

How some corn growers are managing spring inputs to maximize their net return at harvest:

Passage of the 1985 Farm Bill is causing growers across the corn belt to take a new look at production practices. With land going out of production, it's more important than ever to get the most out of every acre you plant.

In this situation, the value of your spring inputs should be measured by their effect on your net return at harvest. But how do you make that crucial business decision now?

Many corn growers keep detailed

computerized records of every field they farm—and everything that goes into them. And they test—hybrids, fertilizers, insecticides, herbicides. All with one goal in mind, maximizing net income.

On his 500 acres of corn, Tom Juncker of Mount Vernon, Indiana found that Lasso® herbicide is one input that can help him do just that. In Tom's words: "*The most obvious way to increase your income is to increase your*