

BY ROBIN PHILLIPS
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KEMPTON — "Only the finest individuals from the finest families," sums up the catalog of the first Rothrock Golden Opportunities Sale. This statement describes the royalty in the Holstein breed as page after page of the catalog lists consignments with rich pedigrees, outstanding production, and championship type.

Scheduled for next Saturday, Nov. 10, at Rothrock Golden Holstein Farm, RI, Kempton, the sale will be the culmination of years of planning, months of preparation, and diligent care in selecting and consigning only the "best of the breed."

Appropriately named, the Rothrock Golden Opportunities Sale may be just what the name implies. According to breed journals, it is believed to be the first sale in the history of the Holstein breed to offer two sons out of two of the most famous cows in the nation. Each dam is distinguished for producing over 2000 pounds of fat in a lactation.

The "Valiant" son of Northcroft Ella Elevation, the All-American, All-Canadian, 3E-97, cow; and the "Bova" son of Long-Haven Wayne Stephanie, the "Excellent" cow with a +2206 cow index, are drawing avid A.I. and breeder interest to the sale. The "Stephanie" cow just finished a 51,765 pounds of milk record. The 26 young, contract or ET cows, and the 42 outstanding pedigreed heifers are also sparking interest



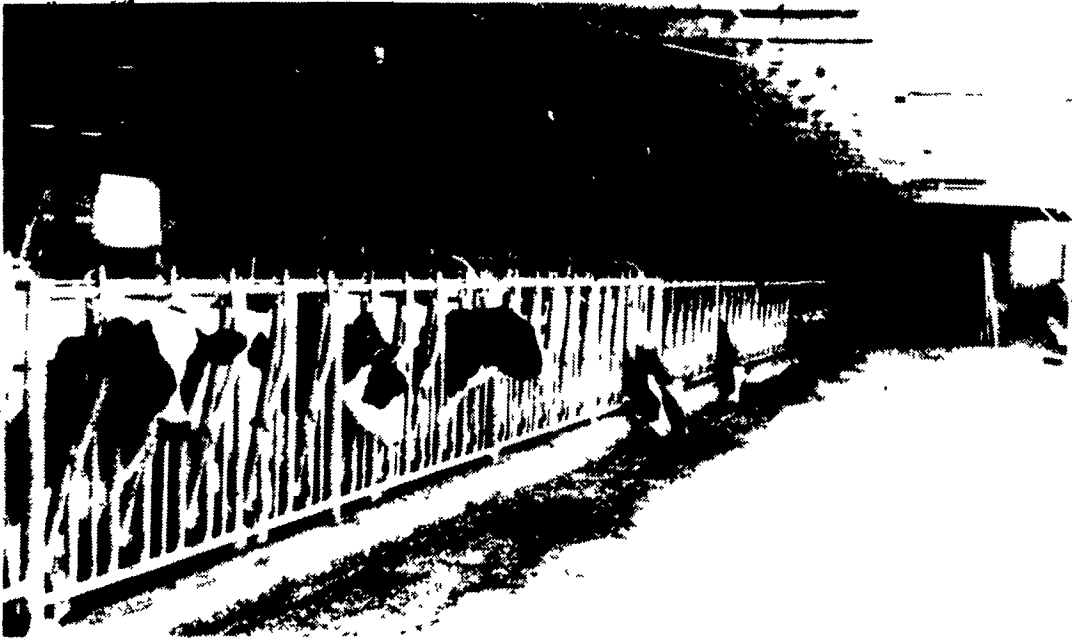
Rothrock complex is nestled in the picturesque rolling hills near Kempton, Pa.

across the nation. Many consignments will sell with contracts or embryo guarantees. They come from as far as California and Vermont to complete what promises to be one of the finest

collections of Holsteins ever offered in a national consignment sale.

"The people were tremendous in opening up their herds and letting

Heifer wing

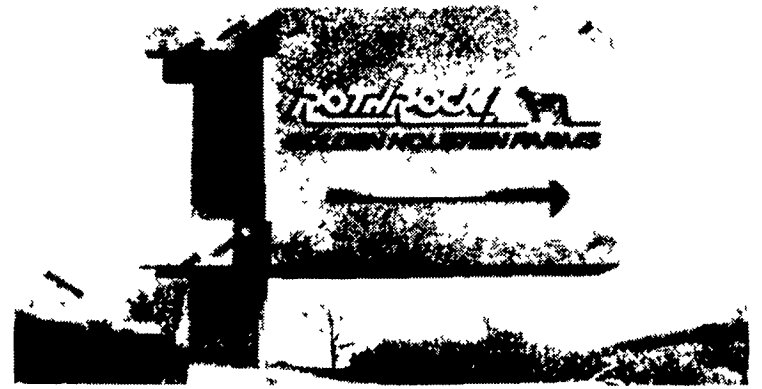


Heifer wing utilizes headgates which increase in size to accommodate animals as they grow.

View from conference room



Cows are housed in comfort stalls at Rothrock. View is from conference room that looks out into the barn.



us take our choice," states Jack Miller, manager of Rothrock Golden Holsteins. Miller personally assisted Backus Associates in selecting most of the consignments and states that animals were picked for their value to investors, to dairymen wanting to upgrade their herds, in flushing for overseas markets, and also for show-minded people. "We're thinking of the buyer being one of many," Miller says. He adds, "There's a bargain in every sale."

"Our reason for the sale," Miller explains, "is that it's a many-fold influence." "It's good for the breed. It's good for us; breeders can see our facilities and our animals. It's good for the area, and it's good for Pennsylvania," he continues.

In selecting the animals for the sale, Miller looked for high

production and fat test. Depth of pedigree, type, and cow indexes were also studied closely. "The mature animals that we picked, we considered as contractable cows or donor cows," Miller says.

Margaret To Sell

Miller began his selection with Poverty Hollow Margaret-ET, a cow from the Rothrock foundation herd. A 2E-91 cow, "Margaret's credits include 29,970 pounds of milk with a 3.7% test and 1,094 pounds of fat in 365 days at four years and eight months of age. Bred to "Tony", she sells with a six embryo guarantee. Her pedigree features a 2E-95, maternal sister, a 2E-92, Gold Medal dam with over 26,000 pounds milk and a 4.7% test at ten years of age, and a 2E-94, Gold Medal granddam.

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Margaret to sell



Poverty Hollow Margaret-ET is the consignment of Rothrock to next Saturday's Golden Opportunities Sale.