

Ask Your Purina Farm Consultant.

Q. What is a high density concentrate?

A. A concentrate which when mixed properly with grain yields the highest possible balance of all digestible nutrients.

Q. When do high density concentrates pay?

A. When ever a cow's genetic ability places her in a rapid weight loss condition during early lactation. This condition exists in many dairy herds due to the Dairy Industries continual genetic advancements.

Q. Is Purina Maxi-Tech 40 right for my herd?

A. Selecting the proper Purina concentrate depends on

1.) genetic ability of your cows. 2.) Types of forage & grain being fed. 3.) General management practices. For a herd analysis that would determine which Purina concentrate would be the most profitable in your herd, call your local Purina Farm Consultant or Purina Mills Inc. at 717-737-4581.

Q. Which salesman is most qualified to help produce the Maximum Return Over Feed Cost in my herd.

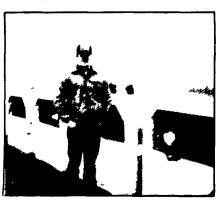
A. Question the salesman in the following areas.

1.) Research Support.

2.) Farm Consultant Training. 4.) Product Flexibility.

3.) Quality Control of Products. 5.) Can He Supply All Of Your Needs?

GUY HAMMOND Knisely's Ag. Ctr. Carlisle, Pa.



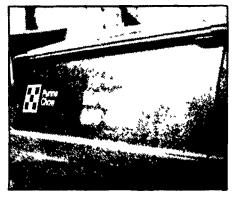
JOE CROWNOVER H.R. Wentzel Sons Inc. Newport, Pa.



JOE BERRYMAN Berryman's Mills Inc. Port Royal, Pa. Tri-Co. Ag. Ctr. McVeytown, Pa.



RUSSELL JUDY



See Your Purina Dealer Today!

BERRYMAN'S MILLS, INC. Box #181, Rte 75 Old Port Port Royal, PA 17082

WARRIOR'S MARK FEED CENTER P O. Box #130 Warriors Mark, PA 16877 814/632-8623

> **ALBRIGHT'S MILL** PO Box #195 Kempton, PA 19529 215/756-6022

FARMER'S UNION CO-OP 30 East Walters Avenue Greencastle, PA 17225 717/597-3191

K & K FEED, INC. R D #4-23 N Park Street 717/866-2324

Paradise, PA 17562 717/442-4183 Unionville, PA 19375

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HIGH BROTHERS 441 Centerville Road Gordonville, PA 17529

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WEST WILLOW FARMERS' ASSOC. RD #1 West Willow, PA 17583 717/464 3386

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PURINA MILLS, INC.



Feeds designed with you in mind.