

Computers and corn to highlight first Pa. Corn Conference

UNIVERSITY PARK — The owner of a computerized farming operation in New York will discuss effective milk production through computerized corn feeding at the first Pennsylvania Corn Conference, scheduled for March 11 at the Keller Conference Center of The Pennsylvania State University.

James Barney, owner of Sugar Maple Farms in Sherman, NY, will address the conference's afternoon session with his presentation,

"Using Corn and Computers for Efficient Milk Production."

Barney attended computer science and business management classes to turn his small dairy operation into a model of computerized efficiency. Starting with a 17-cow farm in 1965, Barney increased the operation to 280 cows producing 19,000 pounds of milk and 680 pounds of fat a year. Sugar Maple Farms also grows 250 acres of corn, 120 acres of alfalfa and 130 acres of other crops. All of Bar-

ney's crops are marketed as milk.

Computers are used at Sugar Maple Farms to store needed herd data, determine work schedules, evaluate employee performance, document operation time lines, measure spraying applications, control supply inventory and determine the most profitable crop rotations.

Barney will talk about Sugar Maple Farms during the afternoon cash grain session devoted to

various methods of profiting in corn production. Conference participants may also attend the livestock afternoon session on the differences between selling grain and using corn in meat production.

The Conference's morning session will concentrate on high-efficiency production techniques and new uses for corn.

Both guest speakers and exhibitors will be featured at the conference, which is sponsored by

The Pennsylvania's Master Corn Grower's Association, Allied Industries, and the Penn State Cooperative Extension Service.

For information and a registration form, contact your county agent. A \$4 registration fee and preference for either afternoon session should be filed as soon as possible. Late registrations will be accepted at the door the morning of the conference, but preregistrations are preferred.

Vote for the perfect cheeseburger

WILLIAMSPORT — Consumers nationwide will be able to vote for their favorite type of cheeseburger through a special promotion being run in supermarkets this spring by the American Dairy Association. The program is being sponsored locally by the American Dairy Association and Dairy Council (ADADC).

The promotion features dairy case displays using the theme "Vote for the Perfect Cheeseburger." Display materials will include mobiles, banners and flags to attract shoppers' attention to the cheese section. The materials will present suggestions for eight different types of cheeseburgers topped with the following cheeses: Cheddar, American, Colby, Monterey Jack, Muenster, Mozzarella, Blue and Swiss.

Included with the supermarket display will be a ballot by which consumers can vote for their favorite cheeseburger. By sending in a ballot along with two proofs of purchase for domestic cheeses, they will automatically be entered in a random sweepstakes drawing. There will be 200 first place winners who will receive a complete cheeseburger party, including a grill, portable television, barbecue

tools, a condiment cart, a chef's hat and apron, and expenses for cheese, ground beef and buns.

The Beef Industry Council will tie in with the promotion with displays at the meat counter. Both dairy department managers and meat department managers will be able to enter display contests by building special displays for the promotion. Displays will appear in supermarkets throughout March

and April.

Locally, ADADC has signed agreements with a number of Pennsylvania supermarket chains to carry the promotion including Giant Markets, Affiliated Independents, Insalaco Markets, Economy Independents, IGA Independents, IGA Food Marts, and Riverside. The promotion will be supported by national print and broadcast advertising.

Red and White Sale and Show

CRYSTAL SPRING — The Eighth Annual Spring Red and White Show and Sale will take place on March 21 and 22, 1986.

The show is scheduled for Friday, March 21, 1986, at the Guernsey Sales Pavilion in Lancaster. This show is a preview for the sale the next day, March 22, as some of the sale animals will also be competing for the champion ribbons.

A unique feature of the sale is an Amish, Red and White Dairy Cow, quilt which will start the bidding. An estimated 90 head of these fine dairy cattle have been consigned.

The buyer will have their choice

of a little of everything the breed currently offers.

One of the animals scheduled to enter the sale ring is an excellent E-D Thor daughter with a record of 21,592 M, 858 F, four percent test. Also selling will be an Enhancer calf from three Very Good 100,000 M dams. This cow family has been sired by the best — Glenafton Enhancer.

One of the beneficiaries of this sale will be the building fund for the national office. This office will be located in Breezewood, and will be the first office of a national breed association to be established in Pennsylvania.



Franklin County Holstein Club

The Franklin County Holstein Club recently met for reorganization. The 1986 officers are: front left, George Cashell, state director; Roy Cordell, president; Alvin Meyers, vice president; and Grant Gayman, secretary treasurer. Back left, Robert Eckstine, sale representative; Harold F. Crider, director; Jaye Young, youth chairman; Stanley Burkholder, director; Bradley Beidel, sale representative; James Burdette, director; Robert Meyers, Jr., news reporter; and Ed Brake, breed improvement chairman.

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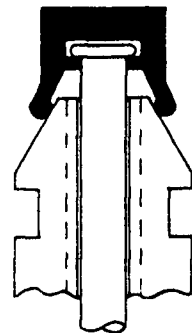
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