

PFA outlines marketing conference

HERSHEY — Marketing innovations and 1985 outlooks for major Pennsylvania commodities will be the topics of a two-day Marketing Conference taking place during the 34th Annual Meeting of the Pennsylvania Farmers' Association (PFA).

Several hundred farm leaders will gather at Hershey Lodge and Convention Center, Hershey, Monday through Wednesday, to adopt policies on agricultural issues and elect officers. Marketing conference sessions will take place Monday and Tuesday of the convention as follows.

Monday, at 2 p.m., Al Shulman will discuss world marketing opportunities. Shulman is president of INAGRA, Inc. of Nazareth, Pa., an agricultural exporting firm.

At 3:15 p.m., Diana Klemme will discuss agricultural options trading. Ms. Klemme is an agricultural marketing consultant from Galesburg, Ill.

At 3:45 p.m., Joe Stouffer will discuss trading in futures. Stouffer is manager of the New Holland branch of Farm Credit Service.

At 4:30 p.m., a panel of three hog producers will discuss their experiences using the forward

contracting program of PFA's marketing cooperative, PACMA. Ron Harrison of Adams County, Bill Chain and Ron Bender of Franklin County will comprise the panel.

Tuesday, Nov. 20 at 8:30 a.m., Rosemary Hartter will present a beginner's guide to commodity marketing. She is author of a book on the same subject and is an Illinois farm wife.

At 10 a.m. five separate conferences will begin on new marketing ideas for major commodities. State Agriculture Secretary Penrose Hallowell will discuss dairy promotion efforts along with Donald Duncan and Beverly Minor, two members of the Pennsylvania Milk Promotion Board. Stan Muschweck, vice president and account supervisor for HBM/Creamer, Inc., will discuss the ad agency's dairy promotion campaign.

James Frazier, Assistant to the Chief, PACA Branch, Fruit and Vegetable Division, USDA, will discuss new statutory trust protection for fresh fruit and vegetable producers.

John Huston, president of the National Live Stock and Meat Board, will discuss their meat

promotion programs.

Dr. Morris Mast, professor of Food Science, at Penn State, will speak on new product development and meat utilization for turkey, broiler and egg producers.

Joe Newcomer, agronomist for D. Willard Chemical Co. of Frederick, Md., will discuss the foreign trade.

Tuesday at 2 p.m. the 1985 marketing outlooks for major commodities will take place in separate sessions. Robert Forsythe, general manager of NEDCO milk cooperative, Syracuse, N.Y. will discuss the dairy outlook.

Gregory Strausbaugh, commodity specialist for Prudential-Bache, will discuss the grain outlook.

A. Kermit Birth, Pennsylvania State University Cooperative Extension agricultural economics specialist, will discuss the outlook for poultry marketing.

Gabriel Alessi, Assistant Vice President of First Eastern Bank, N.A., will discuss agricultural finance prospects.

Kenneth Nye, Director, Horticulture Department for American Farm Bureau Federation, will discuss the outlook for fruits and vegetables.

Ronald Garrison, livestock specialist with Clayton Brokerage, Inc., of St. Louis, Mo., will discuss the livestock outlook.

All conference sessions are free and are open to all PFA members — not just those participating in the convention.

Illinois free of brucellosis

WASHINGTON, D.C. — Illinois is the 26th state to eradicate brucellosis in swine, a U.S. Department of Agriculture official announced. These states contain 60 percent of the nation's swine population.

"Pork producers in Illinois are to be praised for their dedicated efforts in eradicating this costly disease," said Bert Hawkins, administrator of USDA's Animal and Plant Health Inspection Service.

