

HOW TO "JUMP START" A HEIFER IN POWL COUNTRY



1. GOOD MANAGEMENT
2. POWL COUNTRY FEEDS
3. DEPENDABLE SERVICE

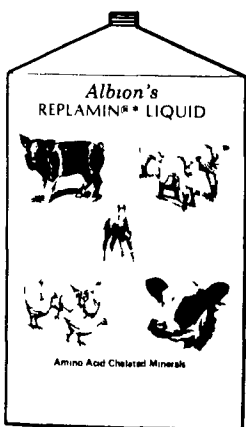
Get your heifers to maximum production in their first lactation and keep them there year after year.



WAYNE® CALF-NIP®
All-milk protein replacer with 22% protein, 10% fat. Fortified with vitamins and minerals. Antibiotic added to aid in growth promotion and feed efficiency.

Milk Replacers: Do I Have A Choice?

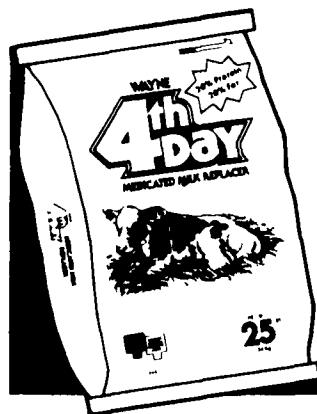
You know it's smart to get your cows back into the milking line as soon as possible after calving. But you do want to help give your calves a fast start. With three Wayne® Milk Replacers to choose from, you do have a choice for healthy, frisky calves. Whether you want an all-milk, a soy-base, or a high-fat replacer, Wayne has a product to match your needs. As your Wayne dealer, we'll be glad to help you choose the right one for your herd.



Replamin Liquid

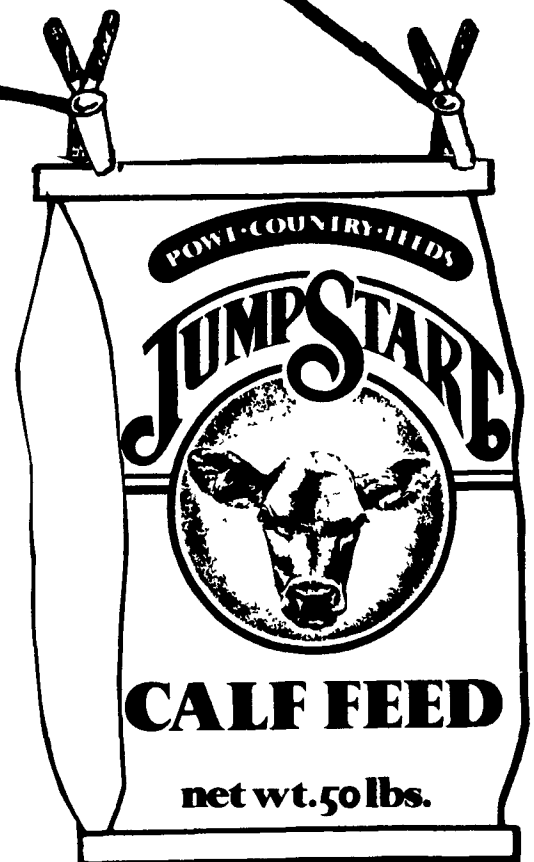
A Magnum nutritional supplement loaded with B Complex Vitamins and chelated trace minerals.

1 oz. per day in milk for seven days gets calves off to an electrifying start.



WAYNE® 4th DAY™

Formulated for higher energy needs. 20% all-milk protein, 20% fat. Added antibiotic for healthier calves and to aid in the prevention of bacterial scours.



Another product to get calves off to a good start is Powl County Jump Start Calf Feed.

CALL NOW TO LEARN HOW YOUR HEIFERS CAN BENEFIT FROM POWL COUNTRY SERVICE

Products and answers that work.

WAYNE

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Continental Grain
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Chicago, IL 60606

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