

TV ads to promote ag

GREENSBORO, N.C. — The importance of agriculture to America's economy, the interdependence of farmers and businessmen, the risks farmers must take, and the role farmers are playing in the development of export markets for agricultural commodities are stories that will be told to the nation's television viewers in a series of commercials airing in November.

The three spots sponsored by Ciba-Geigy, will appear on the NBC "Today" Show, "CBS Morning News," ABC's "Good Morning America," and many other prime time programs.

Featured will be the urban and rural people of Creston, Iowa, working together to put on an annual celebration; Gerry and Kay Swan or rural Creston, a young farm family facing enormous risks; and three farmers representing agricultural commodity organizations who take time from their busy farm routines to develop export markets overseas for their crops.

This series represents the third consecutive year that Ciba-Geigy has used television for messages

that enhance the image of American farmers, and U.S. agriculture, rather than promoting products.

"The campaign has been tremendously successful at delivering the messages growers want the non-farm public to see and hear," says Jim Palmer, advertising manager for Ciba-Geigy. "These messages provide consumers with a highly favorable impression of growers and agriculture in general. Such an impression can only help farmers. And what is good for American growers is certainly of benefit to us."

The three individuals who will be featured in the spot concerning the development of overseas export markets are Veral Bailey, Anita, Iowa, of the National Corn Growers Association, Ralph Weems, West Point, Mississippi, of the American Soybean Association, and Howard Mueller, Waverly, Iowa, of the U.S. Feed Grains Council. It was shot in Brussels, Belgium, and highlights their recent meetings with officials of the European Economic Community and other countries.

BUY, SELL, TRADE OR RENT THROUGH THE

CLASSIFIED ADS

PHONE: 717-626-1164 or 717-394-3047

7 LIVESTOCK EQUIPMENT

New Product From Texas:
Galvanized steel rail fence for horses, etc.

Call **Rode Fence Co.**
717-393-3933
for details. Many other styles of fencing available

LOCAL CLASSIFIED ADVERTISING RATES

23c per word
3 00 minimum charge
Use This Handy Chart To Figure Your Cost

Words	1 Issue	3 Issues
13 or Less	3.00	7.20
14	3.22	7.73
15	3.45	8.28
16	3.68	8.83
17	3.91	9.38
18	4.14	9.94
19	4.37	10.49
20	4.60	11.04

KEYED ADS (ads with answer coming to a Box Number, c/o Lancaster Farming) 50 cents additional

Ads running 3 or more consecutive times with no change billed at 20 percent discount

This newspaper will not be responsible for more than one incorrect insertion of any advertisement

Lancaster Farming
P O Box 366
Lititz, PA 17543
717-394-3047
or Lititz
717-626-1164
Mon, Tues, Wed,
8 a.m. to 5 p.m.
Thurs & Fri
7 a.m. to 5 p.m.

7 LIVESTOCK EQUIPMENT

TAPERED BOARD FEEDERS, double chain, wooden conveyors, custom built, since 1965, for cattle and hog feeding systems Glasbord trough liners, 4x40, cut to length Martin Rissler, Stevens, Pa. 215-267-2244

The following categories are available for your classified advertising in Section C. Deadline: Thursday morning at 9 of each week's publication

- 1 - Farm Equipment
- 2 - Farm Equipment Wanted
- 3 - Silos and Unloaders
- 4 - Building and Supplies
- 5 - Grain Equipment
- 6 - Dairy Equipment

The following categories are available for your classified advertising, in Section B. Deadline: Wednesday afternoon at 5 of each week's publication

- 7 - Livestock Equipment
- 8 - Cattle
- 9 - Horses & Mules
- 10 - Sheep & Goats
- 11 - Swine
- 12 - Artificial Breeding
- 13 - Hog Equipment & Supplies
- 14 - Poultry & Supplies
- 15 - Feed & Seed
- 16 - Fertilizer
- 17 - Plants
- 18 - Fruits & Vegetables
- 19 - Nursery
- 20 - Lawn & Garden
- 21 - Services Offered
- 22 - Custom Work
- 23 - Help Wanted
- 24 - Situations Wanted
- 25 - Business Opportunities
- 26 - Household
- 27 - Pets
- 28 - Lost
- 29 - Found
- 30 - Computers
- 31 - Notice
- 32 - Miscellaneous
- 33 - Recreational Vehicles
- 34 - Autos
- 35 - Trucks and Trailers
- 36 - Real Estate

FOR SALE SAWDUST & SHAVINGS
Bags & Bulk

ED VOGT & SON
Medford, NJ
609-654-7489

FACTORY SECONDS!!
Schuld/Bushnell galvanized smooth wall hopper feed tanks Only 7 ton sizes left. Call or stop in and see them. Loucks Grain Equipment Inc., 717-755-2868