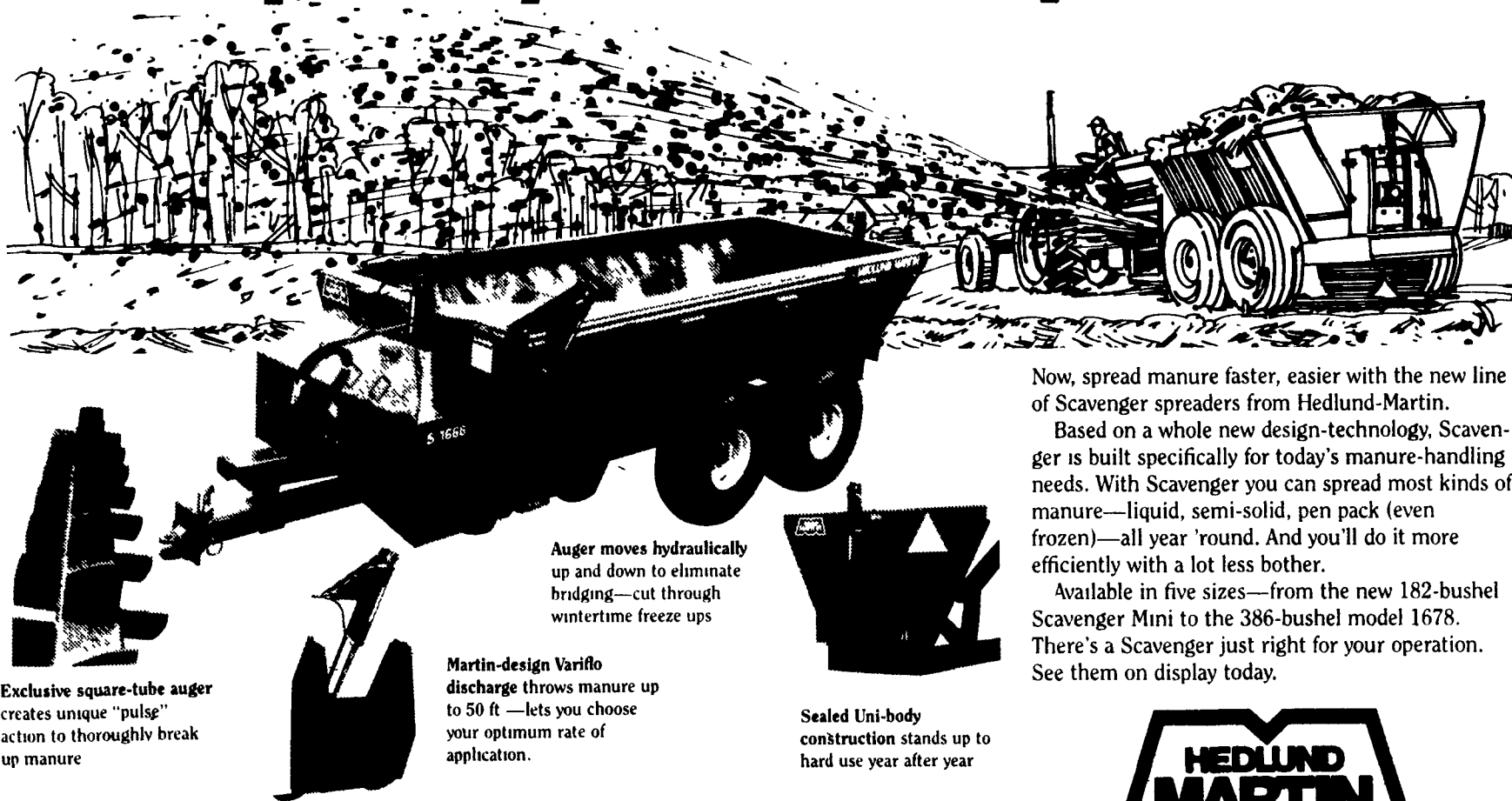
Swine brucellosis is a highly infectious disease that is transmissible to humans through direct contact with infected animals. The most common sign of the disease in swine is spontaneous abortion.

Hawkins said USDA's major tool

for locating swine brucellosis infection is the market swine testing program. "Under this program, breeding swine that leave the farm are marked with identifying tags or tattoos. If blood tests at slaughter show the swine are infected, the identification is used to find and clean up the infected herd of origin," he said.

The other states USDA has declared free of swine brucellosis are Alaska, Arizona, California, Colorado, Delaware, Idaho, Indiana, Iowa, Maine, Maryland, Minnesota, Montana, Nevada, New Hampshire, North Dakota, Pennsylvania, Rhode Island, South Dakota, Utah, Vermont, Washington, Wisconsin and Wyoming, plus Puerto Rico and the U.S. Virgin Islands.

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