

National Dairy Board sponsors teleconference on dairy calcium

ARLINGTON, Va. — On February 6, the National Dairy Board will sponsor the largest national video teleconference ever

held for medical professionals. The teleconference, which will focus on the health benefits of dairy calcium, is expected to link

up to 15,000 physicians, nurses and dieticians at 50 sites across the nation. The program will originate in Chicago and be beamed via satellite to the 50 sites.

Coordination of the teleconference is being handled by the National Dairy Council and affiliated Dairy Council offices.

The teleconference will feature a panel of experts who are among the country's most outstanding researchers on the effects of calcium on health.

Adequate calcium consumption is critical to preventing osteoporosis, or "brittle bone disease," which affects one in four white American women over age 50. Other current research indicates that calcium can help regulate high blood pressure.

Panel members will share the results of their research with the

audience, and discuss the implications of such research in preventing, diagnosing and treating both osteoporosis and hypertension. Audience members will be able to ask questions of panel members via audio land lines.

The teleconference is part of the National Dairy Board's \$2.1 million effort to educate medical professionals and consumers to the health benefits of a diet rich in dairy calcium.

As part of this effort, the Board is also sponsoring one- and two-page calcium ads in 13 journals and magazines that reach more than 750,000 health professionals.

The first of 103 such ads appear this month. Between January and December the ads will run in such publications as *American Medical News*, *Patient Care*, *Con-*

temporary *OB/GYN*, *Journal of the American Dietetic Association* and the *American Journal of Clinical Nutrition*.

The National Dairy Promotion and Research Board was established by Act of Congress to develop a coordinated program of promotion designed to strengthen the dairy industry's position in the marketplace and to maintain and expand domestic and foreign markets and uses for fluid milk and dairy products.

This national program of promotion, research and nutrition education is financed by a mandatory 15-cent per hundredweight assessment on all milk produced and marketed in the contiguous 48 states. The 36-member policy-making Board of dairy producers was appointed by Agriculture Secretary John Block.

Foreign investors in ag land must file

CHAMBERSBURG — Foreign investors who buy, sell, or hold a direct or indirect interest in agricultural lands in Franklin County must report their holdings to the Agricultural Stabilization and Conservation Service Office (ASCS), according to Thomas Kerr, ASCS county director.

This requirement is part of the Agricultural Foreign Investment Disclosure Act of 1978. The information gained from this report is utilized in the preparation of periodic reports to the President and Congress concerning the effect

of such holdings upon the family farms and rural communities of America.

Failure to file an accurate report within ninety (90) days of transaction can result in a stiff penalty for the foreign investor.

The reporting form (ASCS-153) may be obtained at the county ASCS office, 550 Cleveland Avenue, Chambersburg, Pa. The completed form must be returned to the ASCS county office where the land is located. For further information, contact the local ASCS Office, phone 263-8451.

New SCS official named in Md.

COLLEGE PARK, Md. — Pearl S. Reed, 36, has been appointed Maryland state conservationist for the U.S. Department of Agriculture's Soil Conservation Service.

Reed will be responsible for land, watershed flood protection, directing federal soil and water Resource Conservation and Development (RC&D), soil surveys, and wildlife management. He will be headquartered in College Park. These include programs dealing with erosion control on farm and urban

SCS Marks 50th Year in 1985

CHAMBERSBURG — The U.S.D.A. Soil Conservation Service will be celebrating its 50th Anniversary during 1985, states John R. Akers, district conservationist with the Chambersburg office.

Conservation planning with farmers and assisting farmers in applying conservation practices have been the main emphasis of the Soil Conservation Service during these 50 years. These activities began in Fannett and Metal Townships in 1943 and in the balance of the county in 1956. There was earlier conservation work done in selected parts of the county under the Civilian Conservation Corps (CCC).

At present, about 1050 farmers and other landowners have requested conservation planning assistance on about 220,000 acres of land or about 45% of the county area. Of those who have requested planning assistance, about 850 landowners have developed conservation plans for all or part of the land they own or operate in cooperation with the Soil Conservation Service. The total land that has a conservation plan developed for it is about 171,000 acres or 35% of the county.

There is no charge to have a professional soil conservationist go over your land to see what conservation practices may be needed. Any farmer or rural landowner who desires conservation planning assistance may contact the Soil Conservation Service office at 550 Cleveland Ave., Chambersburg, PA or call 264-7013.

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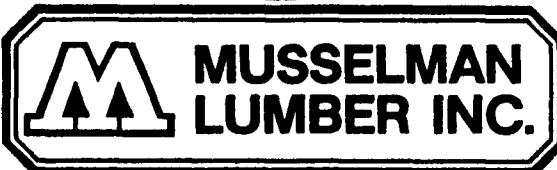


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MASTER FARMER 1985 MEETING SCHEDULE

Meetings #1, 2 & 3

TIME: 7:00 P.M.

PLACE: Leola Family Restaurant, Basement

SPEAKER: John Yocum - Penn State
Bill Brubaker - Master Farmer

#1. CORN - January 21, 1985

#2. ALFALFA - February 4, 1985

#3. TOBACCO - February 18, 1985

Meeting #4


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