

# MMI increases milk price

STRONGSVILLE, Oh. — Milk Marketing Inc. (MMI), the regional dairy farmer owned milk marketing cooperative, has announced a two percent price increase to its customers in Ohio, West Virginia and Pennsylvania. The increase, effective on Sept. 24, will concern that portion of milk used for fluid consumption.

The price increase, 30 cents for each one hundred pounds of milk sold, was announced by MMI General Manager Gordon Riehl because of lower milk supplies in this and other areas of the country.

"We are finally getting milk supply in line with demand. The dairy diversion plan, passed by Congress last year, is having quite an effect on our markets. The surplus milk problem is decreasing and, once again, farmers can start to see the light at the end of the tunnel as production comes under control", said Riehl.

The dairy diversion plan called for a decrease in U.S. milk production through a "self-help" incentive plan. Financed by dairy farmers, it paid them to decrease production.

"The big news for dairy farmers, however, is the large increase in the sales of dairy products. After years of just being able to hold their own, commercial sales of

dairy products for the first six months of 1984 are running about five percent above a year ago," explained Riehl.

Riehl stated that this price increase to MMI's customers will help insure an adequate supply of milk for consumers by offsetting some of the increased milk production costs, including high farm interest rates.

Even with this increase, dairy products still remain a good buy for the consumer in comparison

with other foods, particularly beverages. Very few foods equal the nutritional value of milk and dairy products, asserts Riehl.

MMI is a 9,000 member dairy farmer owned cooperative encompassing an eight state mid-western area including Ohio, Indiana, Pennsylvania, Michigan, New York, Kentucky, Maryland and West Virginia. Last year MMI marketed more than 4.7 billion pounds or 547 million gallons of milk.

## Tulpehocken Young Farmers schedule first meeting

BERNVILLE — Initial requests by more than 40 Berks County farmers have resulted in the formation of Tulpehocken High School's first Young Farmers chapter.

Assisting in the founding of the chapter is an ag advisory board made up of Berneville area farmers and agribusinessmen, as well as the high school's vocational agriculture instructors, Barry Kellner and Lisa Shirey.

Shirey, who will serve as the organization's adult Young Farmer instructor, expects about 50 farmers to attend the chapter's

first meeting scheduled for 7:30 p.m. on October 1, at the Tulpehocken High School library.

The meeting's agenda will include election of officers as well as the drafting of a constitution and by-laws required to obtain a state charter.

Assisting with first-meeting activities will be current Pa. Young Farmers president, Thomas Zartman, as well as past president Leroy Geesoman. Also attending will be the state organization's treasurer, Ronald O'Neil, and eastern regional vocational consultant, Harvey Smith.

# Medical researcher to address Dairylea

SYRACUSE, N.Y. — A talk by internationally recognized nutrition and medical researcher Dr. David A. McCarron will highlight the Tuesday afternoon session of Dairylea's 1984 Annual Meeting at Syracuse on Oct. 9. The meeting runs Oct. 9 and 10.

Dr. McCarron is a medical doctor and currently Associate Director, Division of Nephrology and Hypertension at Oregon Health Sciences University. He is the principal author of a study reported in June, 1984 which showed that deficiencies, rather than excesses, in certain nutritional elements of the diet are a probable cause of hypertension (high blood pressure), one of American's leading causes of death.

Dr. McCarron's research showed that reduced consumption of calcium and potassium is the primary nutritional indicator of hypertension. His research has clearly inferred that when Americans are told to cut down on a major source of calcium, such as dairy products, they may be increasing their chance of

developing hypertension.

Contrary to current medical wisdom, McCarron's study found that diets low in sodium are associated with higher blood pressures, while high sodium diets are associated with lowest blood pressure. He has not suggested that everyone run out and eat lots of salt, but rather, than the broadscale elimination or serious curtailment of certain foods such as milk may be a causative factor in hypertension. When we eliminate one dietary element, says McCarron, we eliminate more than the particular element (i.e. sodium) we are trying to curtail. The possible result is reduction of critically needed nutritional factors from our diet.

Following Dr. McCarron's talk, Dairylea's management team, headed by Executive Vice President Bob Hall, will make its report to members on the events of the past year, the state of Dairylea's health, and the outlook for the future.

A reception for Dairylea members and their guests will take place at 6 p.m. followed by the Annual Dairylea banquet. Awards recognizing top quality milk production will be made at the banquet.

On Wednesday morning, delegates will convene to hear the reports of the President and Treasurer and to act on resolutions.

Concurrent with the parent association meeting, the Young Cooperators and E.C.I.D. (Women's Program) will hold their annual sessions.

The Dairylea Resolutions Committee will hold an open session on Tuesday from 12 noon to 1 p.m. to answer questions and receive resolution proposals from members.

## Baughner heads peach board

HARRISBURG — Phillip D. Baughner of Aspers, Adams County, was elected chairman of the nine-member Pennsylvania Peach and Nectarine Research Advisory Board at the Board's organizational meeting Sept. 20, according to state Agriculture Secretary Penrose Hallowell.

Other officers elected to serve are Glen W. Krum of Catawissa, vice chairman, and Henry L. Frecon of Boyertown, secretary.

Board members are charged with advising and assisting the Secretary in administering the research program. The grower-requested program is expected to raise \$25,000 annually for peach and nectarine production and marketing research.

There are 167 peach and nectarine growers in Pennsylvania who have 500 or more peach and/or nectarine trees of all ages and thus qualify for the program. These growers must pay \$3.00 per acre by Oct. 1 of each fiscal year.

Hallowell said the Agriculture Department will mail 1984 statements to these affected producers within the next two weeks. Statements are payable upon receipt.

The advisory board has established a schedule of four meetings per year—late September, at the close of the season; mid-November; early January, prior to the State Horticulture Association annual meeting; and mid-June.

The Peach and Nectarine Research Program is operated under the Agricultural Commodities Marketing Act of 1968, as amended.

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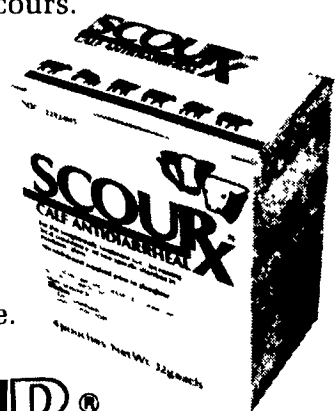
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