



## BUSINESS NEWS...

### 2000 attend open house

TUNKHANNOCK — More than 2000 cooperative member dairymen, friends, and guests gathered for the annual Sire Power Open House held recently at the Tunkhannock headquarters. Farm families from all over Northeastern Pennsylvania, Maryland, West Virginia, and New Jersey came to view the sires, facilities, and pay tribute to Bill Schaefer.

General Manager of Sire Power, DuWayne Kutz welcomed the crowd to the afternoon program. He expressed his appreciation to the crowd for their continued patronage over the years. With much expansion in the facilities, DuWayne emphasized that the co-op owns the facilities, and we as employees of a co-op are here to do the best possible job.

"The future of the co-op will be successful as long as you use their service," said DuWayne. "Sire Power is completing another successful year with an outstanding sire line-up and dollar average right near the top of the industry. The combination of an outstanding sire line-up with a high confidence level, a progressive young sire program, and a quality product with facilities second to none provide a strong foundation for Sire Power's future success," said DuWayne.

DuWayne concluded by thanking the dairymen for their continued

confidence in Sire Power semen and services. "We as your employees will continue to strive to be better and to maintain the strong Sire Power position in the industry."

In addition to the afternoon program, President of Sire Power, Gary Rickard reviewed the past year's activities. He highlighted his comments by discussing the recent expansion of the Sire Power marketplace into New York and the New England states. This expansion was carefully considered by the Sire Power Board and became effective on August 1.

The morning program at Sire Power consisted of bus tours to the Valley View Complex for inspection of sires. There were (8) school buses constantly in transit to and from Valley View Complex, which is about 3 miles from headquarters. Lloyd Ebersole reported approximately 800 people participated in these morning tours. With three completed sire barns at Valley View, there is a fourth one under construction; and also a newly expanded isolation facility. Projected plans are for two additional sire barns, which will provide Sire Power with housing for 450 bulls, and should meet the housing needs for the next 10 years. "The investment Sire Power has made in the entire facilities were necessary and helps insure a successful future," said Gairy Rickard.

## Case debuts more new tractors

RACINE, Wisc. — For the third time in twelve months, JI Case has introduced new farm tractors offering major technological advancements for the agricultural market.

The latest additions are two 96 Series two-wheel drive agricultural tractors in the mid-power class. These tractors feature the new Case turbocharged diesel engines and a new mechanical front drive (MFD) axle that is capable of handling popular 30-inch (762mm) row crop operations.

Models 1896 and 2096 are both powered by new Case state-of-the-art turbocharged 5.9 litre, six-cylinder diesel engines that were five years in development and testing. Model 1896, a new offering from Case in the 90 hp - 100hp

(67kW-74kW) class, is rated at 95 PTO hp (70kW). Model 2096, rated at 115 PTO hp (85kW), is both turbocharged and after-cooled and delivers more power, improved torque rise and better fuel economy.

Turbocharging promotes increased combustion, which translates into better utilization of fuel at all throttle settings, faster response to power needs, as well as reduced smoke emission.

Called the "Tractors for All Reasons," the new 96 Series models are equipped to perform well in a variety of applications. A new MFD axle with centerline drive for maximum row crop clearance is adjustable from 60 to 89 inches (1524mm to 2261mm) to handle farm applications like haying, row crop work, choring,

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A variety of hitch applications are possible with new 96 Series tractors from JI Case.



Veteran employees honored by Pennfield Corporation include, from the left, Elmer Boltz, 35 years; Kenneth Grimes, 30 years; Elwood Earhart, 35 years; shown with Ernest O. Horn Jr., Pennfield president.

## Pennfield honors 114 employees for millennium of service

LANCASTER, PA. — Pennfield Corporation, 711 Rohrerstown Road, honored 114 employees for a total of 1005 years of service. Those honored received their awards from company president, Ernest O. Horn, Jr., at a luncheon held at the Quality Inn.

The employees represented all Pennfield operations, including Pennfield Feeds, Pennfield Farms Eggs, Pennfield Farms Chicken, D.E. Horn & Co. of Red Lion, Beachley-Hardy Seed Company, and corporate staff.

Those employees from Feed Operations receiving awards included Norman S. Brosey, 15 years; Ervin L. Smith, Gerald F. Metzler, and Fred H. Keller, ten years; Aldridge Wompler, Kenneth A. Wenger, Geoffrey N. Butz, J. Robert Snyder, Ray A. Olewiler, David A. Anderson, and David B. Morrison, five years.

Feed delivery drivers receiving awards were Clarence A. Engle, Jr., Paul W. Miller, and Mervin E. Boll, 20 years; Richard G. Bireley, and Carl G. High, ten years. Five year awards went to Donald L. Keller, Michael L. Shank, George M. Lightner, Galen L. Long; P. Frank Barendregt, Leon D. Miller, L. David Martin, Melvin R. Breneman, and J. Larry Breneman.

