



You'll know you're a special farmer when it arrives.

A special Western Union notice is being sent to the top farmers in this area. In it is news about an important private demonstration of Grassroots®, a new agricultural information videotex service now offered to farmers. The demonstrations will be held on the dates shown on the Reservation/Entry form coupon below.

This offer is being made only to selected farmers. If you operate a large farm, you have a significant stake in attending one of these demonstration meetings.

Grassroots is changing the way top farmers market their products, buy expensive farm inputs like machinery, keep abreast of new technological developments, and stay in touch with the farm issues most critical to maintaining their farms' financial health.

As an inducement to attend, Grassroots is offering each demonstration attendee a helpful, free booklet from Doane Publishing entitled, *Plain Talk About Farm Computers* and an opportunity to win a new IBM-XT computer worth \$5,000.00—absolutely free—without any cost or obligation. There is no purchase required.

If for some reason beyond our control, you do not receive this notice and would like to attend, please complete the Registration/Entry form coupon below. However, you must respond immediately. Attendance at each demonstration is limited to 15.

Please complete and return the Reservation/Entry form coupon to register. Your early response will help assure attendance on your preferred date(s). We can only hold this reservation offer open for ten (10) days. Mail the coupon to: Grassroots Demonstration, Registration Headquarters, Sunset Boulevard, Ridgely, Maryland 21660.



All the Information You Need to Grow.

For immediate registration call toll-free: outside of Maryland 1-800-638-3860, in Maryland 1-800-492-2886.

Please indicate 1st, 2nd and 3rd choices of demonstration meeting dates by writing 1, 2 or 3 next to your preferred dates. Return this form to the address shown above. Your attendance at a Grassroots demonstration entitles you to one (1) free copy of "Plain Talk About Farm Computers" and an opportunity to win a free new IBM-XT computer worth \$5,000.

OFFICIAL RULES—NO PURCHASE NECESSARY
 1. You are automatically entered in the Grassroots America Sweepstakes when you register to attend a demonstration of the Grassroots America Videotex Service for Farmers. 2. Or you may enter by handprinting your name, address, and zip code on a plain 3 x 5 piece of paper. Enter as often as you wish, but each entry must be mailed separately to Grassroots America Sweepstakes, Sunset Boulevard, Ridgely, Maryland 21660. Entries must be received by March 31, 1985. 3. Winner will be selected in a random drawing from among all registered attendees of the demonstration and all mail in entries received prior to the end of the sweepstakes. Drawing will be conducted by National Judging Institute, Inc., an independent judging organization whose decisions are final. Winner will be asked to execute an affidavit of release and eligibility. Prize will be awarded and winner notified by mail. Taxes if any are the responsibility of individual winner. 4. Sweepstakes open to residents of NY, NJ, MD, VA, and PA, except employees and their families of Grassroots America, its affiliates, subsidiaries, advertising agency—(TIM DAVID MARKETING SERVICES INC.) and DON JAGODA ASSOCIATES INC. Subject to all federal, state and local laws. Void where prohibited, restricted or taxed. 5. For a list of winners, send a stamped, self-addressed envelope to: GRASSROOTS WINNERS LIST, PO Box 3071, Syosset, NY 11775.

| January | | February | | | | | March | | |
|---------|-----|----------|----|----|----|----|-------|----|----|
| 22 | 28 | 1 | 7 | 13 | 19 | 25 | 1 | 7 | 13 |
| 23 | 29 | 2 | 8 | 14 | 20 | 26 | 2 | 8 | 14 |
| 24 | 30 | 3 | 9 | 15 | 21 | 27 | 3 | 9 | 15 |
| 25 | 31 | 4 | 10 | 16 | 22 | 28 | 4 | 10 | 16 |
| 26 | X X | 5 | 11 | 17 | 23 | X | 5 | 11 | 17 |
| 27 | X X | 6 | 12 | 18 | 24 | X | 6 | 12 | 18 |

For Grassroots use only:

Your reservation is confirmed for _____ (date)
 at _____ Place
 _____ Time

Your reservation will be confirmed via mail or telephone

Number of people attending _____ Please send Grassroots literature
 I own a computer no yes Name _____
 If yes, brand/model _____ Address _____
 _____ City _____ State _____
 Reservation/Entry Form # _____ Zip _____ Telephone (____) _____
 area code **LLF19GRA**