

Ask Your Purina Farm Consultant.

Pictured is Jim Marshall, farm consultant for Farmers Union Co-Op in Greencastle, Pa. Following are some of the most common questions asked of Jim by dairymen in his area.

Here are Jim's responses.



Q How can Purina Dairy Concentrates meet the needs in my herd?

All Purina products are backed by the most complete research program in the industry. This research has developed a variety of dairy concentrates which we can use to meet the nutritional needs of your herd. Whether it's economy, palatability, or high energy that you need, Purina has the product.

Why should I consider a commercial supplement versus soybean meal and minerals for my herd?

A Commercial supplements normally contain multiple protein sources to improve digestion and offer consistency. Purina's commercial supplements are backed by research and are performance proven. You can purchase with confidence that quality is always there.

Q How does Purina control the quality and consistency of their products?

Purina's ingredients are lab tested before they are even unloaded at the plant. These laboratory analyses are then used in product formulations. Because of the variability of soybean meal and other ingredients, this testing is a must. It ensures that a 38% is a consistent 38%.

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