

Only one silage inoculant can show an 8 to 1 return on investment. And prove it.

Feeding trials show that silage treated with Pioneer® brand 1177 silage inoculant gives you up to \$8.00 more milk for every \$1.00 invested in 1177 silage inoculant. To get a FREE copy of the feeding trials results, just call 1-800-247-6782, Ext. MILK.

Why treating with 1177 silage inoculant gives you more milk per ton of silage.

The fermentation process is essential in making good silage. Yet, nutrients can be lost during this process due to spoilage, overheating and run-off.

You see, bacteria are the key to good fermentation. And some beneficial bacteria strains are on the crop itself. The problem is, the right kinds of bacteria aren't always there in large enough numbers to do the best job. Only by using 1177 silage inoculant can you be sure there are a sufficient number of bacteria for fast, efficient fermentation. And better fermentation means reducing spoilage, overheating and run-off. That way, your silage retains more of its nutritional value — providing your animals with the best feed possible.

Quality...through each phase of development.

Pioneer is the only agricultural producer of silage additives involved in all phases of the product: basic and applied research, production, animal feeding trials, marketing and service. So, when you use 1177 silage inoculant in your operation, you can be confident that you're getting the highest quality silage inoculant available.

Talk to your Pioneer sales representative about

1177 silage inoculant, he'll show you how to get more milk for every ton of forage you ensile.



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