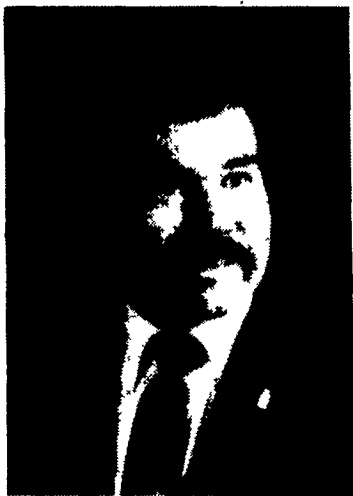




Richard M. Kennedy



Brian P. Ward

Dairy executives named

ROSEMONT, Ill. — Richard M. Kennedy has been named director of communications and public relations for the United Dairy Industry Association (UDIA), effective Oct. 17. His responsibilities include implementation of all public relations and communications programs designed in cooperation with communications personnel from UDIA member organizations and affiliated units.

Kennedy previously served as director of public relations and consumer affairs for Spartan Stores, Inc. in Grand Rapids, Michigan, and as vice president, account development, for Norman, Navan, Moore & Baird, a public relations agency also located in Grand Rapids. He has also served as a member of the Government Relations Committee and Communications Committee for the Food Marketing Institute (FMI) in Washington, DC, and has served as a member of FMI's Consumer Affairs Council.

A resident of Chicago, Illinois, Kennedy has a degree in journalism from Marquette University, Milwaukee, Wisconsin.

SYRACUSE — Raymond Johnson, President of the American Dairy Association and Dairy Council (ADA/DC), has announced the appointment of Brian P. Ward as Executive Vice President of the organization. The announcement was made at a full board meeting held on Oct. 30, in Syracuse.

Mr. Ward has served as interim manager of ADA/DC for the past six months. He joined the Association in 1981 as director of the Foodservice Division.

In his new assignment, Ward will be responsible for carrying out the policies and programs as designated by the ADA/DC Board of Directors. He will oversee all advertising and sales promotion programs, as well as general office operations.

Prior to joining ADA/DC, Ward worked with Jewel Companies, Inc. as Operations Manager. He obtained his Bachelor of Business Administration degree from Western Michigan University in advertising and marketing. He has also done graduate work at Indiana University.

Bush Hog cites new rotary ditchers

CARLISLE — Bush Hog now offers two models of rotary ditchers featuring gearboxes up high on the machine away from dirt and mud, according to Bob Weaver of, Carlisle, Bush Hog sales representative for Pennsylvania and New Jersey.

Additional shock load protection for the gears and drive train is provided by slip clutches.

"Bush Hog ditchers are designed for use in flooded or poorly drained fields—anywhere drainage is a problem," Weaver said. "Faster and more economical than back hoes, they work well in all types of soil, in water and mud, and in rough or uneven terrain."

The RD50 series is equipped with two cutting wheels to dig as deep as 50 inches while the single-wheeled RD20 digs 20 inches deep. The RD20 has a 540 RPM gearbox for 50-60 horsepower tractors and can be offset up to 22 inches from the tractor's center line.



New rotary ditchers are being offered by Bush Hog.

The RD50 is available with 540 or 1,000 RPM gearboxes for 90-140 horsepower tractors.

Both models are equipped with

Category II hitches and deflectors that can be set to pile dirt along the ditch or to throw it up to fifty feet to the side.

Hostetter gets computer training

OAK BROOK, Ill. — Stephen Hostetter has been certified to sell and service the new line of InFARmation on-farm computers for Hostetter Surge.

The InFARmation line includes the Feed Manager computerized feeding system, which

automatically adjusts the amount of feed a cow gets, continuously, for every day of her lactation period.

In order to be certified, Hostetter completed training in the application of computers on dairy farms, as well as service and in-

stallation of the systems.

Hostetter also received extensive training in software usage, hardware trouble-shooting and repair. He was certified at the Surge Training Center, located near St. Charles, Illinois, where he received his training.

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