



# ...and into Cerone.

grain is standing strong, you'll recover more of it at a lower cost.

CERONE ethephon plant regulator also helps speed up your combining time, so that you can put your labor and your machinery to even more productive use. And those shorter straws will put less wear and tear on your harvest equipment, too.

Don't wait any longer. If you grow wheat or barley, make this the season you finally move out of lodging... and into CERONE.

