adequately sample and prove young Jersey sires. It is not the intent of the organization to replace any AI industry efforts in young sire sampling, but rather to supplement the existing programs so as to provide more superior bulls for the continued genetic advancement of the Jersey breed.

LJS grew out of interest expressed at an informal meeting of

Jersey breeders held last April in conjunction with the Pennsylvania Jersey Cattle Club annual meeting. American Jersey Cattle Club southeastern field representative, Carl Wolfe, was on hand at that meeting to explain the

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Have you hugged a calf lately? Donald Packard, Jr., and Glenn Singleton did last Saturday night at the Buck Tractor Pull dairy promotion event. See story and more photos on Page A-28.

Wheat Growers To Vote on Production Controls

BY JACK HUBLEY

After a number of false starts, USDA's wheat poll is scheduled to get underway next Wednesday. The nation's wheat farmers will be receiving ballots soon after county offices of the Agricultural Stabilization and Conservation Service mail them on June 25. The ballots must be postmarked for return by July 7.

Mandated by the Food Security Act of 1985, the poll is an attempt to determine whether or not farmers favor mandatory production controls as a method of increasing the price of wheat.

Alarie Fleming, program specialist at the Harrisburg ASCS office, stresses that the poll is not binding. Regardless of the poll's outcome, USDA has the option to conduct a nationwide referendum

on wheat production controls. The administration, however, has repeatedly voiced its opposition to such controls.

Under the present Acreage Conservation Reserve program, producers could voluntarily sign up to limit wheat production to 75 percent of their base acreage to qualify for benefits. This year, 11,268 Pennsylvania farms growing wheat and feed grains enrolled during the March 6 to April 26 sign-up period.

Under present controls, the wheat target price is set at \$4.38 per bushel for 1986-87. The loan rate of \$2.40 could conceivably be reduced by five percent, to \$2.28, by the USDA secretary for the coming year.

If enacted, production controls,

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Deadline Change For July 5 Issue

Because of the holiday the Lancaster Farming office will be closed on Friday, July 4.

Public sale advertising deadline will be Monday, June 30 at 5 p.m.

Sec. B classified ad deadline will be Tuesday, July 1 at 5 p.m.

Sec. C classified ad deadline will be Wednesday, July 2 at 9 a.m.