

Dairy Product of the Month.

Introducing High Octane® Feed B37.

The top feed with the top taste.

A top feed has to have good taste. Or cows won't eat it. And that means they'll miss out on the balanced nutrition they need. That's why you should feed them new Purina® High Octane® brand Top Feed B37 Milking Concentrate. It not only tastes great but it's formulated for top milk production, too. The high concen-

tration of energy and nutrients help cows peak higher, and produce more milk throughout lactation.

Stop by soon and find out about High Octane Top Feed B37. The top feed made by the top feed company. Ralston Purina.

See Your Purina Dealer Today!

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PURINA MILLS, INC.



Purina - Research That Pays