



THE DAIRYMAN'S CHOICE

For Dependable Year Round Performance

Strike Oil—and a Good Deal

Buy a New De Laval® Vacuum System . . . and get a New LUBRICLAIM™ II Oil Reclaimer FREE!



A Lubriclaim II unit lets you save and re-use vaporized oil that is ordinarily blown away in your vacuum supplier exhaust—to save oil, cut operating costs and boost pump efficiency. Purchase a qualified De Laval® vacuum system by **October 20, 1985**, and we'll give you a new Lubriclaim II Oil Reclaimer



Qualifies for 8.8% Financing
Vacuum System purchases qualify for De Laval Retail Finance Plan 8.8% APR interest rate. Ask us for more details.



Announcing the next giant step in computer management of the dairy herd:

De Laval® RationMaster II Feeder

This Second Generation computer-controlled RationMaster II Feeder can handle up to six times more cows than the original model. That's just one example of the capability that has been added to this remarkable new equipment. With the RationMaster II Feeder the dairyman can feed two different feeds, adjust daily intake more precisely, track each cow's reproduction cycle, monitor feed inventories, and measure consumption patterns in several ways.

De Laval has taken the best . . . and made it better. The new RationMaster II Feeder still offers the advantages of on-demand dispensing, fast-feeding manger, multi-purpose transponders, 24-volt power at the Feeding Stations, and built-in advisories and alarms. But every major component—the Feeding Station, Processor, Printer and Transponder—has been refined to provide even better service.

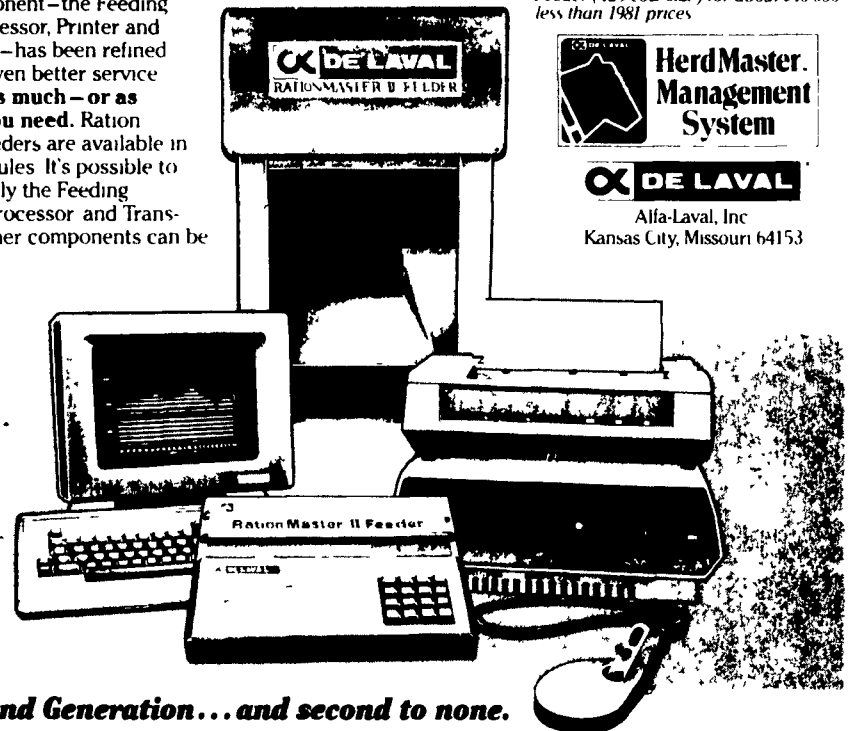
Install as much—or as little—as you need. RationMaster II Feeders are available in various modules. It's possible to start with only the Feeding Stations, a Processor and Transponders. Other components can be

added as RationMaster II Feeder savings are accumulated.

The RationMaster II Feeder can be ordered with a Management Computer and software programs. Unlike competitive systems that are limited to a single function, your HerdMaster® Management Computer can perform a variety of assignments. These include calculations of individual least-cost rations, reproduction, herd health, and heifer programs. And with a direct link to the milking parlor, the Computer can handle milk yield reports as well.

Let's talk it over. Once you compare this new De Laval RationMaster II Feeder you'll agree that Second Generation is better than second best.

