BANDED OR IN-FURROW COUNTER® BROADEST-SPECTRUM INSECT CONTROL. GUARANTEED.

- Conservation tillage is helping save valuable topsoil from erosion. But trash on the surface provides a home for a complex of pests waiting to attack your corn crop. So you need protection that's best for today's con-
- **Choice Of Application** COUNTER® systemic insecticide-nematicide is right for conservation tillage, applied banded or in-furrow.

In-furrow, COUNTER cuts through the clutter, and concentrates protection where it can't be diffused by heavy trash or blown away. In cleaner fields, COUNTER is a natural for banded application. But either way, COUNTER delivers the broadest-spectrum control

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S-Suppression 1Trademark Dow Chemical Company 2Trademark Stauffer Chemical Company 3Trademark FMC Corporation Based on available published labels as of 9/27/84



Guaranteed Broadest Spectrum Control

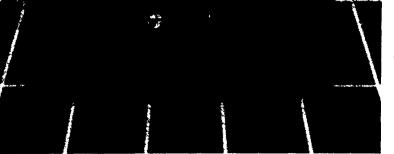
COUNTER controls more major corn pests with no known resistance. Since 1975, university tests in the Corn Belt have shown COUNTER, banded or in-furrow, to be the most effective corn insecticide available. And COUNTER delivers cutworm suppression. Guaranteed.

Two-Way Protection COUNTER works on contact to control pests in the soil, and systemically, for early-season protection throughout the plant. So your crop gets off to a fast start for a strong, even stand.

COUNTER Flexibility

Whatever your cultural practices, conventional or conservation tillage, banded or in-furrow application, COUNTER delivers the best protection against the complex of pests that attack your corn crop. Guaranteed.

you can get. **Guaranteed Seed Safe** COUNTER is tough on corn pests, but won't harm your seed, even applied in-furrow. Guaranteed.



Always read and follow label directions carefully.