



Move out of lodging

Finally, a proven way to prevent lodging in your high-yielding wheat and barley crops—CERONE® ethephon plant regulator.

Used in Europe for over a decade as an effective anti-lodging agent, CERONE is now labeled for use by American growers.

When applied between growth stages eight and ten on the Feekes-Large scale, CERONE brand will produce shorter and stronger straws—even at high nitrogen rates. And when your

