

Agribusinesses to promote Pa. foods at national show

HARRISBURG — Eight Pennsylvania agribusinesses are travelling to Kansas City, Missouri, this weekend to take part in the second NASDA National Food and Agriculture Exposition.

The firms will be among more than 300 United States food and agricultural businesses competing for sales to more than 1,000 buyers from six continents at the exposition.

The Pennsylvania concerns include: Colonial Foods International of Philadelphia, exhibiting frozen beef and entrees; Deep Roots Trading Company of Lewisburg, exhibiting seasonings and freeze-dried vegetables; Furmans of Northumberland, with their line of canned vegetables; Hanover Brands of New Freedom, exhibiting their canned vegetables; Heinz U.S.A. of Pittsburgh, canned vegetables and condiments; Knouse Foods, Inc. of Biglerville, with canned fruits, fruit juices and pie fillings; the Pennsylvania Apple Marketing Board; and Winmix (and associated food equipment companies) of Lewistown, with its line of dry ice cream mixes and flavorings.

The Pennsylvania firms will be exhibiting their wares in a state pavilion designed to create further recognition of the quality and value of Pennsylvania's farm and food industries. The Pennsylvania delegation was contacted and the exhibit is being coordinated by the state Agriculture Department's Bureau of Agricultural Development.

The NASDA National Food and Agriculture Exposition is jointly sponsored by the National Association of State Departments of Agriculture and the Foreign Agricultural Service of the U.S. Department of Agriculture. During the exposition, seminars on practical export-import topics will be held for both exhibitors and buyers.

The show is designed exclusively for foreign buyers, and is open to every conceivable type of food, beverage and agricultural product.

George F. Grode, Acting Secretary of the Pennsylvania Department of Agriculture, commended the Pennsylvania participants for their efforts to expand marketing of their products in the international

marketplace.

"This Administration has consistently worked to improve support and technical assistance to Pennsylvania agribusinesses in the export field. Coordinating the Pennsylvania sales push at Kansas City should not only help increase sales for these companies, but also reaffirm Pennsylvania's credibility with foreign buyers," Grode said.

Pennsylvania's share of the agricultural export market has been increasing, and was at approximately \$600 million in 1984. Department officials credit the activity and aggressiveness of Pennsylvania agribusinesses for the increase.

The first NASDA National Food and Agriculture Exposition in Atlanta in 1983 saw more than 1,200 foreign buyers from 78 countries

purchase almost \$200 million in United States agricultural products.

Additional emphasis has been placed this year on high value and value added products. "Pennsylvania, as a national leader in food processing, as well placed to take advantage of new markets opening in developing nations for these products," Grode said.

Search is on for York County Dairy Princess candidates

YORK — Candidates are being sought for the 1985-86 York County Dairy Princess, to represent the county's dairy industry at public and milk promotional events.

The winner will be crowned by current princess Judy Perry during a pageant at 8 p.m. May 25 at the 4-H Center at Bair. She will represent the county at the state pageant at Harrisburg in September.

Candidates must be the daughter of a dairy farmer, dairy farm

manager, herdsman or owner, or own at least one dairy cow prior to May 1.

They must have completed their junior year of high school and not reach their 22nd birthday by Dec. 31 of this year, be single and never married. Residence in York County and parent's consent are also required. In order to compete in the state pageant, the county winner must participate in the state princess training seminar, July 15-17 in Williamsport.

Interested young women who are

eligible for the contest are asked to contact Anna Charles, 5350 Carlisle Road, Dover, telephone 292-2370, prior to April 30.

Contributions to support the princess and promotional programs are also being sought. They can be sent to Diane Kahn, R2, Box 422, Manchester, PA 17345.

The York County Dairy Princess and Promotion Committee is coordinator of the pageant and related year-round promotional events.

Maryland Futurity

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banquet and special dairy promotion activities, coordinated by the Maryland Holstein Association and the Middle Atlantic Milk Marketing Agency (MAMMA).

"Milk. It's Fitness You Can Drink" posters and sweatshirts and nutrition information were distributed to attentive school children, and they also had a chance to get a first-hand look at a cow and learn about how she makes milk.

Other winners in the 1985 Maryland Futurity were: sixth - Marlin Hoff; seventh - Marlin Hoff; eighth - Windsor Manor; ninth - John Patrick, for Kingstead Farm; tenth - Hills Hope Farm.

Seventeenth overall and second in production was MD Maple Dell Traditions Image, exhibited by Michael Patrick. Fourteenth overall and third in production was MD-Maple-Lawn Jason Skylark, owned by Matthew Iager.

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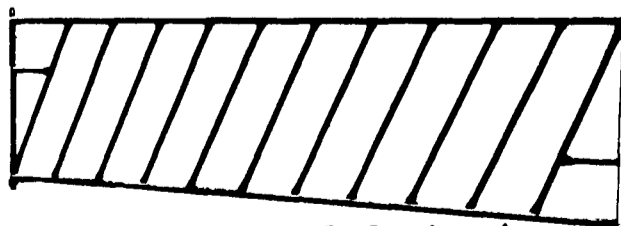
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