

Ask Your Purina Farm Consultant.

Timely topics and tips for Q-A discussion.

What does a balanced feeding program for the milking herd really consist of?

A balanced feeding program simply is a feeding program that matches the nutrient intake of your cows to the targeted production levels that you have set for your herd. These nutrients are supplied by the roughage, grain and concentrate or protein parts of your ration. Balancing these nutrient sources for the longterm good of your herd and to meet your production targets is the goal of a balanced feeding program.

Where can I get my feeding program balanced?

→ While several consultant services are available for a fee, most feed suppliers offer programming of a balanced ration as part of the services that are available to you at no extra charge.

In this area, there are forty-five professionally trained Purina Farm Consultants specifically trained to design a feeding program for your farm using the roughage and grain that you want to use.

How can the Purina Farm Consultant work with me?

The Purina Farm Consultant has been trained by Purina Dairy Nutritionists and Purina District Managers to understand the needs and requirements of todays dairy cow. Your Purina Farm Consultant is local and can make recommendations for your farm with direct and immediate communications available to him from Purina Dairy Research and Purina Veterinarians as needed.

Your Purina Farm Consultant can test your forages and balance your ration to use your available feed stuffs to produce the best bottom line for your operation.

To get the professional services of a Purina Farm Consultant, call one of these Purina dealers today.

If you have a question that you would like to see discussed about dairy nutrition or dairy herd management. ask your Purina Farm Consultant or send your questions to:

Ask Your Purina Farm Consultant P.O. Box 248 Camp Hill, PA 17011

See Your Purina Dealer Today!

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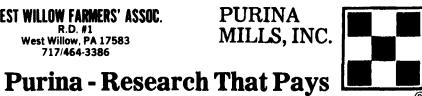
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