## **Dairylea fills 2 top posts**

SYRACUSE, N.Y. — Two management staff appointments have been announced by Dairylea Cooperative, Inc., Syracuse, N.Y.

Arthur D. Little has been named Assistant to the Vice President of Membership.

Michael F. Herron, former general manager of O-AT-KA Milk Products Cooperative, Inc., Batavia, N.Y., has been named General Manager of the Manufacturing Division.

Little has served as the Northeast Dairy Cooperative Federation Inc. (NEDCO) economist for the past 28 years. He has a B.S. in agricultural economics from the University of New Hampshire and a M.S. from the University of Connecticut.

In his new position, Little will continue his work in economics and will be involved in membership and commodity activities.

Little is also Executive Director of the Regional Cooperative Marketing Agency, Inc. (RCMA),



Arthur D. Little a common marketing agency

representing Northeast dairy farmers, in which Dairylea is a Michael F. Herron charter member. Little and his wife Helen reside in Liverpool, N.Y. and have three daughters — Kathie (Deyo), Karen (Goodfellow) and Debra.

Herron served as the O-AT-KA general manager for the past three years, and previously was the coop's manager of finance and administration.

Prior to O-AT-KA, Herron worked for seven years in the financial division of the University of Rochester, where he also earned a Bachelors of Science degree in economics. Dairylea Executive Vice President Bob Hall said, "Herron's experience in both finance and plant management fills a key need in our manufacturing division in Oneida."

Herron and his wife Judith have three children — Darlene, Chris and Dave.

Dairylea is a Syracuse-based milk marketing cooperative with 3,000 dairy farmer members throughout the Northeast.





## **MULTIFLEX:** For lots of turns, sharper corners, greater lengths

MULTIFLEX is a new innovation using the same high tensile strength steel auger as on our famous FLEX-AUGER. But, instead of **rotating** the auger, a MULTIFLEX system **propels** it within the tube. This sliding of the steel auger means there can be more corners and sharper corners in a system.

**CHORE-TIME** 

There's an added bonus in energy savings: while FLEX-AUGER beats the competition in energyefficiency, our new MULTIFLEX saves even more energy.

