Somerset sale averages \$1525

MEYERSDALE — The Somerset County Fall Classic Sale was held Aug. 30 at the Somerset County Fairgrounds, Meyersdale. The sale average was \$1525. Topping the sale was a S.W.D. Valiant heifer consigned by Nancy Berkley, Berlin, Pa. Berkline Valiant Cherry topped the sale at \$5,300. Her dam Berkline RORA



Topping the Somerset County Fall Classic Sale was this S.W.D. Valiant daughter from an Excellent Elevation at \$5,300. From the left are buyers Mrs. Dean Hilligass, Mr. and Mrs. Jeff Hillegass and Dean Hillegass, of Berlin; Lewis and Barbara Berkley, consignors Ezra Yoder at halter; Oren Bender and Clark Yoder in the box. Prestige an Excellent Elevation, with records up to 27,202 milk and 1,027 of fat. Dean Hillegass, of Berlin, Pa. was the Purchaser.

A Straight Pine Elevation Pete daughter, fresh Aug. 10, was next high selling animal at \$3,100. Her dam, Don-Dot Astronaut Tammy a Very Good Astronaut with 19176 milk and 4.7%904 fat. Urbadale Farm, Meyersdale, sold her to Randy Scott, Meyersdale.

Morganglo Chairman Carolyn a fancy May, 1984 calf was purchased by Lewis & Barbara Berkley of Berlin, for \$2,200. The dam of this Cal-Clark Board Chairman calf, Morganglo Demand Candice Ug, by Poverty Hollow Burkgov, has records to 32,437 milk and 1,063 fat. Seller was Morganglo Farm, Bridgeville, Pa.

The Somerset County Junior Holstein Club served its usual chicken barbaque. Free milk was enjoyed by everyone.

The sale committee consisted of Leroy Bittner, Chairman; Assistants Dan Carr, Kirk Hillegass, Willard Maust, Joe Johns, Greg Coleman, Mark Marteeney, John Urbas, Rodney Ott; Leadsman Ezra P. Yoder, Grantsville, Md.; Auctioneer Clark Yoder Salisbury; Pedigrees: Oren C. Bender Accident. Md.



Lancaster Farming, Saturday, September 29, 1984—A21

Second high seller at \$3,100 at the Somerset Fall Classic Sale was this Straight Pine Elevation Pete daughter. From the left are buyer Randy Scott, Meyersdale; John Urbas, consignor; Ezra Yoder at halter; Oren Bender and Clark Yoder in the box.

Ag export session planned

HARRISBURG — Interested in exporting food or an agricultural product? Then make plans to attend the ninth Pennsylvania International Trade Conference

October 21-23 at the Hyatt Hotel in Pittsburgh.

The Monday afternoon session features an export project initiated by the Foreign Agriculture Service (FAS) of the U.S. Department of Agriculture – AIMS. Pennsylvania is one of eight pilot states testing the Agricultural Information and Marketing Service program.

FAS representative Michael J. Dwyer will lead the AIMS discussion. The 18-month pilot program involves expanded telecommunications links with overseas ag offices; international marketing profiles which include information on commodities, purchasing and marketing trends, importers and FAS export services; and reverse trade leads which allow Pennsylvania firms to electronically offer a product to buyers in England and Japan.

"Increasing Pennsylvania's share of the agriculture and food export market has been a priority goal to expand economic development in the commonwealth," state Agriculture Secretary Penrose Hallowell said.

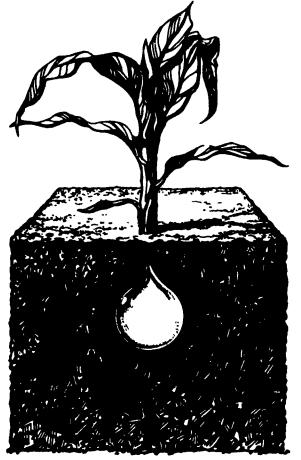
"For example, Pennsylvania's processed foods account for more than \$200 million in exports annually, and this figure has the potential to double. Total Pennsylvania agricultural exports exceed \$600 million. This is a good record, but we can make it better," Hallowell said.

Other sessions include developing successful export trade plans, an analysis of the world recovery, and how to use government agencies to develop export markets.

The conference theme is "Export Strategy and the World Recovery." Keynote speaker for the meeting is Dr. Marvin Cetron, president of Forecasting International. A pioneer in corporate strategic planning, Dr. Cetron has written several books.

For additional information on this conference or the AIMS project, contact Ms. Gretchen A.

A PRICE BREAKTHROUGH ON NA-CHURS® LIQUID FERTILIZER \$2.93 PER GALLON*



This fall, NA-CHURS can help you cut costs without cutting corners. A faster, healthier start for your crops next spring can cost you less if you act by October 15th.

NA-CHURS offers you a price breakthrough that will help you get more from your fertilizer dollars. You'll also profit from all of the services provided by NA-CHURS, the leader in liquid fertilizer. Soil tests, agronomists' recommendations, on-farm storage tanks, and the local knowledge and service of your NA-CHURS representative--all at no additional charge. And you'll be giving your crops the vital nutrients they need, right from the start.

So talk to your NA-CHURS representative today or call NA-CHURS Plant Food Company toll-free 1-800-848-8283 for details.



J. Earl Kauffman Hummelstown, Pa. 17036 **Ph. 717-566-6632**

Roy Shertzer Lancaster, Pa. 17603 Ph. 717-872-7342

*9-18-9 price based on payment by October 15, 1984. Minimum order 3,700 gallons.

©NA-CHURS Plant Food Company, 1984 'NA CHURS'® and 🌢 • are trademarks of the NA-CHURS Plant Food Company

Vreeland, Export Development Division, Pennsylvania Department of Agriculture, 2301 N. Cameron Street, Harrisburg, PA 17110-9408; telephone (717) 783-8460.

PENNSYLVANIA AGRICULTURE



WE'RE GROWING BETTER