

The boots nobody else can make.

SuperSole Red Wings—They'll last longer and feel better than any other boots you can buy.



We make the uppers the way we make all our best boots. With a lot of skill. And with water-repellent leather so good it's worth more than the whole selling price of some boots. Then we stitch a welt all the way around. So they'll fit as well when they're old as when they're new. But what's special is the way we attach the sole. Instead of stitching or gluing it on, we mold it right onto the welt. So the upper and sole become one inseparable unit. And the process gives SuperSoles a skin that wears like iron—while the inside stays as soft as cushion-crepe. Some day, other boots may be made this way. But they still won't fit and feel like Red Wings! Get the feel of SuperSole Red Wings. They're at Red Wing dealers now.

The SuperSole Secret

is Red Wing's exclusive process that permanently molds the welted leather upper and the sole into a single, inseparable unit—and gives the sole its tough outer skin over a cushion-soft inside.

SuperSole Red Wings

Made in U.S.A.

RED WING SHOES
®

You'll be comfortable with these Red Wing dealers

- ALLENSVILLE**
Allensville Shoe Shop
Box 7 Star Route
- ALLENTOWN**
Red Wing Shoe Store
1031 Union Boulevard
215-432-6455
- CHAMBERSBURG**
Gale Diehl Sporting Goods
54 Lincoln Way West
717-264-6074
- DALLASTOWN**
Contino Shoe Store
37 W. Main Street
717-244-3105
- HUGHESVILLE**
Marks Shoe & Repair
22 South Main
717-584-2616
- KUTZTOWN**
Waynes Dry Goods
271 W. Main Street
215-683-7686
- LANCASTER**
Reed's Shoe Store
1720 Columbia Avenue
717-299-2475
- LEBANON**
Martin's Sport Center
20 So. Eighth Street
717-273-5665
- LUZERNE**
Luzerne Shoe Service
164 Main Street
717-288-5783
- MADISONBURG**
Fisher's Harness & Shoe Corp.
Star Route, Box 47
- MIFFLINTOWN**
Lost Creek Shoe Shop
Route 1 Box 88
- MILLERSBURG**
Walborns Shoe Store
222 Walnut Street
- MILTON & WILLIAMSPORT**
Leesers Shoe Stores
18 Broadway - 2000 E 3rd St
717-742-8241 or 326-0211
- NORTHUMBERLAND**
Frye's Department Store, Inc.
82 Queen Street
717-473-8751
- OXFORD**
Tomlinson's Shoe Repair
32-34 S. 3rd Street
215-932-8827
- PHILADELPHIA**
Red Wing Shoe Store
7512 Frankford Avenue
215-332-2266
- POTTSTOWN**
Strand Shoe Repair
313 High Street
215-323-4357
- QUAKERTOWN -**
Bucks County
Moyers Shoes
315 W. Broad Street
215-536-6378
- READING**
R.P. Longeneckers
Muhlenberg Shopping Center
215-921-0571
- REHRERSBURG**
Leo's Shoe Store
P. O. Box 206 Godfrey Street
717-933-8169
- SALLADASBURG**
Cohick's Trading Post
Jersey Shore - Box 450
717-398-0311
- SCHUYLKILL HAVEN**
Geary's Family Shoes
334 Columbia Street
717-385-0355
- SINKING SPRING**
F.M. Brown's Sons
205 Woodrow Avenue
215-678-4567
- SPRINGFIELD**
Red Wing Shoe Store
237 Baltimore Pike
215-544-1664
- YORK**
Red Wing Shoe Store
1201 Carlisle Road
(Delco Plaza)
717-845-4966