GETTYSBURG — With a united purpose and determination in their voices, Adams County dairy farmers have laid the groundwork for a new and aggressive approach to dairy promotion in their area.

Recognizing that the need to support dairy promotion is immediate, the Adams dairy farmers have formed a new promotion committee. They have agreed that "if we're going to produce it, we'd better promote it.'

Previously, dairy promotion in Adams County was handled by the Holstein club, through its dairy princess pageant in June and a few other scattered events. The new Adams County Dairy Promotion Committee hopes their efforts will complement the work already being done, as well as expand the endeavors to encourage consumption of dairy products. Organizers of the new promotion

committee are: Doris Wilkinson, chair; Sandra Flickinger, vicechair; Bob Clowney, secretary; and Gary Eberle, treasurer.

At the recent first meeting of the committee, said chairperson Doris Wilkinson, "ideas flowed as easily as milk from a milking parlor into a bulk tank." While ideas for promotion were not lacking, however, funding for the programs will have to be the first priority of the committee.

In the upcoming months, area

marketing development com-

mittee of PACMA, the Penn-sylvania Farmers' Association

marketing cooperative, invites central Pennsylvania beef

producers and dairy farmers to a

meeting at the Clover Packing Plant, Selinsgrove, on May 16, at

"We're looking for producers

who are interested in a cooperative

effort to buy and operate the Clover plant," says Marlın Mıller,

PACMA manager, "with the goal

of further processing of beef

7:30 p.m.

dairymen will be given the opportunity to show their support of the committee and its work by contributing funds and helping with fund-raising projects. Also, when promotion plans are finalized, matching funding will be

Adams dairy farmers unite for promotion

sought from the Pennsylvania Dairy Promotion Program.

The Adams County Dairy Promotion Committee is open to ideas for projects and to suggestions of area events that will lend themselves to dairy

promotion.

tersection.

dleburg, 717-837-3443.

Anyone interested in knowing more about or helping with the committee can write: Doris Wilkinson, 555 Rentzel Road, Gettysburg, PA 17325; or phone 717-334-6993.

Route 204. The plant is about three

blocks from the Route 204 in-

For more information, contact

Camp Hill office of PACMA at 717-761-2740, or contact committee member Larry Yarger, Mid-

Farmers to discuss purchase of Clover Packing

Producers

SELINSGROVE -- The beef future for beef producers as well dairy farmers. Over half of the beef produced in

WASHINGTON -

Pennsylvania is from dairy farms, adds Miller, so dairy farmers who are interested in marketing are especially encouraged to attend the meeting.

may no longer repay loans without

penalty on farmer-owned reserve

oats, according to Everett Rank,

The meeting will begin with a tour of the Clover plant and will then move to the Dutch Pantry restaurant in Hummels Wharf for further discussion of the formation of a cooperative.

To reach the Clover Packing Plant go west on Route 522 from Selinggrove and turn north on

decision following a review by the

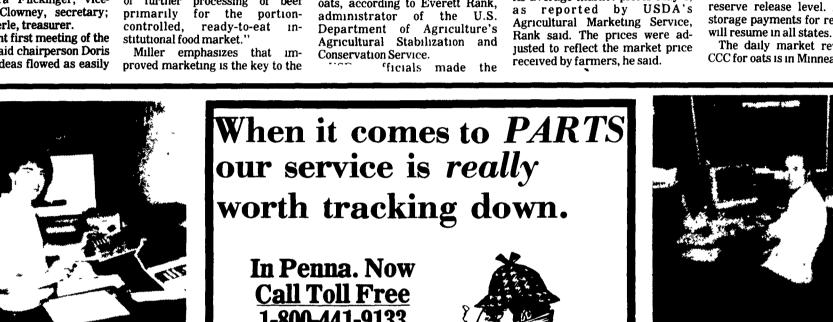
Commodity Credit Corporation of

its average market prices May 1,

Farmer-owned reserve oats

The national average adjusted price of \$1.61 per bushel for oats on May 1 was 4 cents below the reserve release level. Rank said storage payments for reserve oats

The daily market reviewed by CCC for oats is in Minneapolis.







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