



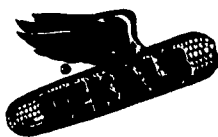
“My 120 beat the rest.”

Just look at this alfalfa. Leafy...fine-stemmed...the best alfalfa there is. That's not just the seed dealer in me talking. I got this proof right out of my own fields.

University tests also proved 120 is the best. You just can't get better tonnage than this. Or protein. And my 120 beat the others

in fast starts, winterhardiness, longevity and regrowth, too. You need that kind of performance whether you feed it or sell it.

Why not ask your own DEKALB-PFIZER dealer about 120. Then compare it with what you're growing. You'll see how this 120 beats the rest.



**DEKALB-PFIZER
GENETICS**

3100 Sycamore Road • DeKalb, IL 60115

“DEKALB” is a registered brand name. Numbers designate varieties. As a condition of sale, please note statement of limited warranty and remedy on DEKALB-PFIZER GENETICS orders, tags and bags. Test results available upon request.