

PFA opposes House dairy plan

Ag Progress inaction



Melvin P. Lee III is "all Ag Progressed out."

CAMP HILL - The Pennsylvania Farmers' Association (PFA) said today that it would oppose any federal farm program that forced dairymen to pay assessments for the cost of a dairy support program. That is the message Keith Eckel, PFA president, is sending to all congressmen from Pennsylvania.

"We know that the best way to balance supply and demand is to make certain that dairy prices automatically reflect purchases made by the Commodity Credit Corporation (CCC)," the farm leader said.

"Some people in the dairy industry are advocating diversion

programs," he said, "but similar actions have been dismal failures because they are not market oriented. We also know that assessments are extremely unpopular with dairymen.

What's needed in the dairy industry right now is a simplified dairy support program, basing price on CCC purchases," Eckel remarked.

He gave high marks to the Senate version of the farm bill because it accepted the concept of gearing price supports to the amount of CCC purchases.

Eckel classified the House version as another complicated dairy support program that would

cost dairymen further assessments to finance bureaucratic diversion programs.

"Only through market-oriented milk support programs will farmers be able to restore a strong economic base for their industry again," Eckel said.

PFA will be seeking amendments in line with PFA policy, he said, to both bills now being considered that will (1) bring supplies down to demand levels, and (2) automatically adjust the support price level according to the amount of net dairy products purchased by the federal government, and (3) eliminate all assessments against producers.

Mid-Atlantic dairy managers win ADA contest

TOWSON, Md. - Seven Mid-Atlantic food store dairy managers were recently selected winners in the "Have A Dairy Good Summer" retail contest sponsored by the American Dairy Association (ADA) Dairy managers in three Safeway stores, two Giant Food stores, one Acme food store and one High's Dairy Store were winners in the Mid-Atlantic

contest was part of ADA's overall "Have A Dairy Good Summer" promotion which featured point-of-purchase advertising at the dairy case and ice cream freezer, six weeks of non-brand television advertising, and a free standing insert of June 9th Sunday papers and milk carton side panels, plus a consumer photo contest. Results of the consumer

contest are not yet available.

To enter the retail contest, dairy managers simply had to agree to keep up the "Have A Dairy Good Summer" P.O.P. material from June 1 through the end of the promotion on July 15. The P.O.P. materials were installed by the Middle Atlantic Milk Marketing Area, a local unit of ADA

Winners were selected from a random drawing of retailers who maintained their displays. Nationally ADA gave away two first prizes of a cruise for two to Mexico, ten second prizes of a Marcy em/1 complete home gym, and 100 third prizes of Ricoh AF-5 35 mm cameras.

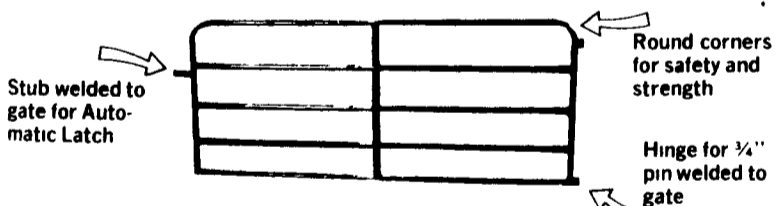
Local Safeway store winners were: Robert L. Coburn of LaVale, Md.; Robin Trischmann of

Baltimore; and Mason C. Holloway, Sr. of Annapolis. Giant Food winners were Murray Berger of Ellicott City, and Leonard Peller of Baltimore. Thomas O'Brien was Acme Markets winner from Philadelphia. Rosaline M Anderson of High's Dairy Store in Harpers Ferry, W.V. was also selected as a winner.

Dairy Marketing



GATES and FENCING



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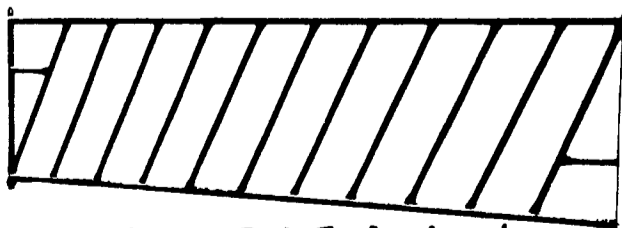
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GUERNSEY SALE

FOR
MURREN FARM DISPERSAL
TERRANCE AND PATRICIA MURREN,
HANOVER, PA.

