

# Doebler's celebrates 50th birthday



## BUSINESS NEWS...

### Pennfield names Horn president

LANCASTER — Donald E. Horn, 604 Woodbine Road, has been named President of Pennfield Corporation, 711 Rohrerstown Road. The announcement was made following the annual meeting of the corporation's Board of Directors. He succeeds Ernest O. Horn, Jr., York, who has been appointed Chairman of the Board.

Donald Horn, the previous Executive Vice President and Secretary, has also served as Manager of Pennfield Farms Eggs; and Vice President of the company's Allied Division.

Other officers elected for Pennfield Corporation at the annual board meeting were Richard A. Hobday, Vice President of Finance and Treasurer; Ernest O. Horn, III, Vice President and Secretary; Ray S. Lehr, Vice President; Richard W. Wright, Controller and Assistant Secretary; and Betty J. Bair, Assistant Treasurer.

Also elected as officers for the subsidiaries were Hugh R. Mac-William, Vice President, Beachley-Hardy Seed Company;



Donald E. Horn and Glenn U. Smith, Vice President, Pennfield Poultry.



Leading the 50th birthday celebration of Doebler's Hybrids were President Ted Doebler, second from left; his mother, Hazel Doebler, widow of the founder; sales manager Willard Jones, left; and research director Bill Camerer, Jr., right. The late Taylor Doebler launched the Jersey Shore farm in the seed business with a 19-acre crop. This year the Doebler family will harvest 2075 acres of seed corn, making it the single biggest producer in the East. Doebler brand hybrids are now sold in eight Eastern states.

### Len-Lyn bull chosen by ABS

DEFOREST, Wis. — A young Holstein bull, Len-Lyn Enchantment Braden-ET bred by Galen Crouse of Stevens, has been selected by American Breeders Service to enter its Progeny Testing Program.

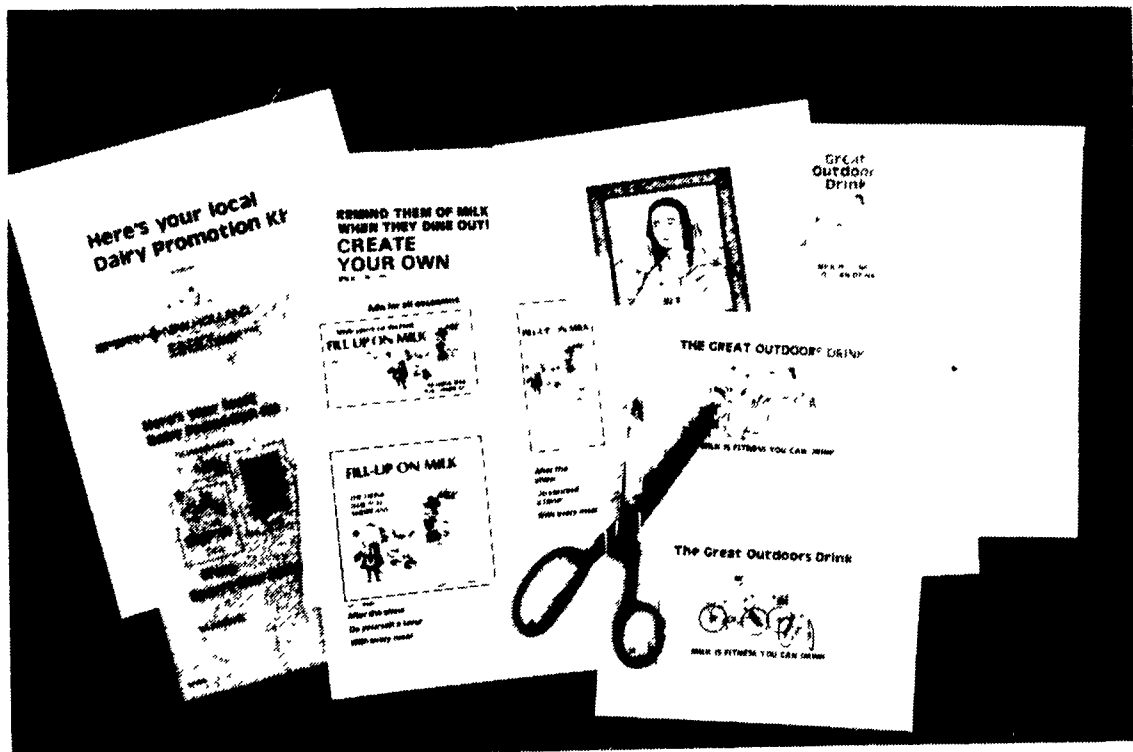
He has been moved to that company's facilities at DeForest, Wis., where he will join approximately 200 other bulls being tested this year. During testing, Len-Lyn Enchantment Braden-ET will be mated to 700 cows in herds associated with the ABS testing program from all across the United States. After a four-year wait, during which his progeny will

be evaluated, a decision will be made as to whether he enters into regular semen production.