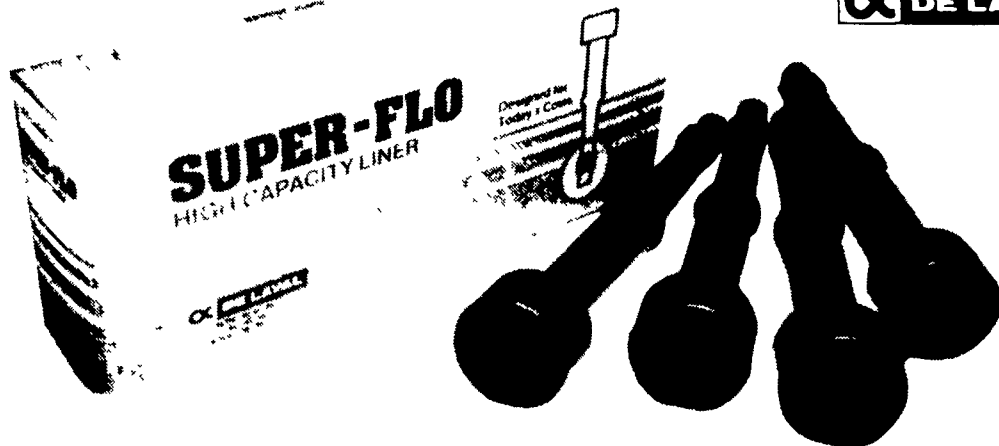
Lower cost! We're now selling a basic RationMaster II Feeder (125 cow size) for about \$16,000 less than 1981 prices.



Alfa-Laval, Inc.
Kansas City, Missouri 64153

It's Second Generation . . . and second to none.

Introducing... THE SUPER-FLO LINER



The Most Widely-Used Liner Has A New Partner

For decades, the DeLaval® 01 liner has been the most widely-used liner in the dairy industry, delivering outstanding service and performance on thousands of farms. Now it has a new working partner—the DeLaval Super-Flo™ liner being introduced by DeLaval Dealers everywhere.

The new Super-Flo liner does just what its name implies: it's designed for today's high producing cows. The Super-Flo liner is a high performance liner with all the same excellent features of the 01 liner, plus it is specially designed with characteristics to handle high production herds.

At DeLaval, we're committed to supplying you with the finest liners available. The liner is only part of the milking equipment that touches the cow. So it's the last place where quality should be sacrificed. So don't settle for a substitute.

Whether you choose the original DeLaval 01 liner (over 50 million sold) or the new Super-Flo liner, you will be using a genuine DeLaval exclusive—a liner that is designed and manufactured for performance and dependability.

Ask your DeLaval Dealer or routeman for the new Super-Flo liner today.

CALL DELLA



For the Complete Line of De Laval® Cleaners and Sanitizers

(Made to do a Better Job in the Modern Dairy System)



You'll be taking the best care possible of your quality milk when you clean and sanitize your system with products made to fit your every need—whether you choose De Laval liquid or powder sanitation products.

SEE YOUR LOCAL DE LAVAL DEALER

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BURCHFIELDS, INC.
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ERB & HENRY EQUIP., INC.
New Berlinville, PA
215-367-2169

FRANKLIN D. HESS FARM EQUIP.
RD 2
Orangeville, PA
717-925-6939

GRAHAM'S DAIRY SUPPLY
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Greensburg, PA
412-834-3162

I.G. AG SALES
Silverdale, PA
215-257-5136

PEOPLES SALES & SERVICE
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717-463-2735

WITMER IMPLEMENT SERVICE
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Shippensburg, PA
717-532-6139

J.B. ZIMMERMAN & SONS
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PA on Route 23
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814 E. Main St
Annville, PA
717-867-5143

NEW YORK CHARLES OLIN & SONS
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Elmira, NY 14903
607-796-2186

MARYLAND

Cecil Dairy Service
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1/2 Mi. South Rising Sun, MD
301-658-6923

LEHMAN DAIRY SERVICE
RD 3, Box 150,
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Hagerstown, MD
301-582-1735

DELAWARE

BENNETT MACHINE CO.
1601 South Dupont Blvd
Milford, Del
302-422-4837

NEW JERSEY

G. HIRAM BUCHMAN, INC.
Rte 519 N. off Rte 46
P O Box 185
Belvidere, NJ
201-475-2185