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Dr. John Baylor (left) received the Distinguished Grasslander Award from 1984 American Forage and Grassland Council president Robert J. Buker. The joint AFGC-PFGC Conference was held earlier this week in Hershey.

## Pa. grasslanders host national conference

BY JACK HUBLEY

HERSHEY — For the first time in 25 years of service to the forage industry, the Pennsylvania Forage and Grassland Council brought the American Forage and Grassland Council home to Pa. for the joint PFGC-AFGC Conference held at the Hershey Convention Center Monday through Wednesday.

Representatives from 40 states, two Canadian provinces and Europe converged on Chocolate Town for the national meeting and PFGC silver anniversary celebration.

Highlights of the three-day event included scientific presentations by more than 50 scientists from across the continent, as well as recognition of those who have made outstanding contributions to the forage industry.

Pennsylvania was in the forefront during Tuesday night's AFGC award ceremony, garnering one of only three Distinguished Grasslander Awards offered

nationwide, as well as one of 10 Merit Certificates awarded.

Recipient of the Distinguished Grasslander Award was Dr. John E. Baylor, retired Professor Emeritus from Penn State, who was a driving force behind the formation of the Pa. Forage and Grassland Council in 1960. A graduate of Rutgers University, Dr. Baylor became associated with Penn State in 1955 as a graduate student, and went on to be named forage extension agronomist in 1957.

Richard C. Hann, director of agri-business at Milton Hershey School Farms, Hershey, was Pennsylvania's Merit Certificate recipient. Graduating from Penn State with a Dairy Science degree, Mr. Hann began his career at the Hershey School in 1966 as a dairy manager. A staunch advocate of grassland agriculture, he has served as PFGC's secretary-treasurer for the past 17 years.

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## Block to evaluate egg marketing order

DECATUR, Ga. — At a meeting of the United Egg Producers' marketing order committee held in Chicago on Monday, Mar. 3, members voted unanimously to present the final egg marketing order draft to Secretary of Agriculture John Block.

According to UEP spokesman Ken Klippen, presentation of the marketing order to the Secretary will take place sometime this coming week, despite the fact that a congressional recess has resulted in the cancellation of a UEP Board of Directors meeting originally scheduled for Monday, Mar. 11. Presentation of the order

was originally slated to be part of this meeting.

Klippen also noted that a group of producers has organized in opposition to the marketing order's provision for quantity controls.

"It's up to the Secretary to decide if the opposition warrants not allowing the marketing order to progress to the hearing stage," Klippen noted. Klippen said that, upon the Secretary's approval, the marketing order will then be the subject of hearings to be held across the country. "It will be there that we'll find out the strength of the opposition," Klippen said

The hearings will then be followed by a nationwide referendum, with the entire process taking about 18 months, Klippen said. The UEP spokesman speculated that the marketing order in its present form would receive Secretary Block's approval.

Though the UEP's marketing order committee has been instrumental in drafting the document, Klippen stressed that United Egg Producers maintains a neutral stance on the concept of an egg industry marketing order.

## PFA lobbies hard for its legislative agenda...

BY JAMES H. EVERHART

WASHINGTON — The timing couldn't have been better. Protests, a veto of farm credit legislation, the start of hearings on a monumental new farm bill.

That's the turbulent environment 200 Pennsylvania Farmers Association representatives found themselves in this week, as the association made its annual "Washington Tour" in search of support and votes from the Pennsylvania delegation to the U.S. Congress.

Each of the state's 23 Representatives and two Senators were visited by PFA members. And the amateur lobbyists, carefully instructed by PFA staffers in the ways of politics, labored diligently to make sure they got answers to their questions.

Specifically, the groups queried the Congressmen about their stands on a variety of issues, some of which were not directly related to farming. Not surprisingly, the group asked about the Farm Bill and the emergency Farm Credit legislation passed this week.

But the group also polled the delegation on its feelings about the national debt, and the proposal for a constitutional amendment requiring a balanced federal budget.

The group was pleased to find a great deal of support for the PFA's legislative agenda. At a banquet meeting Wednesday night in the Capital Holiday Inn, the group recounted their experiences.

The budding lobbyists found almost universal support for the kind of "market-oriented" Farm Bill supported both by the PFA and the American Farm Bureau.

And although PFA members could not ask their congressmen about specific portions of the program, their representatives did assure them that they would carefully review the Farm Bureau's soon-to-be-released version of the Farm Bill.

Their experience on the emergency Farm Credit legislation indicates rough sailing for the proposal, which was being

vetoed by the President, literally as they were speaking to the Congressional officials.

The Representatives were almost evenly divided, with 12 favoring an override of the presidential veto, ten opposing it and one undecided. A majority is not enough, however — two-thirds of both houses will have to support the legislation to override the veto.

Even more seriously, they found both U.S. Senators, Arlen Specter and John Heinz opposed to the override. Observers say the proposal will face its most serious opposition in the upper house.

With only a few exceptions, the

group found strong support for fiscal responsibility. Many supported a balanced budget amendment, and most agreed the idea was worth trying to implement, with or without Constitutional status.

However, there was a disturbing amount of quibbling over small issues, especially over smaller details like whether or not to give the president the authority to make "line-item" vetoes.

The group also found almost universal support for its stands on the recently proposed Water Resources Bill and two tax issues —

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## ...while Washington stews over farm woes

BY JAMES H. EVERHART

WASHINGTON — Protests, a presidential veto and congressional hearings focused the nation's attention on agriculture this week, as the political system made its way uncertainly toward the creation of a new agricultural policy.

Amid the air of charges and counter-charges, protests and testimony, the shape of an emerging consensus on farm issues came into view.

By listening to the talk from gossips and experts, officials and those in the know, a few things became apparent:

• First, what we have now isn't working.

• Second, government intervention in several markets in particular and in agriculture in general hasn't exactly been a resounding success.

• Third, the choice is between tight control of production so as not to create surplus, or a much stronger effort to export agricultural products.

• Fourth, price supports and entire pricing systems must be "market-oriented" although no one is really specific about what that means.

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## Pa. Dairy Promotion Board adopts \$1.7 million budget

BY WENDY WEHR

HARRISBURG — Members of the Pa. Dairy Promotion Advisory Board approved a \$1.7 million budget as they met on Monday at the Department of Agriculture. The budget will carry the Pennsylvania promotion program through the remaining seven months before the national referendum on the 15 cent mandatory promotion deduction.

With a projected income of \$1,350,000, plus \$361,000 carried over from the first six months of the program, the Pennsylvania board will have \$1,711,000 available for milk promotion. The bulk of the monies was allocated for media buys.

In the approved budget \$1.1 million was set aside for pur-

chasing television and radio time. Another \$150,000 was earmarked for production of milk ads. Both these sums will be used by HBM/Creamer, the board's advertising agency.

During the meeting, Stan Muschweck, Creamer's account executive, reported the firm's strategy during the next seven months. Among Creamer's goals are continuing the unique advertising approach of touting milk as an adult beverage with great taste and maximizing consumer and industry awareness of the Pennsylvania promotion program.

Muschweck revealed the theme of "Milk doesn't just taste great, it's one of the all-time great tastes" to the board members and

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