Also receiving five year awards were George W. Peters, Buildings and Grounds; and Patti A. Rohrer, Order and Delivery Department.

Pennfield garage mechanics receiving awards were Kevin L. Wimer, ten years; Stephen D.

Ober, and John C. Ness, and R. Richard Snavelly, 5 years.

Patrick M. Lenzi and David A. Amspacher, both employees of D.E. Horn & Co. of Red Lion, received five year awards.

Corporate staff receiving awards included James A. Newcomer, 15 years; Earl A. Birk and Andrew S. Graybill, ten years; Kenneth T. Greenwood, Margaret S. Parrish, Marina A. Rowe, and Jennie L. Grunden, five years.

York Allied Division employee, M. Joanne Eyler, received a 20 year award.

Feed Marketing Division employees receiving awards were Elwood N. Earhart, 30 years; Earl B. Gerlach and Raymond E. Meyer, Jr., 5 years.

Three Beachley-Hardy Seed Company employees received awards. They were Donald H. Woland, ten years; Douglas Karper and Gary M. Weist, both five year awards.

The following Pennfield Farms Egg Division employees were honored at the luncheon. John Deimler, 25 years service; Kenneth E. Henry, 20 years; Richard J. Trees, Ethel V. Deimler and Gerald O. Brunner, ten years; Rodney D. Brendle, Glenn V. Zwally, Larry Weaver, Barbara A. Bachtel, Quyen Chau, Deborah A. Howe, Brenda K. Bilger, Donald G. High, Glen Weaver and Marshall G. Kester, all five year awards.

Fifty-one Pennfield Farms Chicken employees were also honored. They included Earl G. Winklebleck and Elmer J. Boltz, both with 35 years service.

Honored for 30 years service was Kenneth C. Grimes. Receiving 25 year awards were Grace M. Sands, Leon F. Boltz and Robert Turner. A 20 year award went to Joseph P. Natale, and a 15 year award to George W. Michaels.

Receiving 10 year awards were Santos Castillo, Jr., Eusebio Arroyo, Dolores R. Lutz, Marlene J. Zechman, Genoveva Rodriguez, Juan Olan, Efrain Alicea, Lee Z. Ziegler, Helena M. Batz, Gloria J. Ney and Hilda I. Schaeffer.

Thirty-two employees were honored with five year awards. They were Arthur J. Brandt, Sr., Ivette C. Arroyo, Emilio Cortez, Jeffrey R. George, Donna J. McGarvey, Cameron V. Haynes, William A. Wolfe, Fernando Melendez-Tirado, Alicia Arroyo, Eugene C. Weaver, Anna L. Kreiser, Steve Trout, and Duane E. Putt.

Also receiving five year awards were Starlet E. Cheatham, James E. Zellers, Roberto Cruz, Harriet Cramer, Richard D. Stoner, Jesus Varela, Jeffrey L. Sharp, Rose M. Boltz, William Grumbine, Rebecca Barnes, Karen D. Roupp, Denise E. Hoffer, Faye A. Woodhouse, Gladys M. Boyer, Nancy S. Reb, Nancy A. Condran, Raymond L. Bohr, Yolanda I. Alicea and Jerry S. Little.

Honored at the same luncheon were four Pennfield employees who have retired within the past year. They were Joseph E. Gromling, who also received a ten year award, Richard J. Rudisill, Joel C. Habegger and Eugene Schlosnagle.

## Lancaster plant to make new Purina dairy feeds

LANCASTER — The Ralston Purina feed plant in Lancaster has been selected by Purina to manufacture three new dairy products recently introduced by the St. Louis-based commercial feed company.

"These products embody the latest advances made by Purina's dairy research department," Tom Potterfield Director of Operations said. "They represent years of Purina research aimed at bringing the formulation of a feed as close as possible to the complex nutrition requirements of a high-milk producing cow."

This plant has been making Purina products since 1983, with the capacity for 187,000 tons per year of feed for area livestock and poultry producers. The plant serves dealerships in southeast

Pennsylvania, and parts of Maryland and Delaware.

The new dairy products that will be offered at this plant include a maximum-performance supplement, Maxi-Tech 40; a high-energy very palatable top feed concentrate, High Octane Top Feed; a block for lactating cows, High Octane Milking Block; and a dry cow and heifer supplement, Easy Care Block.

He credits the strict quality

control standards at Purina plants with the ability to maintain the precise mixing and balancing necessary for producing such modern technologically-advanced feed formulations for area livestock producers.

"Dairy Research determines what has to be in the formula to meet the cows needs," he said. "But then it's up to our plant to assure the actual processing is exact in each and every batch."



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