Moorman Mfg Co Top-Kream Dairy Minerals to fit your forage For Service 717-597-3031

PEANUT HULLS
Bulk or Bagged
Prompt and Courteous Service
NAAMAN EBERLY
Lancaster, PA
717-299-3001

Kencove "New Zealand Style"
HIGH-TENSILE FENCE

Non-Electric or Electric
Strong * Lasting * Economical
PA 800-442-6823

Other States 800-245-6902

FALL CLEARANCE SALE

20% OFF On Many Items

Sample: 5011 new diesel tractor, 43 HP, PTO Was \$6,995.00 Now **\$5,596.00**

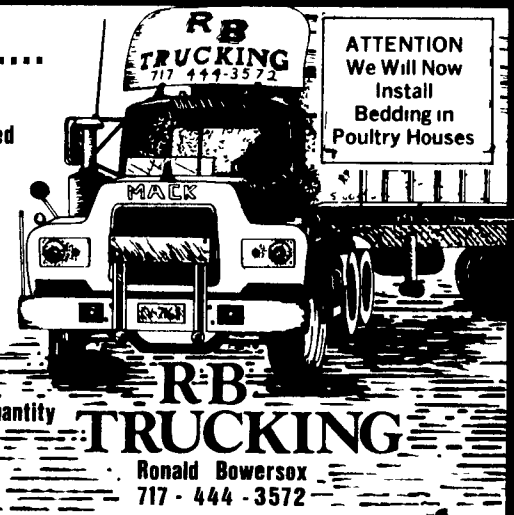
Other items included in sale HT wire, barb wire, electric twine and reels, backpack sprayers, NZ fence chargers; wire tighteners and springs, wood and fiberglass fence posts

KENCOVE

R.D. #1, Box 111
Blairsville, PA 15717
412-459-8991

Kencove can also install fences

FOR SALE..... SAWDUST
Dry - Fresh Cut - Cured
SHAVINGS
Bulk Loads
SAWDUST AND SHAVINGS MIXED
Discount given for Quantity
TAN BARK
Fresh or Cured



R-B TRUCKING
Ronald Bowersox
717-444-3572

WANTED
Your Old, Outgrown Horse & Cattle Trailers
Largest Selection On The East Coast

NEW UNITS

- 2 Horse Thoroughbred w/4 Wheel Brakes, 2 Full Escape Doors, Spare — \$2695
- 4 Horse Deluxe w/Saddle Compartment — \$3995
- 16 ft x 6 ft Bumper Stock In Assorted Colors — \$2450
- 16 ft x 7 ft x 7 ft Bumper Stock, 5200 lb Axles, 4 Wheel Brakes — \$3250
- 16 ft x 6 ft Gooseneck Stock w/Half Nose — \$3095
- 20 ft x 7 ft x 7 ft Gooseneck Stock w/Full Nose, Wood-Lined — \$4750
- 20 ft Gooseneck Stock w/Dressing Room, 16" Rubber — \$4950
- 20 ft x 8 ft Flatbed Gooseneck — \$2695
- 26 ft. x 8 ft Flatbed Gooseneck w/Dual Tandems — \$6750

USED UNITS

- 2 Horse Trailer — \$750
- 16 ft x 5 ft Bumper Stock — \$1500
- 20 ft x 6 ft Gooseneck Stock — \$2800

Free Delivery to New Holland
Also Available: 1985 Chevrolet Trucks, Fully Equipped

Open 9 to 5, six days a week — CLOSED THURSDAY

LUX STABLES — Jesse R. Austin, Distributor
10214 Lanham Severn Rd., Lanham, Maryland 20706
(301) 464-2574

HIGH-TENSILE FENCE SYSTEMS

VERSATILE FENCING FOR PASTURES, FEEDLOTS, GRAIN FIELDS AND EVEN ORCHARDS

The system features Max-Ten™ 200 wire from U.S. Steel Corporation strung on posts pressure-treated by Koppers Company. Together they provide long spans, minimal hide damage, extended service life and low maintenance.

West of Harrisburg	East of Harrisburg	Maryland
Summit Fencing Systems	Farm Fence Systems	Deer Creek Fencing
Frank B. Otto Route #1 Box 121B Breezewood, PA 15533	Kerry Haas RED 2 Box 133E Vinemond Rd. Reinholds, PA 17569	833 Priestford Rd. Darlington, MD 21034
814-735-3293	215-775-1589	HAL 301-836-2773 Steve 301-836-3429

Professionally Trained in a
KIWI-HFT SYSTEM Contractors School