



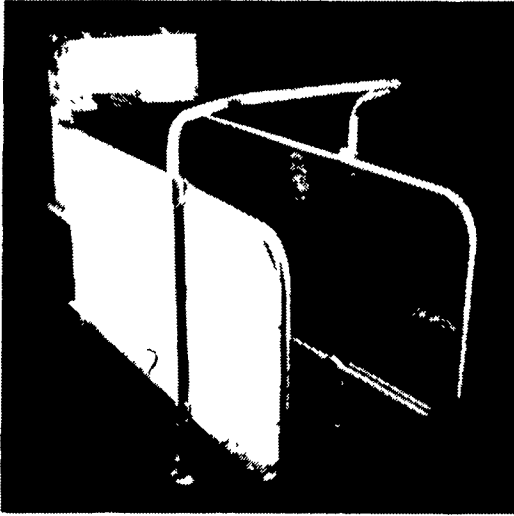
THE DAIRYMAN'S CHOICE



For Dependable Year Round Performance

Triple Play II Promotion

May 1-June 30, 1985



It takes teamwork to execute a Triple Play. Our team consists of you, the Dairyman... De Laval... and us, your De Laval Dealer.

We have a special leasing promotion on Ration-Master® II Feeding Systems with below bank rates and no lease payments for up to 120 days. Even if you don't intend to lease, you can benefit from this promotion as we have Cash Discounts also.

Come in and see us today.

Offer ends June 30, so hurry!



De Laval's "COOL COST" SAVER

Cool Cost Savings
When You Lease or Buy a De Laval®
New Century™ Bulk Cooler

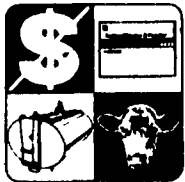
LEASE a New Century Bulk Cooler
— No Payment for 6 Months.

OR

BUY a New Century Bulk Cooler —
Receive Cash Rebates up to \$700.

Limited Time Offer — Now thru June 30th, 1985

Call us today for all
the details on this
"COOL COST SAVER"



DE LAVAL® RATION MASTER™ II FEEDER

The next giant step in computer management of the dairy herd.



It's Second Generation
...and second to none.
Added Capability
Throughout The System.

NEW FEEDING STATION
FEATURES:

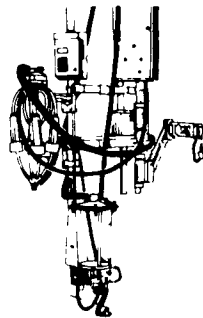
- A Processor That Is Smarter Than Ever.
- Rolling Memory
- More Knowledge About Feed Consumption
- Important Breeding Information At Your Fingertips.
- A Better Way To Monitor Herd Health.
- Printed Reports Upon Command
- A Simplified Transponder

FLO-MASTER MILK METER



DHIA APPROVED

Tells You
Every Cow's
Production...
Every Time...
ELECTRONICALLY



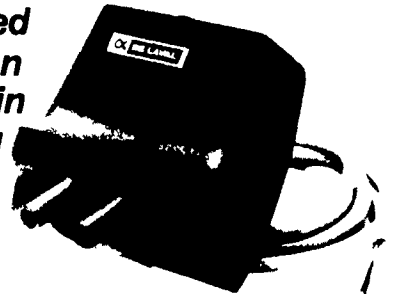
The Flo Master Meter is far more than just a milk meter that reads out weights on an LED display. It's the first step toward total automation of milk yield recording, feeding and herd management. Now you can know how every cow is doing immediately and can grow by affordable stages toward a totally computerized system without expensive obsolescence.

Let us show you how the De Laval® Flo-Master Meter can help you cut feed costs and boost milk yields

DELATRON I PULSATOR



De Laval introduces the most advanced pulsation system in dairying



The De Laval® Delatron I Pulsator can help you do a better milking job while protecting the health of your valuable cows

The Delatron I Pulsator features

- Choice of alternating or simultaneous
- Choice of ratios (70/30 with 60 PPM, 60/40 with 60 PPM or 50/50 with 50 PPM)
- Pre-wired for easy, low cost installation
- Master controller can control up to 20 pulsators

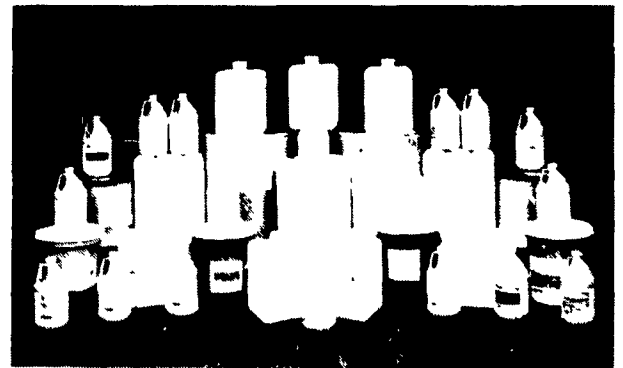
Call for details and a demonstration

Setting the Pace for Performance

COMPLETE LINE OF DELLA DE LAVAL® CLEANERS & SANITIZERS

Made to do a Better Job in
the Modern Dairy System

You'll be taking the best care possible of your quality milk when you clean and sanitize your system with products made to fit your every need... whether you choose DeLaval liquid or powder sanitation products.



Congratulations DAIRYMEN

FROM YOUR LOCAL DE LAVAL DEALER

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BORCHFIELDS, INC.
Railroad St., Martinsburg, PA
814-793-2194

ERB & HENRY EQUIP., INC.
New Berlinville, PA
215-367-2169

FRANKLIN D. HESS FARM EQUIP.
RD 2
Orangeville, PA
717-925-6939

GRAHAM'S DAIRY SUPPLY

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Greensburg, PA
412-834-3162

I.G. AG SALES
Silverdale, PA
215-257-5136

PEOPLES SALES & SERVICE
Oakland Mills, PA
717-463-2735

WITMER IMPLEMENT SERVICE

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Shippensburg, PA
717-532-6139

J.B. ZIMMERMAN & SONS
West of Blue Ball, PA on Route 23
717-354-4955
815 E. Main St.
Annville, PA
717-867-5143

MARYLAND

CECIL DAIRY SERVICE
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1/2 Mi. South Rising Sun, MD
301-658-6923

LEHMAN DAIRY SERVICE
RD 3, Box 150,
Downsville Pk.
Hagerstown, MD
301-582-1735

DELAWARE

BENNETT MACHINE CO.
1601 South Dupont Blvd
Milford, Del.
302-422-4837

NEW JERSEY

G. HIRAM
BUCHANAN, INC.
Rte. 519 N. off Rte 46
P.O. Box 185
Belvidere, NJ
201-475-2185