

Ma. and Va. Milk Producers receive supplier award

COLUMBIA, Md. — Recognizing four decades of harmonious business relationship, Safeway Stores selected Maryland & Virginia Milk Producers Cooperative Association for its "Circle of Excellence Award" for 1984.

This new award is to be given annually to a supplier who exhibits outstanding performance in meeting the quality requirements and delivery schedules required by Safeway Stores.

Presentation of the award took place at Columbia, Md., and was made by J.L. Alm, vice president of the Safeway Dairy Division. Receiving the award were James

E. Click, general manager, and David Weitzer, board representative, of Maryland & Virginia Cooperative. Alm cited the 1350 member cooperative for the complete service rendered to Safeway in the Mid-Atlantic area over many years.

Click responded by recalling conditions which existed in 1941, when Safeway entered the market. He mentioned the entry of paperboard cartons, the advent of bulk tank production on the farms and pull-dates on consumer packages. He said that Safeway played a prominent part in all of

these innovations. He also recalled that back in 1941, the 1350 Maryland & Virginia producers averaged 70 gallons per day and today the same number average 350 gallons per day.

Concluding his remarks, Click paid tribute to the several former Safeway dairy plant managers who played such a large part in the rapid growth of Safeway milk sales in the area. He extended the cooperative's deep appreciation for the recognition of the past and pledged superior service in the future.



David Weitzer (left) and James Click (center), Ma. and Va Milk Producers Cooperative Assoc. representatives, received the "Circle of Excellence Award" from J.L. Alm, Safeway dairy division vice-president.

Syracuse Univ. to serve "REAL" dairy products

SYRACUSE — One of the biggest complaints made by college students today refers to dining hall food. Dining hall meals supposedly can't compare to home cooking. Officials at Syracuse University, however, are determined to change this line of thinking, they've become the first university in the nation to sign an American Dairy Association (ADA) "REAL" Seal table service agreement.

The "REAL" Seal is a registered certification symbol, used by the dairy, retail supermarket and foodservice industries to help consumers distinguish real dairy foods from imitations.

According to Bruce Krupke, Dairy Marketing Specialist for the American Dairy Association and Dairy Council, "By signing a "REAL" Seal agreement, Syracuse University will be able to promote the fact that their dining services use only real dairy products in food preparation, as opposed to imitation substitutes. This reflects Syracuse's concern for providing better tasting and

more nutritious meals to its students."

In its role as the first university in the nation to sign the "REAL" Seal agreement, Syracuse will be an example for other colleges to follow suit. Syracuse University feeds its students through six dining halls and twelve snack bars, serving 7,500 students per meal. Through the course of a year, students consume 38,500 pounds of American cheese, 23,000 gallons of milk, and 13,500 pounds of cream cheese.

The main purpose for the "REAL" Seal program is to increase the consumer's ability to correctly identify genuine dairy foods versus their imitation counterparts. Over 1,000 dairy processors and retail food chains have been certified to display the "REAL" Seal in the four years since the program began. The Seal is especially useful in foodservice institutions, such as Syracuse University, where diners have no way of knowing what has been used in meal preparation.

ASCS Committees Elected in York Co.

Committee persons were elected to the County Agricultural Stabilization and Conservation Committee in York County recently.

Farmers elected to committees were:

Community 1: E. Wayne Beshore, Eugene W. Ort, Robert Traver, Ronald Sponsler, Herbert W. Myers.

Community 2: Paul A. Myers, Fred S. Kimmell, Norman H. Shelly, Jr., Guy M. Hoffman, John Thornton.

Community 3: Richard Deardorff, Laverne Bentz, Ray E. Orner, Gary Altland, Ralph McGregor.

Community 4: Doll L. Zirkle, Russel Rentzel, Eugene B. Taylor, Blaine E. Knepper, Dale Clymer.

Community 5: Charles Sunday, Robert Smyser, Walter S. Laird, Albert N. Garber, C. Fred McGhee.

Community 6: Donald M. Eyster, Carlton L. Jacobs, Phillip D. Laughman, George L. Ruth, Rodney C. Eisenhart.

Community 7: Ellsworth E. Lehman, Jr., Marlyn E. Miller, Jacob L. Smyser, Radford Keeney, Preston E. Chronister.

Community 8: Gerald E. Buser, David S. Evans, Clayton Tyson, Richard Stauffer, Elwood E. Chronister.

