

Velsicol raises funds for farm market development

CHICAGO — Six farm commodity organizations now have \$249,887 more to spend to build markets for corn, wheat, beef, pork, cotton and real dairy foods.

The monies were raised through Velsicol's Operation Trade Expansion, a program underwritten by Velsicol Chemical Corporation, Chicago. In addition to announcing the large contribution, Velsicol has also disclosed plans to continue the program in 1985.

Initiated in the fall of 1983, Velsicol's Operation Trade Expansion contributes funds to farmer-supported commodity organizations for use on specific market expansion projects. For every gallon of Velsicol herbicide sold and reported in the 1984 season, Velsicol donated 50 cents to the American Dairy Association, Cotton Incorporated, National Association of Wheat Growers, National Corn Growers Association, National Cattlemen's Association and the National Pork Producers Council. Farmers and ranchers filled out "ballots" at their ag chemical dealerships to determine which organizations would receive the funds.

The contributions, as determined by the farmer and rancher ballots cast in 1983-84, will be distributed as follows: American Dairy Association, \$15,501; Cotton Incorporated, \$10,136; National Association of Wheat Growers, \$73,743; National Corn Growers Association, \$97,758; National Cattlemen's Association, \$32,210; and the National Pork Producers Council, \$20,539.

"Because of the good response by farmers to the program the first year, we were able to donate a total of \$249,887 to the six commodity groups in 1984," said Dale Miller, Director of Marketing and Sales for Velsicol Chemical Corporation. "We hope to greatly exceed that figure in year two of the program. Velsicol is committed to helping expand both foreign and domestic sales of U.S. farm commodities," he said.

Velsicol initiated Operation Trade Expansion because the company believes agribusinesses have an obligation to help insure

markets for the nation's ag production.

Groups participating in the 1985 program will include: American Soybean Association, Cotton Incorporated, National Association of Wheat Growers, National Cattlemen's Association, National Corn Growers Association, and the National Pork Producers Council.

All Velsicol herbicides (Banvel, Banvel II, Weedmaster, MonDak and Carbyne) are included in the program. Participation in Operation Trade Expansion does not constitute a product endorsement by the commodity organizations, Miller emphasized.

Farmers will find ballots to make their commodity group selection at ag chemical suppliers where herbicides are purchased. 1985 ballots are also being mailed to all farmers who cast a ballot in 1984.

A new commodity group in the program for 1985, the American Soybean Association, plans to direct funds they receive from Velsicol into developing a soybean food product which meets the dietary and taste requirements of

the people of India. The goal is to increase demand for U.S. soybeans and soy products.

Cotton Incorporated received \$10,136 from the 1984 program and will use funds from year one and two of Operation Trade Expansion to help underwrite the cost of their successful "True Performance" promotion, which encourages manufacturers of apparel and home furnishings to use special labels which allow easy consumer identification of the particular benefits of cotton products.

The National Association of Wheat Growers (NAWG), through its Foundation, will invest year one and two Operation Trade Expansion monies in three projects. NAWG received \$73,743 in 1984 and will sponsor trainees from the People's Republic of China to attend the American Institute of Baking. Once trained in the U.S., the representatives will train others when they return to China. The Wheat Growers Foundation will also make bakery equipment available to training schools in

(Turn to Page D22)

Hog feeder announced

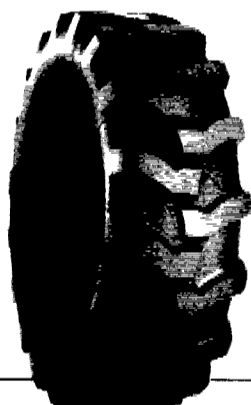


B & W Manufacturing Company of Columbus, Neb., has announced the addition of a 60 bu. capacity indoor Hog Feeder to their line of Rocking Hog Feeders. This new model "Econo-Line" has the same "off the ground" design which has proven to be highly successful with the older 80-bushel model. Important characteristics of the B & W Rocker-Action Hog Feeder include "Positive feed flow—from pellets to ground alfalfa; adjustable height from ground to accommodate all size hogs; and, the unit is easily moved—mounted on heavy steel supports.

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500 15	\$31 00
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550 16 6 ply	\$36 00
600 16 4 ply	\$37 00
600 16 6 ply	\$41 00
650 16 6 ply	\$42 00
75L 15 6 ply	\$50 00
750 16 8 ply	\$54 00
750 16 6 ply	\$50 00
750 18 6 ply	\$64 00
9 5L 15 6 ply	\$55 00
9 5L 15 8 ply	\$60 00
1000 16 6 ply	\$80 00
11Lx15, 8 ply	\$75 00
1100 16 8 ply	\$110 00
14L 16 1 8 ply	\$160 00

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16 9x24 8 ply -	\$265.00
16 9x24 10 ply -	\$330.00
17 5Lx24 6 ply -	\$240.00
17 5x24 8 ply -	\$270.00
15 5x25 12 ply -	\$320.00
17 5x25 12 ply -	\$445.00

★ TUBE TYPE ★

14 9x24 6 ply -	\$200.00
14 9x24 8 ply -	\$220.00
16 9x24 6 ply -	\$220.00
16 9x24 8 ply -	\$235.00
16 9x24 10 ply -	\$280.00
17 5Lx24 8 ply -	\$240.00
16 9x28 8 ply -	\$260.00
18 4x28 10 ply -	\$340.00
20 5x25 12 ply -	Call For Quote
23 5x25 16 ply -	Call For Quote
1300x24 10 ply -	\$225.00
1300x24 12 ply -	\$245.00
1400x24 10 ply -	\$255.00
1400x24 12 ply -	\$280.00

1100x16 12 ply tube type 135.00

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9 5Lx14 8 ply	49 50
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9 5Lx15 6 ply	42 00
9 5Lx15 8 ply	44 00
11Lx15 6 ply	43 00
11Lx15 8 ply	47 00

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11Lx16 10 ply tubeless	74 00
12 5Lx15 10 ply	75 00
12 5Lx16 14 ply	85 00
14Lx16 1 12 ply	140 00
16 5Lx16 1 10 ply tubeless	160 00

8 3x24	\$95.00
9 5x24	112.00
14 9x24 6 ply	195.00
16 9x24 6 ply	210.00
18 4x16 1 6 ply	245.00
18 4x26 6 ply	340.00
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