

Van Horn retires at Penn State

UNIVERSITY PARK — George A. Van Horn, associate professor of agricultural communications, retired September 30 after 29 years with The Pennsylvania State University.

Van Horn served as editor of Science in Agriculture, the quarterly magazine of the College of Agriculture. Under Van Horn's direction, the magazine won numerous awards. He also wrote scientific news articles for the

college. Many of his stories were published in newspapers and magazines throughout Pennsylvania and other states.

Over the years, Van Horn worked to show faculty members the style of popular writing as compared to technical writing. His efforts have made researchers aware of the need to make scientific information available to the public.

Van Horn spent considerable

time working with student publicity committees for College of Agriculture events such as the Little International, Dairy Exposition and Horticulture Show. He saw the need to teach students how to publicize events and developed a promotion schedule for student use. His goal was to provide a learning experience for the students as well as to inform the public.

Van Horn was also involved in

teaching state Future Farmers of America officers about the basics of public relations through the mass media. He instructed the officers during their annual leadership conferences held on campus.

He also had a parallel career in public affairs for the United States Navy. As a Navy commander, he conducted two media studies of pollution abatement efforts. When the submarine Thresher sunk in

1963, Van Horn directed public affairs activities for shore phases of the second expedition by the Bathyscaphe Trieste to locate the Thresher.

Before joining the Ag Communications staff, Van Horn served as agricultural extension editor at the University of Delaware. He holds bachelor's and master's degrees in agricultural journalism from the University of Wisconsin.

Van Horn's community activities include mass communications work for the College Area Council of Churches and the Nittany Mountain District of the Boy Scouts of America.



9.7% APR* PEACE - OF - MIND LEASE PLAN

LOWERS YOUR EQUIPMENT COST FOUR WAYS

It's the businesslike way to benefit from new Allis-Chalmers farm equipment.

1. You lock in the low 9.7% Annual Percentage Rate* for all 5 years of the lease.
2. You enjoy low, low payments.
3. You get all the cash discounts now in effect.
4. And in 5 years, you're guaranteed the option of buying the equipment for a predetermined amount.

That all adds up to low overall equipment costs. And in addition, you're protected by the same liberal PEACE-OF-MIND warranties you'd enjoy if you purchased the equipment.

Stop in today for full details on this money-saving, worry-free program. And ask about the other plans we offer: waiver of finance charges, the 6.9% APR Farm Finance Lease, low-rate retail financing, and more.

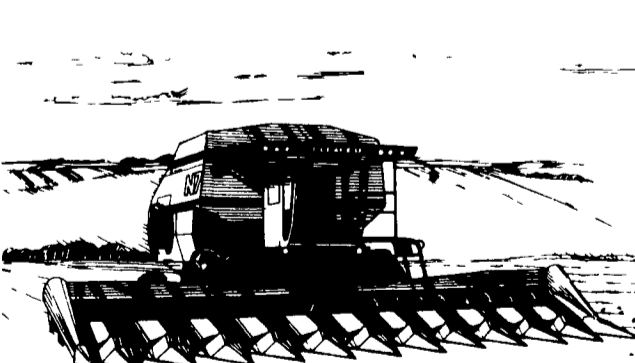
* Rental payments include a money cost equivalent to 9.7% Annual Percentage Rate. Allis-Chalmers reserves the right to alter or withdraw programs at its option without notice.

COMPARE COSTS: Peace-of-Mind Lease vs. Other Financing

	9.7% PEACE-OF-MIND Lease	12.9% Farm Finance Lease	16% Standard Retail
Equipment Cost	\$50,000	\$50,000	\$50,000
Down Payment	N/A	N/A	10,000
Advance Rental	N/A	10,000	N/A
Security Deposit	10,000	N/A	N/A
Total Payments	54,415	54,900	61,078
Purchase Option	7,500	12,000	N/A
Total Cost to Own	\$61,915	\$66,900	\$71,078

Term: 5 years. Assume customer exercises purchase option. All Allis-Chalmers cash discounts apply in all 3 plans. In the Peace-of-

Mind Lease, the Security Deposit concept permits lower rental payments and is returnable at the end of the least term.



MARSHALL MACHINERY
Honesdale, Pa.
717-729-7117

NICHOLS FARM EQUIP.
Bloomsburg, Pa.
717-784-7731

B.H.M. FARM EQUIP.
INC.
Annville, Pa.
717-867-2211

JOHN W. SAUMS
& SONS INC.
Flemington, N.J.
201-782-4242

JACK SHEARER EQUIP.
Johnstown, Pa.
814-266-9721

FARMER EQUIP. &
SUPPLY INC.
Factoryville, Pa.
717-945-3933

B. EQUIPMENT, INC.
Waynesboro, Pa.
717-762-3193

ROY H. BUCH, INC.
Ephrata, Pa.
717-859-2441

C.J. WONSIDLER BROS.
Quakertown, Pa.
215-536-7523

CANYON IMPLEMENTS
INC.
Marfield, Pa.
717-724-2731

B & R FARM EQ.
Beavertown, PA
717-658-7024

AG-IND. EQ., INC.
Rising Sun, Md.
301-398-6132

GRUMELLI
FARM SERVICE
Quarryville, Pa.
717-786-7318

C.J. WONSIDLER BROS.
Oley, Pa.
215-987-6257

POWER PRO EQUIP. CO.
Lewistown, Pa.
717-248-4569

DOTTERER & KOLESAR,
INC.
Mill Hall, Pa.
717-726-3471

COCHRAN FARM
EQUIPMENT
Somerset, Pa.
814-445-4189

SHARTLESVILLE
FARM SERV.
Hamburg, Pa.
215-488-1025

L.H. BRUBAKER, INC.
Lancaster, Pa.
717-397-5179

HUGHES BROS. INC.
Westminster, Md.
301-848-6313

VERNON E. STUP CO.
Frederick, Md.
301-663-3185

PETERMAN FARM EQUIP.
Carlisle, Pa.
717-249-5338

 **ALLIS-CHALMERS**

WERTZ GARAGE, INC.
Lineboro, Md.
301-374-2672

Conservation tour planned

FREDERICK, Md. — The Catoctin and Frederick Soil Conservation Districts in Maryland are once again holding their annual conservation tour on Nov. 13.

The tour will be by bus, boarding at the 7th Street Shopping Center behind Murphy's Mart at 9 a.m. and returning by 3:30 p.m. The stops will include sites showing conservation practices such as animal waste storage facilities, contour stripcropping, water supply ponds, spring developments and field diversions. The above practices were cost shared by Agriculture Stabilization & Conservation Service (ASCS) and the new Maryland Department Agriculture funding program.

Lunch will be provided on the tour. Please call in reservations by Nov. 8. Telephone 663-9111.



MAGNUM

- Early maturity.
- Good winterhardness.
- Proven to outyield Caldwell, Hart, Roland and Fillmore.
- Excellent test weights.
- Short, strong straw.
- Excellent all around disease protection.
- Top quality, certified seed.

P. L. ROHRER & BRO., INC.

SMOKETOWN, PA PH: 717-299-2571

AGRIPRO™

Agripro is a trademark of North American Plant Breeders Inc., P.O. Box 2955, Mission, KS 66201. The limitation of warranty and remedy on each bag of Agripro seed is part of the terms of the sale thereof. 4-1980T