## N.Y. launches food, ag leadership institute

SYRACUSE, N.Y. - Changing rends, government policies, marketing, and demographics will have a profound impact in the coming years on New York State agriculture - the hub of a \$24-billion-per-year network of elated

To make sure that there will be high quality undustry leaders to ensure the long-term social and economic well-being of New York State, the Empire State Food and Agricultural Leadership Institute
has been established.
Sponsored by the New York State College of Agriculture and Life Sciences at Cornell University, Cornell Cooperative Extension, and the New York State Agricultural Society, the institute
also will be subsidized by ten industries
The institute will accept 30 participants who will take part in a two-year program of about 30 days per year. Those selected will be from all sectors of the state's food and agriculture industrv, including
farming, food and agribusiness, and the related fields of government, journalism, and education.

More information is available by writing James Preston, 434 Warren Hall, Cornell University, Ithaca, NY 14853, phone (607)-2564514.


In 1985, more farmers and ranchers will buy more New Idea spreaders than any other brand.

Why?

1. Our new low prices

- Interest waiver until 6-1-85 or
- 10.9\% Three-year financing or
- Save up to $\mathbf{\$ 2 , 2 0 0}$ off 1984 prices

2. Our superior quality . . 85 years the market leader in premium quality spreaders.

Check it out. Save up to $\$ 2,200$ on premium quality New Idea spreaders. This year and for years to come . . we're out to sell more spreaders than any other manufacturer.


Act fast!
See your New Idea dealer. . . He's got the best for less!

123 Sycamore Street, Coldwater, OH 45828, 419-678-5311

