

Dairy Product of the Month.

Maxi-Tech 40 Milking Concentrate - A Nutritional Breakthrough from Purina

Purina Maxi-Tech 40 is the highest energy, highest protein dairy supplement which is designed for producers wishing to maximize production results and maintain butterfat. This breakthrough product was developed by Purina's research scientists using the newest technology in dairy rations.

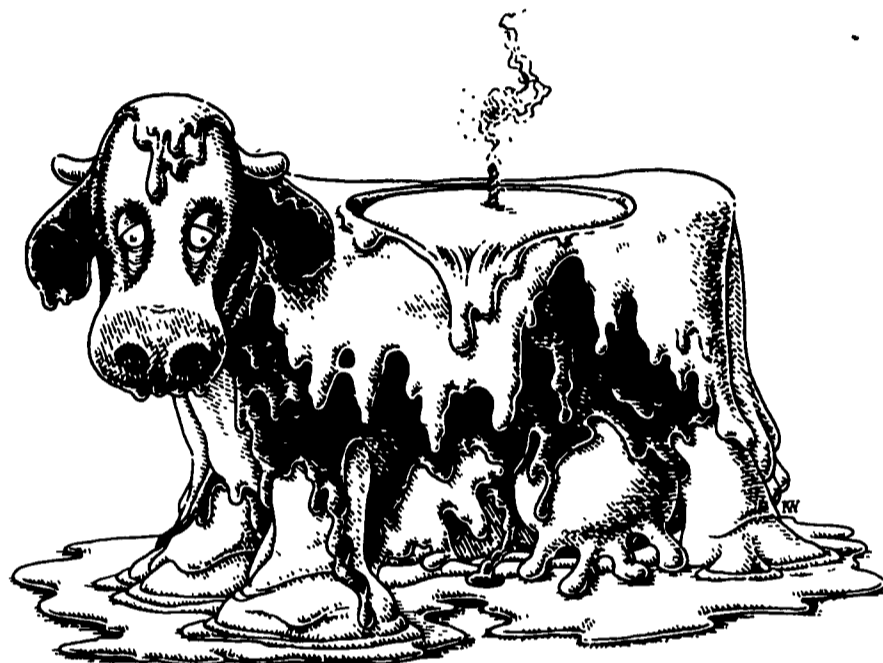
The cost of your dairy ration is an investment.

This product is designed to maximize the return on your investment.

If you are a dairyman seeking to produce the best bottom line possible, you should try - Purina Maxi-Tech 40.

Expect more from Purina - and get it!

The End Of Burned Out Cow



With new Purina® Maxi-Tech™ 40 Milking Concentrate.

- Maximizes Milk Production
- Reduces Weight Loss
- Maximizes The Return On Your Herd

See Your Purina Dealer Today!

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717/866-2324
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Kempton, PA 19529
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RICHLAND FEED CO.
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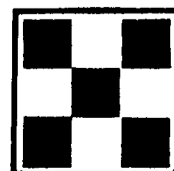
KEYSTONE MILLS
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**PURINA
MILLS, INC.**



Feeds designed with you in mind.