

Brown's Market Offers Variety of Goods

(Continued from Page B2)

beige homespun-like fabric, accented with burgundy trim, help define the distinct areas of the sales room. Small decorative touches, such as dried apple face dolls, old-time cooking implements and tools, and barrel halves for display, complete the cozy, rustic atmosphere.

Even the logo of the Brown's Orchard business seems to fit their

friendly, homey approach to retailing. Created more than ten years ago by friend and neighbor Paul Helgessen, the stylized design features a partridge in — no, not a pear — an apple tree. Lombardian letter print completes the casual, preferred "imperfect" look.

Scott, the Brown's eldest son, has followed his dad's footsteps in his love of the outdoors and for the fruit growing business. His

specialty is in managing the mechanization of the orchard and row crops, since joining the Brown family business after graduation in 1976.

The Browns are quick to emphasize and praise the team spirit of family and capable, loyal employees. Barry Diehl, an employee of many years, is the field foreman. Charlotte Dell is known to many customers as the familiar face at the retail sales counter, and assists with grading. Bill Ream designs the fruit baskets and assists with general market responsibilities. Kathryn Miller is baker and bakery manager, assisted by Sharon Leader, and "fancy" baker Linda Morris who prepares the gourmet and specialty breads. A number of part-time and seasonal employees completes the cropping and retailing team.

And it is retailing that is the driving force behind this successful family farm operation. The

Brown's commitment to taking their commodities direct from field to consumer is greater than ever, with the addition of the new facility set among the rows of apple trees.

From the market's location high on the hill above the orchard's acres, visitors can look out over the sweeping vista of row after row of manicured fruit trees. It's a view, especially when colored with the pastels of blooming trees or the blaze of a sunset, that the Browns never tire of sharing. A more perfect setting for a market would be hard to find.

"This is why we're here," say the Browns. "We enjoy working with the public and take pride in producing a high-quality fruit for our customers. We did this because it's what we want to do."

The Brown family has always been highly supportive of both civic and agricultural activities. Stan is a member of the Dallastown School Board and local planning commission and he works with the state horticultural

association. He was assistant and then fire-chief for the Loganville Fire Company for a total of 22 years. When he stepped down from that position recently, the company elected his son, Scott, as their chief. Stan continues to serve as a leader in county firefighting supervisory organizations.

Nona has been active in various church and community groups, and served for several years as organizational leader for the Loganville Community 4-H club, and on the county's 4-H advisory board.

Scott and his wife, Brenda, live nearby, and their four-year-old daughter Amanda is a "fruitlover" and frequent visitor to the market. Linda, chief dietician at the Suffolk, Va., community hospital, will be married later this year. And David, the youngest, is a senior at Indiana University of Pennsylvania, majoring in management information systems, and currently working on a cooperative program with a Cockeyville, Maryland, firm.



Saturday, May 31

Lancaster Society 5 meets for Landis Valley film.

Lancaster Society 4 meets at the home of Emma Staats for "Women of the Bible" program by Barbara Shenk.

Thursday, June 5

Lancaster Society 20 meets for a book review program.

Lancaster Society 17 entertains Society 14 and county officers at Shady Maple, 12:30 p.m.

Friday, June 6

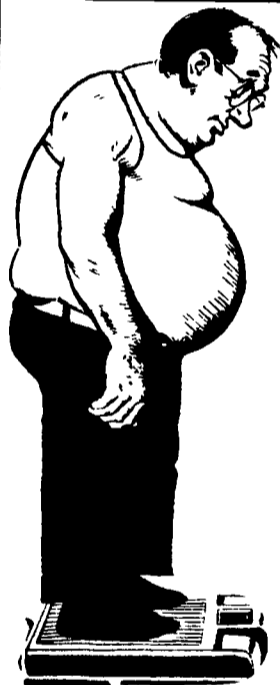
Lancaster Society 23 meets at 7:30 p.m. for a sunshine project.

Saturday, June 7

Lancaster Society 1 meets for a program on poultry farming by Grace Moyer.

Lancaster Society 6 meets at 2 p.m. at the home of Rhoda Stoltzfus, for a program by Lancaster County Poultry Queen Stephanie Yost.

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