

Carroll Co. Dairy Princess Has a 'Mighty' Message for Maryland

BY SHARON B. SCHUSTER
Maryland Correspondent
WESTMINSTER, MD — "My job is to rescue the world from their nasty eating habits and save the day with milk." That's the message that 17-year-old Nancy Powel, masquerading as "Mighty Milk," brought to the audience at the Carroll County, Maryland Dairy Princess contest. Her skit, entitled "The Adventures of Mighty Milk," was just one vehicle for the new Carroll County Dairy Princess to demonstrate her knowledge of the dairy industry. Powel competed with Tonna Caple and Karen Weant for the

1986-87 reign. Judges Vernon Marshall, vo-ag instructor at Walkersville High School, and Carole Doody, partner in a Johnsville dairy operation, said it was a "tough decision." In response to the fishbowl question, "In the education field, what do you think is the best way to get the word across about milk?", Powel exhibited confidence and poise. She said the best method for conveying the message is "through a combination of educational and fun activities with children. Also, the Real Seal has been helpful with adults when shopping for real dairy products..."

The daughter of William and Becky Powel, she is no newcomer to the dairy way of life. She resides on a 288-acre dairy/poultry farm called "Crookabout" in Union Bridge, and helps milk the 130 Guernsey and Holstein cows. The senior at McDonogh School serves as president of the Carroll County Dairy Club and captain of the 4-H Dairy Bowl team. She was 1985 Carroll County Farm Queen and

Maryland Guernsey Queen. Powel was a member of the 1985 Dairy Bowl team that went to Connecticut, and the Maryland Dairy Judging team that won in Harrisburg and Madison, Wisconsin. Making it a family tradition, Powel will travel to Scotland as a member of the Maryland Dairy Judging team which is scheduled to represent the United States in

international youth competition at the Royal Highland Livestock Show on June 18. Her father, who was the state champion 4-H dairy cattle judge in 1954, also traveled to Europe as part of the team representing the U.S. Outgoing princess, Kris Eckard, made her last toast with a goblet of milk, and relinquished her crown to Powel. Powel said, "I hope I can do as good a job as Kris did."

Five to Compete For Lycoming County Dairy Princess Title

MUNCY — Five young women will compete for the title of Lycoming County Dairy Princess. The Dairy Princess Pageant will be held at 7:30 p.m. on Friday, June 20, at the Lycoming Mall, Muncy.

The contestants are: Becky Hipple, 17, daughter of Mr. and Mrs. Jack Hipple, Trout Run; LuAnn Marshall, 18, daughter of Mr. and Mrs. Eugene Marshall, R.D. 4, Jersey Shore; Shelley Lynn Sechrist, 16, daughter of Mr. and Mrs. Ernest Sechrist, Cogan Station; Lynette Ulmer, 17, daughter of Mr. and Mrs. Philip Ulmer, R.D. 2, Linden; and Marilyn J. Kiess, 17 daughter of Mr. and Mrs. Dale Kiess, R.D. 3, Jersey Shore.

The Lycoming County Dairy Princess Committee will present the former dairy princesses at the beginning of the pageant and honor them for a job well done. The years represented will be 1976 through 1985.

The current princess, Linda Heck, will be giving her final farewell as part of the program and will crown the 1986 dairy princess. This year is the celebration of 50

years that June has been designated as Dairy Month. The dairy industry has come a long way in 50 years, not only in promotions but also in production of milk and the creation of many

new dairy products. The Dairy Princess Program has been a fairly new promotion idea, but a very effective one. We salute all Dairy Princesses, past, present and future.

PFA Slates 'Ladies Day Out' In Altoona

YORK — York area farm women are invited to join a bus excursion July 9 to the statewide Ladies Day Out in Altoona, sponsored by the Pennsylvania Farmers Association.

The Women's Committee of the York County Farmers Association is planning the trip to the program at the Jaffa Mosque in Altoona.

Featured speaker of the day is radio and television personality Virginia Graham. The program theme, "Hats Off To The Lady," focuses on a salute to the refur-

bishing of the Statue of Liberty, with a statue memento to be given each woman attending.

Participants are invited to dress for the historical salute with ethnic costumes and/or appropriate hats.

Tickets for the program and the York-sponsored bus trip are available only in advance, at the cost of \$28, inclusive for the bus and luncheon. Women interested in more information on the Ladies Day Out bus trip are asked to contact Pat Sueck, 862-3486, or Kay Taylor, 862-3453.



