

LORSBAN 4E insecticide. Because you grow alfalfa to feed livestock, not insects.

In the Northeast, you grow alfalfa for animals, not insects. That's why it's important to choose an insecticide that will stop nutrition robbing insects.

LORSBAN* 4E insecticide provides excellent control of alfalfa weevils and leafhoppers. LORSBAN 4E controls other destructive alfalfa pests, too, such as alfalfa blotch leafminers, spittlebugs and aphids, to name three.

And because LORSBAN 4E is not a Restricted Use Pesticide it's easier to use, particularly in ground applied treatments. †

Once you compare the performance, the ease of handling and the cost, you'll see why more and more alfalfa growers in the Northeast are switching to LORSBAN 4E insecticide.

†LORSBAN 4E is a Restricted Use Pesticide in New Jersey as required by state law. Regardless of the insecticide you choose, ALWAYS READ THE LABEL BEFORE USE AND ALWAYS CAREFULLY FOLLOW ALL LABEL DIRECTIONS AND PRECAUTIONS for safe use.



*Trademark of The Dow Chemical Company

**Where it fits,
nothing works better.**



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