'Command' praised by growers

PHILADELPHIA - There have been many herbicides introduced in the past several years, but few have been greeted with as much anticipation and excitement as has been expressed by the growers who have run trials with Command , a unique preemerge herbicide for soybeans.

Developed by FMC Corporation, Command has proven to be effective on a broad spectrum of grasses and broadleaf weeds, including velvetleaf, in many different soil and climatic conditions.

Growers throughout soybean producing states have run extensive trials testing the efficacy of Command on a wide variety of weeds and grasses under many different application and tillage practices.

Uniformly, growers have reported excellent control of most

economically significant grasses and weeds; excellent activity in low-moisture conditions; and application flexibility, since Command is equally effective applied preemergently or incorporated.

Command is the first and only selective preemerge herbicide that provides season-long control of velvet-leaf, and that is generating additional excitement in certain areas because velvetleaf is among the most problematic weed species in the midwest and is becoming a problem in other areas as well.

Dave Wetherell, an Orchard, IA grower, tested Command in 1984 and 1985. That experience gave him the opportunity to assess efficacy under different moisture conditions.

Wetherall says, "We tested Command under wet and dry conditions, and it was effective

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both ways. I have been using Dual, but Command gives better control It is the best herbicid. I've ever seen.

Lumber Bridge, NC grower, John Balfour, tested Command alongside a Dual/Treflan combination. He notes, "There is no doubt that Command did a better job than Dual/Treflan."

"From what I have seen," notes Gary Snodgrass, South Charleston, OH. "I will definitely continue to use Command. It is real strong against grasses and most broadleaves I see, and it suppresses the others so they don't become a problem."

Bill Glass, a large Charleston, MO grower with 2,500 acres in soybeans says, "Overall, the control with Command was better than anything I have ever seen. There is no question that it is better than Dual or Lasso and Sencor. I

have used them in combination regularly, and Command is far superior. I really like the chemical. It works better than anything I have ever used."

The equal effectiveness of Command when applied either preemergently or incorporated also impressed growers because it gives them greater flexibility to adjust to weather conditions.

Jerry Schmitz, Elk Point, SD says, "I like to use a herbicide preplant incorporated when I can, but that is difficult in a real wet spring, and the fact that Command is an effective preemerge herbicide is an advantage."

In some situations, growers have found that a combination of Command and metribuzin (Sencor/Lexone) applied preemergently gave the best season-long control of the full weed spectrum. In most instances, these

growers found they could use a reduced rate of metribuzin in a tank-mix with Command and still get good control.

Milton Vitosh, Odell, NE, summed up many growers' comments, noting, "Even with the Sencor combination, I didn't see any burn in the Command plots. The Lasso/Sencor plot had quite a bit of burning."

In addition to excellent control of most major grasses and weeds, growers in, many areas are extremely pleased because Command is the only selective preemerge herbicide effective against velvetleaf. Wetherall noted, "Command gives me great velvetleaf control."

Glass agrees, noting, "Command gets wild cotton (velvetleaf), and that is the real problem we have here."

Registration for Command is expected in early 1986.

Stauffer fills sales position

WESTPORT, CT. -John Juvenal has been named national accounts manager for the Agricultural Products Division of Stauffer Chemical Company, it was announced today by Milan Turk, president of the Agricultural Products Division. Stauffer is a subsidiary of Chesebrough-Pond's Inc.

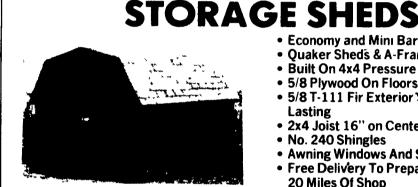
"The Agricultural Products Division recognizes that a strong working partnership with our dealers and distributors is the foundation upon which our business rests," said Mr. Turk in making the announcement. "By creating the position of national

accounts manager, we are emphasizing the importance we place on our commitment to this partnership.

"John Juvenal will be responsible for developing and strengthening our relationship with key national accounts. John has an in-depth understanding of our business and the distribution network. His 29 years experience with the Agricultural Products Division has prepared him well for this important position," said Mr. Turk.

Juvenal, 51, joined Stauffer in 1956 and served most recently as mid-west regional sales manager.





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