



BACK! BY POPULAR DEMAND SPERRY NEW HOLLAND'S

ADDED BONUS
CASH DIVIDENDS AVAILABLE
FOR NOT USING
SNH FINANCING

WINTER BUYERS DIVIDEND

THIS IS THE PROGRAM THAT PAYS AND PAYS. WE PAY YOU FOR YOUR FIRST PURCHASE AND PAY YOU EVEN MORE FOR YOUR SECOND, NO MATTER WHAT TYPE OF FINANCING YOU USE.

PLUS
WE'VE SMASHED THE FINANCE BARRIER
ON HAY AND FORAGE PRODUCTS

WITH
0%, 7.9%, 9.9% OR 11.9% APR FOR 12, 18, 24 AND 36 MONTHS
RESPECTIVELY AND SLIGHTLY HIGHER RATES FOR LONGER PERIODS
ON NEW S.P. MACHINES

OR
WAIVER OF INTEREST TO 7/1/85 ON HAYTOOLS
AND 9/1/85 ON FORAGE

Buy now and get a cash dividend. Be eligible to earn even bigger dividends into 1985!

The Sperry New Holland Winter Buyer's Dividend is the program that pays you cash when you buy eligible equipment on or before March 31, 1985. But the dividend doesn't stop there.

You also earn a much larger bonus for each additional purchase made on or before March 31, 1985. Dividends are also paid for one more purchase

made between April 1, 1985 and October 31, 1985.

Check the chart below for bonus amounts on products of interest to you.

The bonus applies only to new Sperry New Holland machines listed on the chart. Buyers earn the bonus regardless of the method of financing they choose.

BUY ANY OF THESE PRODUCTS AND EARN A CASH DIVIDEND!

	Models 311 316 326 426 Balers	Pull-Type Windrower or Mower- Conditioners	Round Balers	Models 707 718/782 900 Forage Harvesters	Models 1003 1036 1037 Bale Wagons	Models 1100 1116 1495 Windrowers	Model 1600 Forage Harvester	Models 1068 1069 1075 Bale Wagons	Models 1900 2100 Forage Harvesters
Earn for initial purchase:	\$300	\$400	\$900	\$400	\$400	\$800	\$800	\$1,000	\$1,500
Buy another product and earn an added:	\$900	\$1,200	\$900	\$1,200	\$1,200	\$2,400	\$2,400	\$3,000	\$4,500

Example: Buy a Model 311 baler and earn \$300. Then buy a Model 1003 bale wagon as your second product and earn an additional \$1,200. Your total bonus for two products would be \$1,500.