Len-Lyn Enchantment Braden-ET is the result of a specially planned mating between the highly regarded Cor-Vel Enchantment, +\$211, +1859M and +56BF and Windy-Mont Matt Kathy. His dam has production records to 26,460 lbs. of milk. She is classified EX-91 and is sired by No-Na-Me Font Matt.

ABS is the nation's largest A.I. organization and supplies semen to each of the 50 states and to over 65 foreign countries.

### Sperry offers dairy promotion ad kit



A limited supply of ready-to-use advertisements promoting milk as an important part of the family diet is offered in a free kit by Sperry New Holland for use in community relations advertising by agri-businessmen and dairymen. The ads are designed to be used in high school athletic programs, playbills, special events programs, and other community activity publications local business people are usually asked to advertise in. As long as supplies are available, dairymen and others can obtain a kit free of charge by writing to Sperry New Holland, Milk Promotion Kit (M.S. 215), Sperry New Holland, New Holland, PA 17557.

### Mrs. Croyle certified

QUARRYVILLE — BIOMETRICS LABORATORY is proud to announce that Nancy L. Croyle is now a 'Pennsylvania Approved Dairy Laboratory Director and Approved Sampler'.

Harry M. Behney, Laboratory Evaluation Officer, PA Department of Agriculture, certified Nancy after she successfully completed the rigorous requirements of the Milk Sanitation Division. In addition, her laboratory at Biometrics is now certified to test milk, frozen desserts and milk products in the Commonwealth of Pennsylvania.

Mrs. Croyle's many years of clinical experience helped prepare her to pass the concentrated course and on-site performance evaluation. Before joining her husband, Dr. Richard C. Croyle, at

Biometrics she was employed by York Hospital. At the hospital, Nancy was an instructor in microbiology for the School of Medical Technology and later the supervisor of the Department of Microbiology.

Nancy attended Drexel University and graduated from the York Hospital School of Medical Technology. She is a registered medical technologist and a member of the American Society of Clinical Pathologists and the American Society for

Microbiology. Dr. and Mrs. Croyle live in Drumore with their four children.

Biometrics is an agribusiness located at the Buck in southern Lancaster County. It is certified by the Environmental Protection Agency and the PA Department of Environmental Resources to conduct water and wastewater analyses. In addition, the firm analyzes soil, forages and feed, and manure and is the only commercial laboratory in the state to culture for John's Disease.

### Purina scholarships to 65

ST. LOUIS, MO — Sixty-five outstanding state university and land grant college juniors and seniors throughout the U.S. were awarded \$750 scholarships through the Ralston Purina Scholarship Program, according to W.M. Jones, president of Purina Mills, Inc.

The scholarships, awarded annually for the last 31 years, are intended to encourage agriculture studies. This year, schools across the nation, from the University of Hawaii to the University of Maine were represented. Winners were selected on the basis of scholastic achievement, participation in

campus activities and financial need.

"The future of agriculture depends on the nation's youth," Jones says. "We feel it is our responsibility to assist and encourage agriculture studies at higher education institutions, and we accept this responsibility wholeheartedly."

Since the program's inception, Purina has awarded scholarships to nearly 2,000 students who have shown a commitment to the future of agriculture. Students selected for the scholarships are recommended by a committee of college faculty members.

### Pen-Col bull goes to ABS

DEFOREST, Wis. — A young Holstein bull, Pen-Col Bonfire, bred by Pen-Col Farms of Millville, has been selected by American Breeders Service to enter its Progeny Testing Program.

He has been moved to that company's facilities at DeForest, Wis., where he will join approximately 200 other bulls being tested this year. During testing, Pen-Col Bonfire will be mated to 700 cows in herds associated with the ABS testing program from all across the United States. After a four-year wait, during which his

progeny will be evaluated, a decision will be made as to whether he enters into regular semen production.

Pen-Col Bonfire is the result of a specially planned mating between highly regarded S-W-D Valiant, +\$165, +1219M and +52BF and Old-Quarry Jet Stream Bonny. His dam has production records to 30,573 lbs. of milk. She is classified VG-85 and is sired by Arlinda Jet Stream-Twin.

ABS is the nation's largest A.I. organization and supplies semen to each of the 50 states and to over 65 foreign countries.