

PM Magazine Gives Lancaster's Dairy Month Promotion A Boost

LITITZ — Take 25 five-foot-long loaves of French bread, 80 pounds of sliced cheese and two and a half crates of lettuce and what do you have? A 125-foot cheese sandwich that will yield 1,500 one-inch servings.

This mammoth sandwich is part of the Lancaster County Dairy Promotion Committee's plans for touting dairy products during June Dairy Month. To commemorate the 50th anniversary of Dairy

Month, the sandwich will be displayed and eaten at Park City at the Watt and Shand Mall, Saturday, June 7 at noon.

On Wednesday, PM Magazine hosts Nancy Byrne and Doug Allen helped the committee with its promotion plans by filming a mock-up of the sandwich preparation at Stauffer's of Kissel Hill in Lititz. The PM Magazine program to air June 2 at 7:30 p.m. on Channel 8 will feature Lancaster County dairy princess

Janae Martin and alternate princesses Julie Long and Delinda Tindall preparing the sandwich.

In addition to the bread, cheese and lettuce, the sandwich will contain 25 pounds of sliced tomatoes, 1 1/4 gallons of mustard; 1 1/4 gallons of tomato ketchup, 5 gallons of sliced pickles and 20

pounds of sliced onions.

The sandwich itself will be assembled and delivered to Park City by Stauffer's of Kissel Hill, who is cooperating with the Lancaster County Dairy Promotion Committee and the Pennsylvania Dairy Promotion Program.

On hand to help with the celebration will be County Commissioner James Huber, who will read the proclamation for June Dairy Month. Janae, Julie, Delinda, and the five contestants for this year's dairy princess pageant will assist in distributing the sandwich samples to shoppers.

Nolt Completes Auction Course

David L. Nolt, 57 Harristown Rd., Paradise, PA 17562, has successfully completed the basic course in auctioneering offered by the Mendenhall School of Auctioneering in High Point, North Carolina, and has been awarded a diploma.

The program is designed to educate and train people interested in auctioneering to become successful auctioneers. Included are courses in real estate, livestock, automobiles, antiques, business liquidations, auction galleries, construction and farm equipment, clerking, cashiering,

advertising, tobacco, law, bidding, and more. The faculty includes 18 nationally recognized auctioneers and business leaders.

Four classes, each lasting two weeks, are conducted each year. Each class consists of over 100 hours of professional training. Auctions are conducted where the public is invited and the students do the actual auctioneering.

Nolt was one of 51 students from all across America, who successfully completed the 100-hour two week course in Basic Auctioneering at the Mendenhall School of Auctioneering, High Point, North Carolina.

Kempton Fair Slates Entertainment

KEMPTON — Johnny Bush, who once fronted the shows for Willie Nelson, is just one of the top country music names to perform at the 32nd annual Kempton Country Fair to be held Friday through Sunday, June 20 to 22.

Heading the roster on Friday evening at three

performances, the Younger Brothers Band, a Pennsylvania group that just grew out of the hills of our own state, have returned.

Nat Stuckey, a smooth-voiced singer and talented songwriter, who has a number of hit records under his belt, will sing

on Saturday evening at two performances.

For information, call the Kempton Community Center, Box 42, Kempton, 19529, at (215) 756-6030.

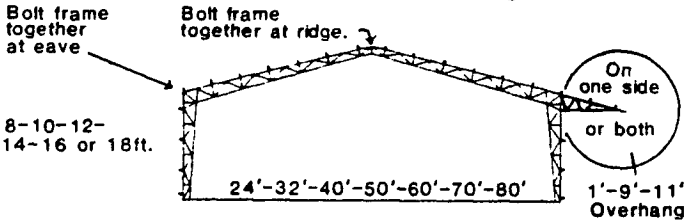


PM Magazine producer Pat Fitzgerald, left, gives last-minute instructions before filming a dairy month promotion that will air June 2 on Channel 8. PM Magazine hosts Doug Allen and Nancy Byrne, center, will talk about the Lancaster County Dairy Promotion Committee's upcoming cheese sandwich promotion at Park City on their show. Helping with the sandwich construction, are, from left, alternate dairy princesses Julie Long and Delinda Tindall, and Lancaster dairy princess Janae Martin, right.



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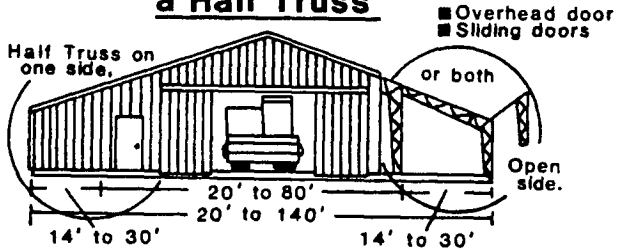
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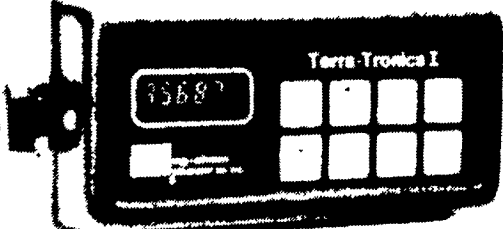


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