

Ask Your Purina Farm Consultant.

Timely topics and tips for **Q-A discussion.**

Q Who feeds high energy milking rations?

A According to Hoard's Dairyman, a 1983 survey revealed that of dairymen with 20,000 pound herd averages, one-half were feeding extra fat to their cows. The fat sources included whole cotton seeds, soybeans, high-fat commercial feeds and other plant and animal fats.

Q Does Purina Maxi Tech 40 fit this group?

A Yes, but it is much more! Purina Maxi Tech 40 is new in the Purina line of concentrates and while it is the highest energy dairy concentrate available today, it is much more than

simply a fat added feed. Nutritional technology new to the industry was used to design this product to maximize your herds performance and to help you earn your best possible bottom line.

Q How was this product developed?

A Through research. The future of animal agriculture and the dairy industry depends, to a large extent, on the development and application of ideas, information and knowledge for more efficient and profitable production. That is what research is all about - development and testing of ideas and applying those that prove beneficial. Maxi Tech 40 is such a development.

If you have a question that you would like to see discussed about dairy nutrition or dairy herd management, ask your Purina Farm Consultant or send your questions to:

Ask Your Purina Farm Consultant P.O. Box 248 Camp Hill, PA 17011

See Your Purina Dealer Today!

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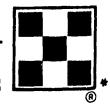
Purina - Research That Pays

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