Community 9: Emory E. Beck, Dennis McWilliams, N. Emmert Sweitzer, Clarence Godfrey, John W. Hunt.

Community 10: Henry E. Tyson, Desota Burchett, Ellis I. Crowl,

Glenn P. Warner, James G. Keister.

Community 11: L. Earl Gross, David R. Wilson, S. David Stewart, John M. Brown, Charles E. Richardson.

Community 12: W. Dean Manifold, John W. Marsteller, Sr., Harold R. Miller, Jr., Roy G. Jackson, Jr., J. Daniel Wolf.

Community 13: John S. Thompson, Vernon L. Sieling, Aaron A. Arnsbacher, Luther S. Arendt, J. Wayne Rehmyer.

Community 14: Donald E. Meckley, Roy D. Gladfelter, Clark A. Thomas, Donald E. Sprengle, Preston O. Gantz.

Community 15: Lester E. Luckenbaugh, Carl A. Anderson, III, Larry L. Brenneman, Sterling L. Myers, Larry W. Sterner.

Community 16: Wilson E. Nace, Norman L. Bollinger, Charles P. Bowman, Jr., Clair Geeting, J. Clair Frock.

Committee officers also elected were Harry Wolf, chairperson; Richard Deardorff, vice chairperson; Geary Huntsberger, regular member; W. Dean Manifold, first alternate; and E. Wayne Beshore, second alternate.

ASCS county and community committees are in charge of local administration of national farm programs such as ACP, Feed Grain and Wheat, Wool, and Certification programs. Last year, more than 1200 farmers—about 25 percent of all farmers in the county—took part in one or more of the programs.

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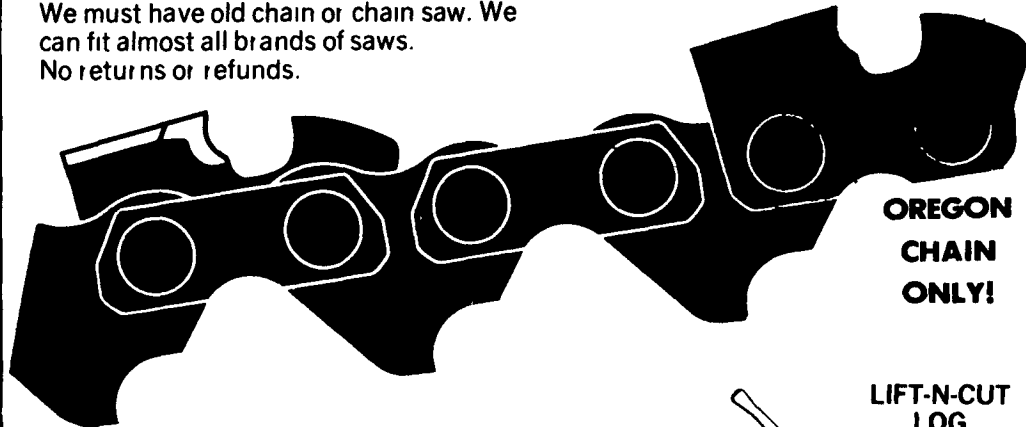
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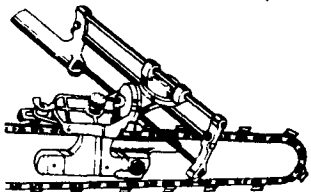
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Farm Program Payments

When farmers sign up for the 1985 Acreage Reduction Programs, they may request 50 percent of their projected deficiency payment and 50 percent of their land diversion payments for wheat. They may also request advance payment of 50 percent of the projected deficiency payments for corn, grain sorghum, oats and barley.

Deficiency payments are made to farm program participants when average market prices fall below the established target price for the crop. Land diversion payments compensate farmers for taking land out of production in addition to the acreage reduction requirement.

Projected deficiency payment rates are 47 cents per bushel for corn, 46 cents per bushel for grain sorghum, 44 cents for barley, and \$1.08 for wheat. The advance payments will be half of these rates.

Land diversion payments have been established at \$2.70 per bushel for wheat.

The acreage reduction and land diversion programs are administered by the Agriculture Stabilization and Conservation Service as directed by Congress. The programs are planned to maintain a reasonable but not excessive supply of wheat and feed grains.