### USDA okays intramuscular injection of Philiguard

KENILWORTH, N.J. -Schering Animal Health has received USDA approval for the intramuscular administration of PILIGUARD. Pinkeye. Previously restricted to subcutaneous injection, PILIGUARD Pinkeye was the first USDAlicensed pinkeye vaccine approved for catti€

The newly approved intramuscular dose provides producers with an easier, more convenient method of ad-PILIGUARD ministration.

Pinkeye will be marketed under the Schering Animal Health label, a new designation for Schering products available through animal health suppliers. Originally introduced in 1983, the vaccine has been proven highly effective through extensive field use.

PILIGUARD Pinkeye prevents Moraxella bovis bacteria, the major cause of bovine pinkeye, from adhering to the eye. The vaccine's highly concentrated dose is made possible through Schering's advanced technology

and production techniques.

Two 2-ml intramuscular or subcutaneous doses PILIGUARD Pinkeye are required for initial immunization.

The initial dose should be given six to eight weeks prior to pinkeye season, which generally peaks in mid- to late summer. A second dose should be administered one to four months after the first injection. Cattle should not be slaughtered within 21 days of vaccination.

For more information on

your animal health supplier or Road, Kenilworth, NJ write to Dennis White, Schering Felephone. 201-558-4434.

PILIGUARD Pinkeye, contact Animal Health, 2000 Galloping Hill

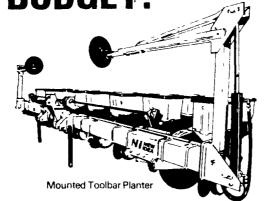


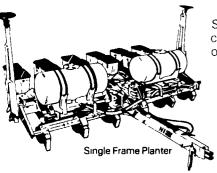
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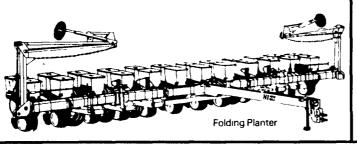
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