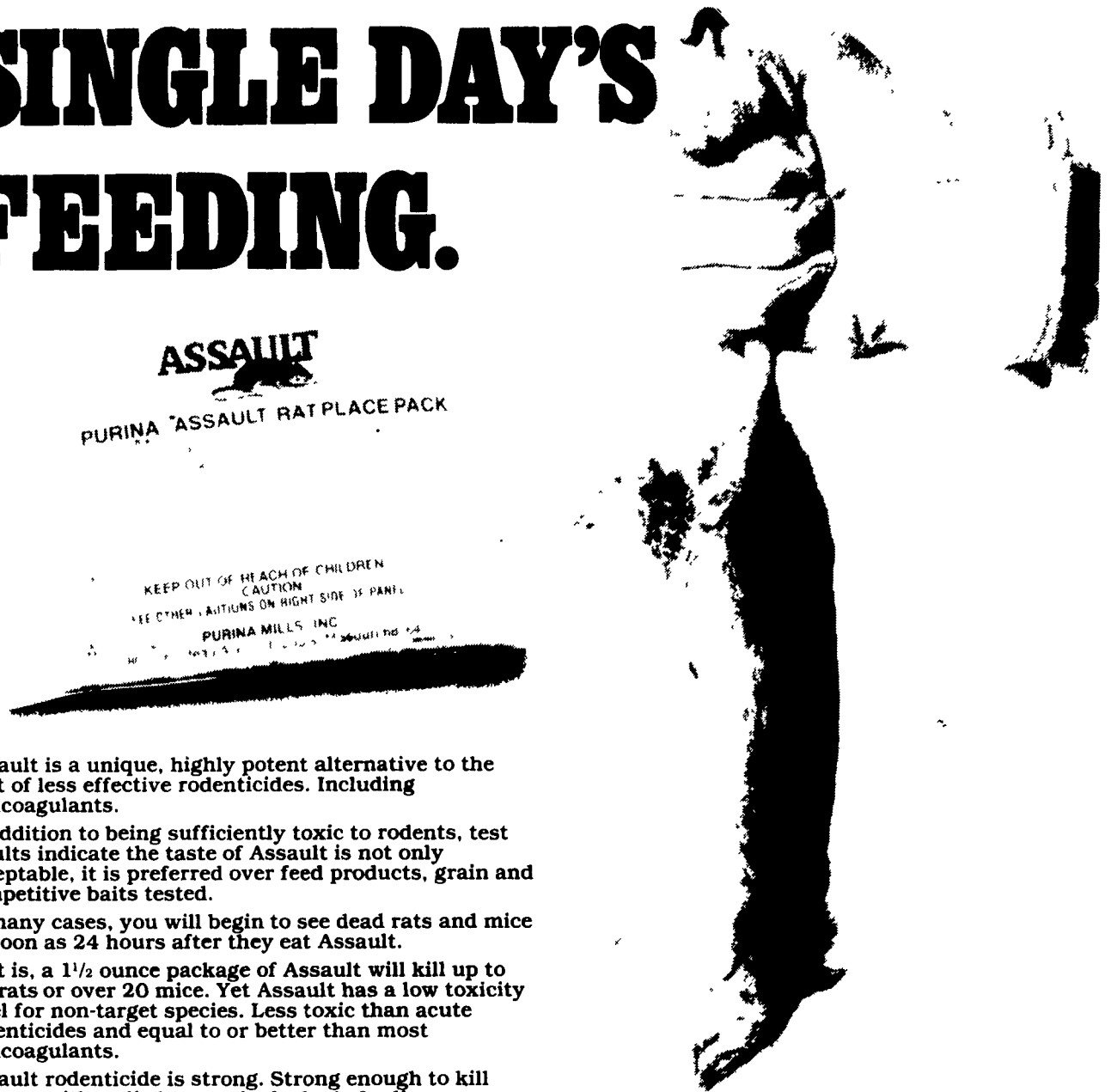


Introducing

ASSAULT

KILLS WITH A SINGLE DAY'S FEEDING.



ASSAULT
PURINA ASSAULT RAT PLACE PACK

KEEP OUT OF REACH OF CHILDREN
CAUTION
SEE OTHER CAUTIONS ON RIGHT SIDE OF PANEL
PURINA MILLS, INC.

Assault is a unique, highly potent alternative to the host of less effective rodenticides. Including anticoagulants.

In addition to being sufficiently toxic to rodents, test results indicate the taste of Assault is not only acceptable, it is preferred over feed products, grain and competitive baits tested.

In many cases, you will begin to see dead rats and mice as soon as 24 hours after they eat Assault.

Fact is, a 1 1/2 ounce package of Assault will kill up to six rats or over 20 mice. Yet Assault has a low toxicity level for non-target species. Less toxic than acute rodenticides and equal to or better than most anticoagulants.

Assault rodenticide is strong. Strong enough to kill rodents with as little as a single day's feeding.

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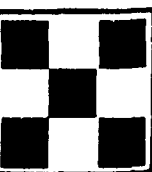
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