SOYBEAN EXPO to be held Aug. 11-13 in San Antonio

ST. LOUIS - CBS news anchor Charles Osgood and former Wisconsin Governor Lee Sherman Dreyfus head the list of speakers who will address farmers at-tending the American Soybean Association's (ASA) SOYBEAN EXPO to be held in San Antonio, TX, Aug. 13-16.

The four-day program at the San Convention Center

features a trade show of over 150 sessions on topics that include exhibitors, 20 Soy Profit Sessions, a marketing seminar and special programs for women and youth.

Aimed at helping farmers increase soybean profits, the SOYBEAN EXPO program features over 50 hours of educational sessions with speakers on a wide range of topics. Farmers may attend eight of the 75-minute

marketing, weed control, financial management, husband and wife communications and computers.

The Lettermen head a list of EXPO entertainment attractions. The well-known singing group will entertain EXPO participants at the annual award show. Other activities include tours for women and children and an evening of

food, music and entertainment at La Villita, a reconstructed San Antonio settlement adjacent to the convention center

EXPO is open to any soybean farmer. The program gets underway at noon on Tuesday, with a three-hour seminar on ag options trading. The trade show opens Tuesday evening and is open through Friday morning.

The General Session and the first series of five Soy Profit Sessions are held on Wednesday morning.

Special programs for women and children are presented throughout the four-day program.

The registration fee of \$95 for Soybean Association members includes eight meals, program and special entertainment three of the four evenings. A number of special discount airfares have been arranged to help cut travel costs to and from San Antonio.

For information on registration write, American Soybean Association, Box 27300, St. Louis, MO 63141 or call 314-432-1600.





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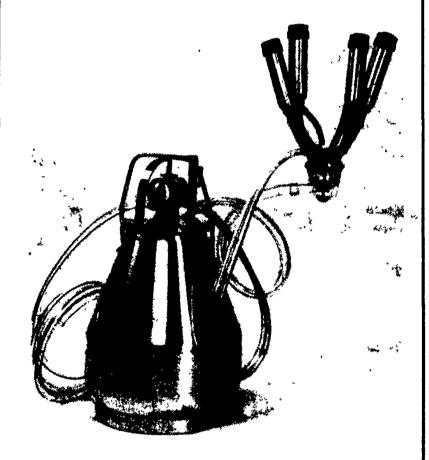
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