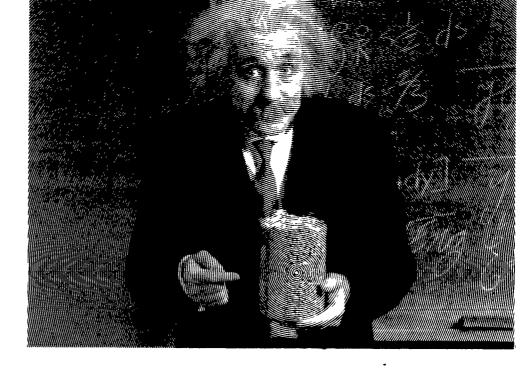


"I'd call this a major scientific discovery for dairy feeding."

When you can reduce protein in the milking ration by 15 to 20 percent while maintaining milk production. that's efficiency! And that's exactly what new ProTekTM feeding is all about.

This new technology of protein treatment can greatly improve protein utilization by dairy cows. And do it consistently. That's because ProTek is a unique new process rather than just another reformulation of protein sources. It's an exclusive process developed by Central Soya Research. Patent is pending.



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