THURSDAY, AUGUST 29

To be held at

Smoketown Quality Dairy Sales, Smoketown, Pa. Rte. 340, 5 miles East of Lancaster, 5 miles West of Intercourse, Pa. immediately following the 333rd Special Guernsey Sale.

40 HEAD REGISTERED GUERNSEYS

36 Cows 4 Bred Heifers
Majority freshening August to January

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Food By Sublette

Public Auction Register

AUGUST

MON AUG 26 - 5PM
Welding Shop Eq Located DeAngelis Welding, 35 N Carroll St., Reading, PA
Green Hills Auction, Samuel M Ferraro, Auct

TUES AUG 27 - 11AM 59
Hol Cows & Mach Take Rt 309, 6 mis S of Tunkhannock, turn E on Rt 292 to Vernon and follow yellow arrows Wyoming Co, PA FHA Livestock, Mach, Crops Jim Adriance, Auct

THURS AUG 29 - 4PM
Antiques & Personal Property The Lemaster Community Center, Lemaster, PA 13 mis SW of Chambersburg, Franklin Co, PA J Robert Meyers, Auct

THURS AUG 29 - 10AM
Tools, Office Furnishings, Hshld. For: Jacqueline Means, 1571 Derry Drive (Off Kemner Drive, at Jarrettown Rd.), Bet Limekin Pk & Welsh Rd. Approx. 2 mis. E of Jarrettown Inn, Dresher, PA Sanford A Alderfer, Inc., Aucts


FRI. AUG. 30 - 11AM
Bennett farm located 1.8 mis from Montrose, PA Court House, via Chenango St., Susq. Co 108 Holsteins & Jerseys, Mach., Milking Eq FHA Livestock, Eq Jim Adriance, Auct

FRI. AUG 30 - 10AM
Dairy Herd and Farm Eq Located 1873 Pioneer Drive, 1 1/2 mis. S. of Rt. 30 at St. Thomas, Franklin Co. PA Turn S one block W. of the square at the antique shop. Harold & Ellen Rife J Robert Meyers, Auct

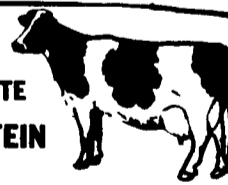
FRI & SAT AUG 30 & 31 - 9:30AM Tractor & Implement Supply, Rt 42 S., Broadway, VA. Selling Vehicles, Farm Supply & Hdw Used Eq. Shop Eq & Tools, Office Eq Foltz Auctions, Inc

SAT AUG 31 - 10AM
Garage Eq. & Tools, Woodworking Eq, Truck Parts, Hshld. Located village of Exchange, 10 mis SE of Muncy, 4 mis E of Turbotville, PA James & Mildred Danley, Owners Fraley Auction Co

QUICK NOTICE AUCTION



HOUSEL BRO COMPLETE REGISTERED HOLSTEIN DISPERSAL



SATURDAY, AUGUST 31, 1985
at 11:00 a.m.

Located 1 1/2 mile south of Addison, N.Y., County Rt. 5 on Orr Hill. Ill health & loss of hired help, reason for this quick sale.

83 REGISTERED HOLSTEINS 83
Blood & TB tested, ready for interstate, pregnancy checked.

45 Mature-10 bred heifers-10 breeding age-18 started calves to breeding age; 10 fresh, 22 to freshen from sale date to first of January, balance later.


Sires represented are: Bold C, Neil, Lindy, Now, Elate, Willow, Hallmark, etc.

The Housels have never been on DHIA. This is an outstanding herd with good udders, good legs, good type. Most are young-only 3 older cows-all home raised. Breeding since 1946 with Eastern Sires. They have always been active in Club Sales, their cows are known for their quality & their high production. This is an opportunity to purchase cows that will improve and fit in with the best herd.

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