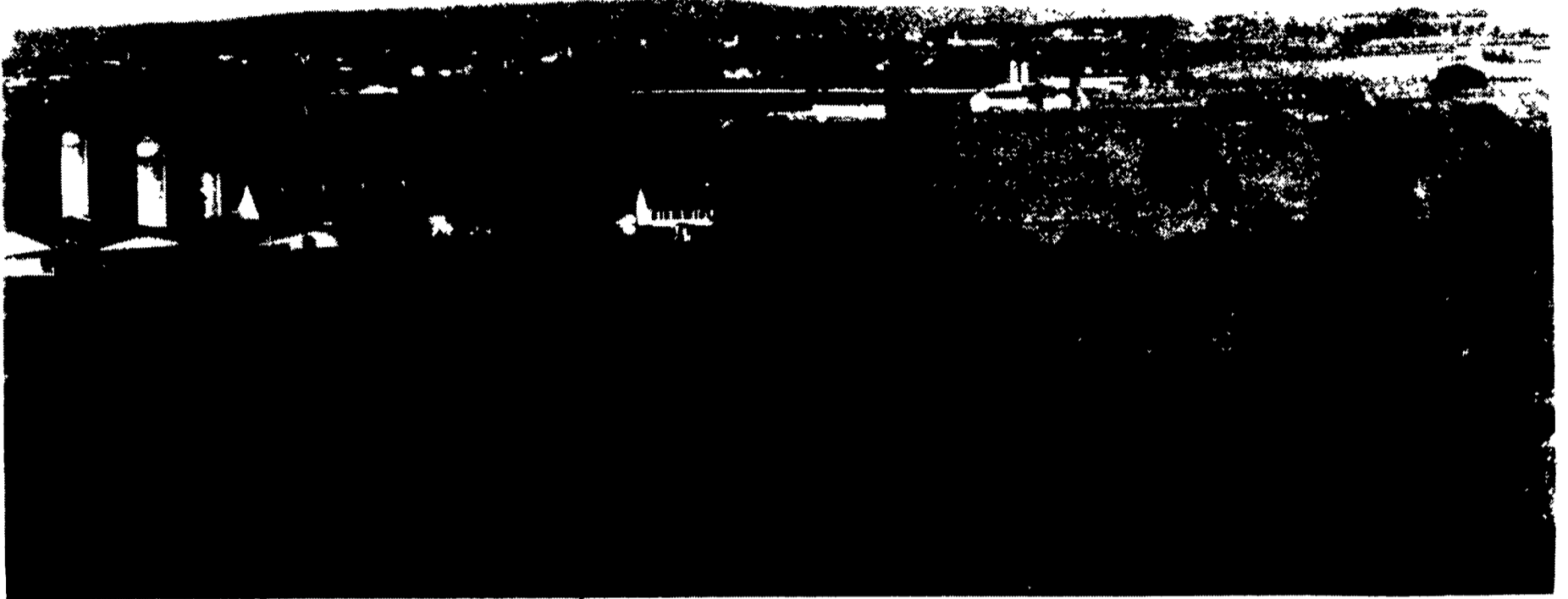


# Farmland Preservation - It's Worth It



## Ag dean assistant named

UNIVERSITY PARK — Keith Stevens has been named assistant to the dean for development and alumni relations in the College of Agriculture at Penn State.

"We have needed to strengthen our contact with alumni," said College of Agriculture Dean Samuel H. Smith in announcing the appointment. "We have 19,000 alumni, most of whom live in Pennsylvania and are highly interested in what we in the College are doing and planning to do. This appointment should be a clear sign that we recognize the important role that alumni have to play in the future of our College."

In his new position Stevens will be executive secretary for the College's alumni society and will coordinate activities between the society and the College. He will also be liaison with the University's Office of Development, helping plan and implement fund raising strategies and campaigns. He will be working closely with administrators in the College determining needs and priorities for private support.

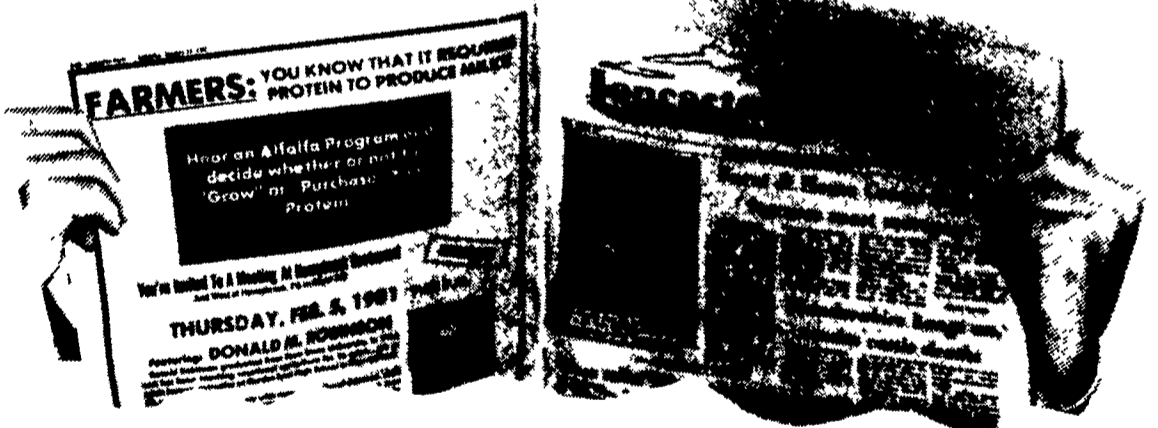
Stevens has been executive producer for television in the College's department of Agricultural Communications since 1978. His responsibilities included planning, producing and hosting television features.

Prior to joining the College of Agriculture staff, he worked as a portrait and commercial photographer and has held positions as news director for radio stations in State College and Cumberland, Maryland, and as news reporter for an Altoona radio and television station.

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