Maryland Dairymen Celebrate Dairy Month

BY SUE CROW
Maryland Correspondent

KENNEDYVILLE, Md. — June being dairy month, the promotion of milk comes in a variety of forms. From Cal Ripkin and Coach John Thompson milk posters to giant ice cream sundaes.

In Maryland, they promote milk in a different way.

Two years ago some Washington County dairy farmers and the Dairy Princess Committee got together with the hopes of creating something to help promote milk to the urban segment of consumers. An idea to make a cow that milked was formulated by JoAnna Calimer and the idea took off.

JoAnna measured one of her own cows at home and with the help of the committee, a cow, 7/8's in scale to the life size model, was born.

Bonnie and Jim Weddle created her frame out of PVC pipe, used wooden felloes for ribs, chicken wire for the shell, a board for her top line, and newspaper for her organs. Four nipple bottles served as the teats with cotton stuffing to fill out the udder.

Thelma Mellott and Betty Byers took on the task of sewing the velour to make her fur.

For six weeks, dairy farmers from all breeds came together on this one project. When she was finished she was a beauty. As Roy Byers said, "With that straight top line, she could easily score 85 points!"

Charles and Joe Frey had the challenge of making the mechanics of this operation. After repeated failures with many liquid recipes, cold watered down milk was finally used to make her perform correctly.

The final task was a name. They took her to the Valley Mall in Hagerstown and ran a contest,



Two farm enthusiasts look on as "Washington County Real Seal Sue" performs her routine job of milk promotion.

with over 400 entries filed. The final selection was "Washington County Real Seal Sue."

Sue has been all over the state of Maryland from breed association meetings, conventions, fairs, parades, shopping malls and even as far south as Richmond, Va.

Real Seal Sue is actively pursuing her task of promoting milk as she has since her conception.

Roy Byers is her caretaker and she makes her home in one of the bedrooms in his 14 bedroom farm house.

Washington County dairy farmers are very interested in selling or trading her so that she may benefit other areas that do not know her. She has been an excellent marketing promotion. Anyone interested in Real Seal Sue

may contact Roy Byers at 301-582-1752.

The Maryland State Holstein Association is very actively promoting milk this month. "T" shirts have been made with a cow holding a milk carton and asking, "Have you had your calcium today?"

The promotion committee has also come up with place mats that proclaim June as Dairy Month. Dairy products are presented in a appealing manner while a herd of cows looks on from the side stating, "365 days a year, we deliver!" These have been promoted in restaurants and other food establishments.

A Maryland Dairy-licious Recipe Contest is in the making with the winners to be announced at the State Fair in September.



Carroll County Dairy Princess Nancy Powel stresses the importance of getting the message to children when promoting milk.

Sue Crow, Maryland Correspondent

Elizabeth Crow, or Sue, as she is better known, of Kennedyville, Maryland, will become a corresponding reporter for Maryland for the Lancaster Farming. Sue and her husband Roy are parents of three sons, Karl 5, Robbie 3, and R.J. 1.

They are currently milking 55 cows on 125 acres which they rent from Roy's parents, Robert and Helen Crow. They have a rolling herd average of 19,500 pounds of milk and 725 pounds of fat with a B.A.A. of 102.

In 1983 Roy and Sue received the Maryland Outstanding Junior Registered Holstein Breeder Award.

Dairy farming is deep in Sue's roots for she is the daughter of Dr. and Mrs. George F.W. Haenlein. Dr. Haenlein is the dairy specialist for Delaware as well as a professor at the University of Delaware. Her mother's family, the Zeitler's, were well-known Guernsey breeders in Glasgow, Delaware.

Sue is a 1978 graduate of the University of Delaware in retail management. After graduation, she worked as a salesmanager for Bambergers Men's Department, before marrying Roy in 1980.

In addition to being a full time mother, Sue enjoys



Sue Crow

gardening, flowers, and the pursuit of antiques. She is also active in many activities, such as serving as a vestry person at their church, on the local board of directors for the county Holstein club, co-editor for Maryland of the Southeastern News.

Roy and Sue represented Agway in 1980 at the Young Farmer Couples Forum at Agway's annual meeting and were Young Cooperators for Interstate Milk Producers Cooperative in 1982. Later they were nominated to serve on the Young Cooperators Consulting Committee for 3 years. They are presently a Pennsylvania Association of Farmer Cooperatives leader couple.